Conference Volunteers

**Conference Committee**
Michael Healy, Co-Chair
Marie Pflipsen, Co-Chair

**Conference Program Committee**
Dan Edgerton, Co-Chair
Hally Turner, Co-Chair
Olivia Doraw Hovland
Raya Esmaeili
Dusty Finke
Zakcq Lockrem
Ellen Pillsbury
Jane Kansier, Professional Development Officer

**Awards Committee**
Stephanie Falkers, Chair
Colin Kelly
Chloe McGuire Brigl

**Exhibit and Sponsorship Committee**
Rita Trapp, Chair

**Fundraiser Committee**
Alex Conzemius, Chair

**Mobile Tour Committee**
Alec Henderson, Co-Chair
Lew Overhaug, Co-Chair

Conference Information

**Conference Hotel and Room Reservations**
Breezy Point Resort
9252 Breezy Point Drive
Breezy Point, MN 56472
(800) 432-3777
www.breezypointresort.com

Reservations
A variety of room types are available. Rates begin at $119.

Reserve rooms by August 24 at 5pm for group rates.

Reservations can be made by visiting the Breezy Point Resort website at www.breezypointresort.com and clicking on ONLINE reservations. Enter the group number 207750 to get the group rate.

**Extended Stay**
If you would like to stay through the weekend, Breezy Point Resort is offering APA Minnesota attendees significantly discounted rates beginning at $129 based on availability. Guests must stay both Friday and Saturday nights, and it is possible guests would have to change rooms.

**Annual Fundraiser**
APA Minnesota selects an organization to raise funds for each year during its annual conference. This year, funds will be raised for the chapter’s Gunnar C Isberg Scholarship Fund. Attendees can purchase tickets for a prize raffle and/or play a rousing game of BINGO.

If you would like to contribute prizes, please contact Alex Conzemius at Alex.Conzemius@bolton-menk.com.

**Mobile App**
APA Minnesota is using the Whova Mobile App for this event. The app contains the entire program and will serve as our primary means of sharing information during the conference. Registrants will be notified when their information has been uploaded to the app.

Get the app online or by phone
https://whova.com/portal/amac_201907/?source=download_page

**Exhibit Hours**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td><strong>Exhibits Open</strong></td>
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<tr>
<td>Wednesday, September 25</td>
<td>1:30 - 5:00 pm</td>
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<tr>
<td>Thursday, September 26</td>
<td>8:00 am - Noon</td>
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<td></td>
<td>1:30 - 5:45 pm</td>
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<tr>
<td><strong>Sponsor Meet &amp; Greet</strong></td>
<td>4:00 - 4:30 pm</td>
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<tr>
<td><strong>Social Hour</strong></td>
<td>6:00 - 7:00 pm</td>
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**Exhibit Set Up and Tear Down**

<table>
<thead>
<tr>
<th>Set Up:</th>
<th>Tear Down:</th>
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<tbody>
<tr>
<td>Wednesday, September 25</td>
<td>Friday, September 27</td>
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<tr>
<td>8:00 am - Noon</td>
<td>7:00 - 9:00 am</td>
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</tbody>
</table>

**Lactation Room**
Heartland I & II will be available as a lactation room when not in use for programming. Mothers may also use the seating area in the women’s restrooms.

**Attire**
Casual
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>10:00 - 12:00</td>
<td>AICP Exam Prep</td>
</tr>
</tbody>
</table>
| 12:00 - 1:15 | Welcome Lunch with Breezy Point Mayor Tom Lillehei and Presentation by Jerry Hammer, General Manager of the Minnesota State Fair  
Minnesota Room |
| 1:30 - 2:30 | Mobile Tour  
Breezy Point and Fawcett House Historical Tour  
Meet in the Whitebirch Room |
| 1:30 - 5:00 | Exhibits Open  
Whitebirch Room |
| 1:30 - 2:30 | Developers and Planners: Partners in City-Building  
Using Demonstration Projects to Advance Safe Routes to School Infrastructure Implementation  
Envisioning the Future of West 7th Street through Innovative Design Solutions  
The Role of Immigration in Planning |
| 2:45 - 3:45 | Traffic Studies: Often Required, but What Do They Tell Us?  
Here Comes the Neighborhood: Planning for Change in Rural Communities  
Creating an ADU-Friendly City  
Whose Public Lands? Design a Wildlife Management Area with the Minnesota DNR  
Complete Streets from the Grassroots! |
| 3:00 - 5:00 | Mobile Tour  
Breezy Belle Boat Tour  
Departs from the Dockside Lounge |
| 4:00 - 5:00 | APA Minnesota 2019 Award Winner Project Overviews  
Reconnecting Neighborhoods: A Community-Initiated Process to Improve Crossings of I-94 Between Seward and the West Bank in Minneapolis  
‘In the Thick of it’ - Surviving and Thriving Complex, Contentious Projects Personally and Professionally  
What Minnesota Planners Can Learn from the Rest of the Country (And They Can Learn from Us)  
Using Data to Prioritize Bicycle Facility Investments Across Minnesota  
Using the Minnesota Compass Build-Your-Own Geographic Profile Tool |
| 5:00 - 6:00 | Women in Planning Fireside Social  
Breezy Inn Fire Pit (behind the Breezy Inn Hotel) |
| 6:00 - 8:00 | Awards Dinner  
Minnesota Room |
| 8:30 - 9:30 | Young Planners Group Social Hour  
All attendees are welcome  
Whiz Bang Deck |
AICP Exam Prep

Interested in obtaining your AICP credential? The AICP Exam Prep provides an overview of the AICP certification exam for examinees, covering the five exam sections, a few practice questions, and testing strategies.

- Elise Durbin, AICP, Director of Community and Economic Development, Carver County CDA
- Jane Kansier, AICP, Senior Urban Planner, Bolton & Menk, Inc.
- Melissa Poehlman, AICP, Assistant Community Development Director, City of Richfield

Welcome Lunch with Breezy Point Mayor Tom Lillehei and Presentation by Jerry Hammer, General Manager of the Minnesota State Fair

The Minnesota State Fair is an epic end-of-summer celebration that’s one of the largest events in the world. Scores of attractions, hundreds of educational exhibits, 300 food vendors, 800 commercial exhibitors, 1,300 performances and 14,000 animals combine to attract more than 2 million visitors from across the globe every year. State Fair CEO Jerry Hammer will give an inside look at the year-around planning, organized under 70 departments, that’s essential to present the annual Great Minnesota Get-Together.

Hammer has spent all of his working life at the State Fair. He started at the fair while in high school as a summer staffer in the fair’s greenhouse, followed by a variety of positions in events, marketing and public relations. He is currently serving his 23rd year as CEO.

Hammer has been involved with fairs and agriculture shows around the world, and is a recipient of a number of industry and community awards including the International Association of Fairs & Expositions Hall of Fame. Hammer and Debby, his wife, have lived their entire lives in St. Paul’s Como Park neighborhood, just a few blocks from the State Fairgrounds. Their two grown children and five grandchildren are all confirmed fair junkies.
**MOBILE TOUR**

**Breezy Point and Fawcett House Historical Tour**

Breezy Point Resort is built on land acquired in 1921 by millionaire publicist Wilfred Hamilton Fawcett (“Captain Billy Fawcett”), the flamboyant and charismatic publishing giant and owner of Fawcett Publishing, creator of the famous Whiz Bang Magazine. Captain Billy Fawcett built the resort into one of the largest resorts in existence at the time. He also built an exquisite mansion for his personal use which has been preserved and remains a focal point of the Minnesota Resort. It is listed on the National Register of Historic Places.

Today, Breezy Point sits on approximately 3,000 acres of land is one the most popular and beloved resorts in Minnesota.

Noted Breezy Point historian Dave Gravdahl will lead us on a guided tour of both the resort and the Fawcett House during which participants will learn about the history and myths behind Breezy Point Resort.

Fee: $10.

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**Developers and Planners: Partners in City-Building**

In the book, How Real Estate Developers Think, Brown explains the interests and motives of developers – how they succeed, how they think, and how they navigate the entitlement process effectively. Learn about risks/rewards, pursuit costs, community engagement, what “entitlement risk” really means to developers, and how developers differ throughout Minnesota. Planners who regularly work with a variety of real estate developers will share their experiences and advice on how planners can utilize this knowledge in their careers and communities.

- Peter Hendee Brown, AIA, AICP, PhD, Owner and Principal Consultant, Conurbation, LLC
- Emily Goellner, AICP, LEED Green Associate, Community Development Director, City of Wayzata
- Adam Fulton, AICP, Deputy Director of Planning and Economic Development, City of Duluth
- Dan Rogness, Community Development Director, City of Red Wing
- Julie Wischnack, AICP, Community Development Director, City of Minnetonka
Using Demonstration Projects to Advance Safe Routes to School Infrastructure Implementation

Beginning in 2012, MnDOT began working with Alta Planning + Design to provide technical planning assistance to communities across the state. Alta and MnDOT have been developing a collaborative planning process to effectively develop Safe Routes to School (SRTS) recommendations across all 6 E’s and use a focused, intensive charrette-style “rapid planning” process to efficiently develop recommendations with the buy-in needed from multiple SRTS team members. Now, MnDOT and Alta are continuing to work together to develop techniques to test and evaluate SRTS infrastructure recommendations that are developed through the “rapid planning” process. Through the use of a demonstration projects (also known as “tactical urbanism” or pilot projects), communities in Minnesota are able to raise awareness for walking and biking as convenient and comfortable modes of transportation, evaluate project impacts, and build support for long-term infrastructure improvements. Additionally, the demonstration projects support the recommendations in SRTS plans, as well as other opportunities to enhance existing infrastructure to create safer, more vibrant, healthy, and attractive communities.

- Colin Harris, Engineer, Sr. Engineering, Alta Planning + Design
- Sierra Saunders, Planner, Sr. Planner, Alta Planning + Design
- Jimmy Shoemaker, Planner, Planner, Alta Planning + Design
- Dave Cowan, Safe Routes to School Coordinator, MnDOT
Envisioning the Future of West 7th Street through Innovative Design Solutions

The Riverview Corridor is a 12-mile proposed modern streetcar route that will connect Union Depot in downtown Saint Paul and the Minneapolis–St. Paul International Airport and the Mall of America via historic West 7th Street/Fort Road. This session showcases student design concepts developed through a unique collaboration between Ramsey County planning staff and students in Architecture and Landscape Architecture from the University of Minnesota College of Design to re-envision West 7th Street as a multimodal transportation corridor that serves transit, automobile, pedestrian, and bicycle users. Attendees will learn about the challenges of introducing modern streetcar service into an urban corridor, and how creative design solutions can overcome these challenges while improving accessibility, safety, streetscape aesthetics, community resiliency, and appreciation for the history of the corridor for residents, business owners, and visitors.

- Frank Alarcon, Planning Specialist, Ramsey County
- Kevin Roggenbuck, Senior Transportation Planner, Ramsey County
- Jen Krava, Adjunct Professor, University of Minnesota College of Design

The Role of Immigration in Planning

Immigration continues to have impacts on communities large and small - even if we are over a thousand miles from the coasts or the southern border. As Planners we must consider how our communities can welcome, integrate, and celebrate new comers from abroad. While population growth is usually foundational to economic growth, immigration can also create stresses and challenges to our standard way of doing business. In this session we will give an overview of demographic trends throughout Minnesota, discuss some of these challenges, and give an overview of planning practices and policies that have proven effective.

- Andrew Dresdner, AICP, Urban Designer, Cuningham Group
- Haila Maze, AICP, Planner, Bolton and Menk
Myers Briggs Type Indicator - Understanding Yourself and Others in Decision-Making

The Myers-Briggs Type Indicator is an assessment tool based on more than 70 years of scientific research and global development that helps individuals understand their inborn preferences around information gathering, processing and decision-making. By understanding your own preferences - as well as having an awareness of others preferences - you have a tool for making your presentations, recommendations and decision-making processes much more effective. In this session, Beth Bartz, a trained and certified MBTI facilitator, will guide you through an assessment of your preferences, lead several group activities designed to help you understand other types of preferences, and talk about how this understanding applies to community engagement, engaging the work of others, and guiding decision-makers through effective decisions.

This session will be open only to those who pre-register due to the need to complete an online assessment to determine your MBTI type prior to the conference. Shortly after registering, you will receive an email from bbartz@srfconsulting.com with instructions about how to complete the assessment. The assessment will take about 30 minutes and must be completed by Friday, September 20th to have your report ready at the conference. Please register by then so that to allow time for your registration to be processed so that we can send you the link.

At this session you will receive a 6-page report specific to your preferences as well as links to additional resources.

An additional fee of $30 is required, and attendance is limited.

- Beth Bartz, AICP, Vice President, SRF Consulting Group
Traffic Studies: Often Required, but What Do They Tell Us?
Traffic congestion, parking and safety are some of the most commonly cited concerns that are raised about new development, whether in rural, urban or suburban areas. Traffic studies are a regularly required element of a site plan review to help address these concerns. But do we really understand what goes into a traffic study? What the data tells us and DOESN’T tell us? In this session we will discuss the methods behind developing a traffic study and how the results play into the decision-making process on new developments. You will get the perspective of a City Planner, a City Engineer and a City Administrator on why we require these studies, how they are perceived by the public, and how they are used by Planning Commissions and City Councils. Through case studies we will explore successes, pitfalls and lessons learned. Attendees will contribute to the session at several points through interactive polling and discussion prompts.

- Molly Just, AICP, Planner, WSB
- Nick Preisler, PE, Project Engineer, WSB

Here Comes the Neighborhood: Planning for Change in Rural Communities
Development is coming to communities on the emerging suburban edge. These historically rural communities are grappling with how to protect the rural character that they have been known for, while providing a framework for new development to take place. How can a City work with its residents and developers to ensure the demand for growth results in high-quality development that meets the goals of all stakeholders involved? What are the tools available to help meet those goals? How does a community address the conflicts that are inevitable as change occurs? What challenges do developers see when working in these communities and how can your city be better prepared to address the development pressure? These questions and more will be answered in this moderated panel session that features practitioners that are both planning for and developing in these emerging suburban edges.

- Kevin Shay, Planner, Landform
- Kendra Lindahl, AICP, Principal, Landform
- Kim Lindquist, AICP, EDFP, Community Development Director, City of Rosemount
- Paul Tabone, Land Entitlement Manager, Lennar
Creating an ADU-Friendly City

Accessory Dwelling Units (ADUs) have been in the spotlight in recent years as many municipalities are experiencing a housing shortage. ADUs provide a unique solution to this issue as they enhance stability for homeowners and neighborhoods by providing a form of gentle density, life-cycle housing and increase the supply of privately developed units. This session will feature research conducted by the Family Housing Fund, reviewing and explaining best practices from recent literature and examples from cities nationwide to allow and encourage the development of ADUs. It will also highlight data and experiences from Minnesota cities who have adopted ADU policies. Participants will have the opportunity to engage in an active discussion about the benefits of ADUs and the factors that municipalities should consider in designing policies to facilitate the development of ADUs.

- Casey Lauderdale, AICP Candidate, Former Graduate Fellow, Family Housing Fund
- Sarah Berke, Program Officer, Family Housing Fund
Whose Public Lands? Design a Wildlife Management Area with the Minnesota DNR

Join the Minnesota DNR Division of Fish and Wildlife for an interactive art experience. Borrowing elements from James Rojas and John Kamp’s work with PLACE IT!, DNR planners will facilitate the design of a “gateway” Wildlife Management Area (WMA), with the goal of introducing new and diverse audiences to the sights, sounds, smells and rhythms of the outdoors. WMAs have statutory requirements that prioritize habitat management and outdoor recreation, such as hunting, but are also a great place for activities like birdwatching. DNR manages lands (your lands!) across the state that provide essential ecosystem services, generate revenue for local communities, and provide high-quality habitat. Fishing and hunting license dollars pay for habitat management and infrastructure, resulting in some of the nation’s most sought-after outdoor experiences. But too few Minnesotans take advantage of these lands, highlighting questions around equity and threatening the state’s funding base for conservation into the future.

Participants will be invited to a hands-on, collaborative activity to build their vision of how WMAs and other DNR lands could best serve all publics in the state. The DNR is particularly interested in how to make their lands and associated facilities culturally relevant and valuable to diverse and underrepresented communities.

- Gina Bonsignore, Regional Planner, Minnesota Department of Natural Resources
- Liz Scherber, MURP, Planning and Policy Specialist, Minnesota Department of Natural Resources
Complete Streets from the Grassroots!

More people desire to get out into their communities to walk and bike, making it important to plan for facilities to accommodate their needs and improve safety. The Minnesota Department of Transportation (MnDOT) District 4 has worked with West Central Initiative and Partnership 4 Health collaboratively to incorporate bike and pedestrian facilities as part of its highway reconstruction projects. This session will describe the partnership that has helped small communities that lack planning resources develop complete streets projects and successful grant applications to fund the local portion of these projects. In addition, you will find out how Fergus Falls has, in a few short years gone from very little in the way of bicycle amenities to being recognized as a leading bicycle-friendly community in Greater Minnesota. Pelican Rapids is the latest community to develop a concept plan for State Highways 59 and 108, which transverse their downtown. Session participants will have the opportunity to develop their own concepts that accommodate pedestrians and bicyclists through a group exercise.

- Mary Safgren, Planning Director, MnDOT- District 4, Detroit Lakes
- Patrick Hollister, Master of Planning, HHH, U of M, Active Living Planner, PartnerSHIP 4 Health
- Wayne Hurley, AICP, LCI, Director of Planning, West Central Initiative

MOBILE TOUR

Breezy Belle Boat Tour

The Breezy Belle is a genuine paddle-wheeler excursion boat which tours the 23-miles of shoreline of beautiful Big Pelican Lake.

Fee: $20; Space is limited.
APA Minnesota 2019 Award Winner Project Overviews

The MN APA Awards Committee recognizes excellent planning projects and efforts throughout Minnesota each year. These projects represent the best in public engagement, planning in context, innovation in planning and planning partnerships. This session will provide an overview of these award-winning projects, with a focus on the elements and efforts that contributed directly to their successes. Each presentation will identify best practices for each of the project typology and how they can be applied in other efforts.

Innovation in Planning
Vision Zero and Pedestrian Crash Studies
City of Minneapolis and Kimley-Horn

- Anna Potter, Kimley-Horn
- Forrest Hardy, Minneapolis Public Works

Planning in Context
Envision Shakopee
City of Shakopee

- Eric Weiss – Eric is a Community Planning Manager at WSB. He was with the City of Shakopee as a Senior Planner during the development of the Comprehensive Plan and served as the city’s project manager.
- Joe Widing – Joe is a Senior Planner for the City of Shakopee. He is currently the project manager for Envision Shakopee, ensuring that the plan is finalized in compliance with Regional requirements and the city’s desired direction.

Excellence in Community Engagement
Red Wing 2040 Community Plan
City of Red Wing and HKGi

- Michelle Leise – Michelle is the Community Engagement Specialist for the City of Red Wing. Her role includes the coordination of all public engagement activities within the city.
Reconnecting Neighborhoods: A Community-Initiated Process to Improve Crossings of I-94 Between Seward and the West Bank in Minneapolis

How can community organizations navigate large, fragmented bureaucracies to pursue projects that will improve the quality of life for historically marginalized groups? In 2015, the Transportation Commissioner for the State of Minnesota apologized for the role the agency played in demolishing and disconnecting neighborhoods with the construction of Interstate 94 in Minneapolis and Saint Paul in the 1960s. MnDOT’s Rethinking I-94 process offers a rare opportunity to coordinate heavy construction of the freeway with projects that will repair the connections between the neighborhoods that were separated. From 2017 to 2019, Seward Redesign, a nonprofit, neighborhood-based community development corporation, facilitated a planning process involving MnDOT, community organizations and institutions, and the Public Works departments of the City of Minneapolis and Hennepin County, to make a plan to reconnect the neighborhoods of Seward and the West Bank. The process identified community needs, surveyed existing conditions, evaluated alternative solutions, and planned implementation and evaluation, with community engagement guiding each step. The transportation agencies have already begun implementing some of the recommendations, which will improve the quality of life for groups of people who were marginalized during the original planning of the freeway 50 years ago.

- Scott Shaffer, MURP, Community Planning Coordinator, Seward Redesign, Inc.
- Bob Byers, P.E., Principal Transportation Engineer, Hennepin County
- Ayan Isaq, Community Outreach Specialist, West Bank Community Development Corporation
- Diann Anders, President, Seward Towers Corporation
- Sierra Saunders, Senior Planner, Alta Planning + Design
- Gloria Jeff, AICP, Project Director, Rethinking I - 94, Minnesota Department of Transportation
‘In the Thick of it’ - Surviving and Thriving Complex, Contentious Projects Personally and Professionally

Getting the opportunity to work on a complex, high-profile and sometimes contentious project and/or planning effort can be exciting and provide incredible personal and professional exposure. For all the excitement and intrigue of these projects, there can often be another, less desirable side. This side brings unhealthy amounts of stress that may include direct personal attacks. This stress can have lasting personal and professional impacts. Remaining unscathed emotionally and mentally can be very challenging. Hear a real and hopefully uplifting message from representatives who have been the middle of it. From their different project roles and perspectives, learn approaches and strategies in not just managing the projects themselves but how to thrive personally and professionally. The session invites others to openly share their stories and strategies thereby demonstrating an open and caring community of professionals.

- Josh Olson, AICP, Redevelopment Manager, Ramsey County - Community and Economic Development
- Heather Worthington, Long Range Planning Director, City of Minneapolis
- Paul Mogush, AICP, Planning Manager, Long Range Planning Division, City of Minneapolis

What Minnesota Planners Can Learn from the Rest of the Country (And They Can Learn from Us)

Minnesota has a unique culture of planning. Through state law, the MetCouncil, MNDOT and other institutions, planning in the North Star State can differ significantly in key ways from the rest of the country. In this session, three Minnesotan planners who work nationally will discuss the differences they see between the field of planning as practiced in Minnesota and other parts of the country, focusing on our stories of success in addition to best practices that present new opportunities for our communities. Learn about innovative funding strategies, unique multi-jurisdictional collaborations, and new ways of thinking about equity and environmental justice and hear about some of the ways in which innovation from Minnesota cities is being exported to the rest of the country.

- Zakcq Lockrem, AICP, Managing Principal, Asakura Robinson
- Beth Elliott, AICP, Planning Group Leader, Stantec
- Ciara Schlichting, AICP, Director of Operations, Midwestern US, Toole Design Group
Using Data to Prioritize Bicycle Facility Investments Across Minnesota

MnDOT, Toole Design, and regional partners across Minnesota developed eight District Bicycle Plans in each of the MnDOT districts. The District Bicycle Plans built on the work started through MnDOT’s Statewide Bicycle System Plan and utilized a coordinated approach between MnDOT and local partners to identify priorities for investment along priority route corridors. MnDOT’s SPACE (Suitability of Pedestrian And Cyclist Environment) tool played a critical role in this project, using spatial data to prioritize where future bicycling investments should be made. The use of the SPACE tool helped MnDOT and its partners identify places where people are likely riding bicycles or would ride to target future infrastructure investments. The project included a data-driven prioritization process that used fourteen criteria to score ½ mile-wide hexagons across the entire state of Minnesota. Prioritized bicycle investment routes were scored and ranked in three tiers (high, medium and low) based on their scoring results from the data-based prioritization. This session will describe the planning process to identify and prioritize bicycle investment routes, as well as how MnDOT plans to use the District Bicycle Plans to make decisions about funding future bicycle infrastructure investment across the state.

- Connor Cox, Project Planner, Toole Design Group
- Jake Rueter, Multimodal Planner, MnDOT, Office of Transit + Active Transportation
- Jon Mason, Senior Planner, MnDOT District 3

Using the Minnesota Compass Build-Your-Own Geographic Profile Tool

Learn how to use Minnesota Compass’s new and innovative web tool to gather information about communities across Minnesota. Select from over 400 pre-set profiles, or literally draw your own boundaries to build a customizable profile of an area’s demographic, workforce, transportation, and housing characteristics. Watch a live demonstration of this tool in action, and think about how it can be used for aiding small area plans or larger planning initiatives.

Please bring your laptop to try out this new tool.

- Jacob Wascalus, Research Scientist, Wilder Research/Minnesota Compass
Wednesday, September 25 | 5:00 - 6:00 p.m. | Breezy Inn Fire Pit (behind the Breezy Inn Hotel)

**Women in Planning Fireside Social**

The Women in Planning Committee advocates for, connects, inspires, and promotes women-identifying, non-binary, and women working in the field of planning in the State of Minnesota. All those interested in connecting on these issues are invited to attend an informal fireside social on Wednesday from 5 to 6 p.m.

Meet at the Breezy Inn Fire Pit located behind the Breezy Inn Hotel. Light refreshment and beverages (alcoholic/nonalcoholic) will be provided. Feel free to bring your own snacks and drinks since supplies will be limited and there is no food or drink service in this area.

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Wednesday, September 25 | 6:00 - 8:00 p.m. | Minnesota Room

**Awards Dinner**

Join us as we recognize outstanding projects and people who have contributed to the planning profession throughout the state over the previous year.

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Wednesday, September 25 | 8:30 - 9:30 p.m. | Whiz Bang Deck

**Young Planners Group Social Hour**

This event is open to everyone attending the conference and complimentary drinks will be provided to those who bring their name badge. Mentor Program participants are encouraged to attend.
<table>
<thead>
<tr>
<th>Award</th>
<th>Project/Initiative</th>
<th>Recipient(s)</th>
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<tbody>
<tr>
<td><strong>EXCELLENCE IN COMMUNITY ENGAGEMENT</strong></td>
<td>Red Wing 2040 Community Plan</td>
<td>City of Red Wing and HKGi</td>
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<tr>
<td><strong>INNOVATION IN PLANNING</strong></td>
<td>Vision Zero and Pedestrian Crash Studies</td>
<td>City of Minneapolis and Kimley-Horn</td>
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<td><strong>PARTNERSHIPS IN PLANNING</strong></td>
<td>The Artery Hopkins</td>
<td>City of Hopkins, Metropolitan Council, Hennepin County, Three Rivers Park District, Hopkins Center for the Arts, Hopkins Historical Society</td>
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<tr>
<td><strong>PLANNING IN CONTEXT</strong></td>
<td>Envision Shakopee</td>
<td>City of Shakopee</td>
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<tr>
<td><strong>2019 DISTRICT DIRECTOR AWARD</strong></td>
<td>Downtown &amp; Riverfront Master Plan</td>
<td>City of Fergus Falls</td>
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<td><strong>LIFETIME ACHIEVEMENT AWARD</strong></td>
<td>William C. Weber, AICP</td>
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<td><strong>PEG &amp; OTTO SCHMID AWARD</strong></td>
<td>Corrin Hoegen Wendell, AICP</td>
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<td><strong>GUNNAR C ISBERG SCHOLARSHIP RECIPIENTS</strong></td>
<td>Oforiwaa Pee Agyei-Boakye</td>
<td>Elliot Mohler</td>
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**CONGRATULATIONS TO THIS YEAR’S WINNERS!**
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<tr>
<th>Time</th>
<th>Heartland III &amp; IV</th>
<th>Governor's Room</th>
<th>Pelican Room</th>
<th>Lakeside A</th>
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<tr>
<td>6:30 - 7:30</td>
<td><strong>Mobile Tour</strong></td>
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<td>5K Run</td>
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<td>Breakfast</td>
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<td><em>Marina II</em></td>
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<td>8:00 - 9:00</td>
<td>Next Generation Public Engagement: Guess What, It's Still About Relationships</td>
<td>Shaping Communities through Park Planning</td>
<td>Do it Yourself Development Planning</td>
<td>Walking and Biking for All Ages and Abilities in a First Ring Suburb: The Edina Pedestrian and Bicycle Master Plan</td>
<td>The Future of Single Family Housing in Planning</td>
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<tr>
<td>8:00 - Noon</td>
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<td><em>Whitebirch Room</em></td>
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<td>10:30 - 11:30</td>
<td><strong>See Mobile Tour</strong></td>
<td>Evolved Humans or Evolved Roads</td>
<td>After 50 Years of Marriage, How Is the State-Local Government Shoreland Management Relationship Doing?</td>
<td>Certified Sites: A Case for Community Involvement</td>
<td><strong>10:30-Noon</strong> Speed Session</td>
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<td>10:30 - Noon</td>
<td><strong>Mobile Tour</strong></td>
<td>Evolved Humans or Evolved Roads; Creating More Forgiving and Inclusive Roadways</td>
<td><em>Meet in Heartland III &amp; IV</em></td>
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<tr>
<td>Noon - 1:15</td>
<td>Lunch Featuring Minnesota DNR Commissioner Sarah Strommen</td>
<td><em>Minnesota Room</em></td>
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<td>1:15 - 4:00</td>
<td>Heartland III &amp; IV</td>
<td>Mobile Tour&lt;br&gt;After 50 years of Shoreland Management – How Do Our Shorelands Measure Up?&lt;br&gt;&lt;i&gt;Meet in the Hotel Lobby&lt;/i&gt;</td>
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<td>1:30 - 2:30</td>
<td>Governor’s Room</td>
<td>The Watershed Approach: A New Path for Regional Planning</td>
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<td>Pelican Room</td>
<td>Rural and Suburban Approaches to Providing Affordable Housing in Scott County</td>
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<td>Lakeside A</td>
<td>Innovations in Engagement for Mille Lacs Lake Management Planning</td>
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<td>Lakeside B</td>
<td>Leveraging Shared Mobility and Transportation Technology to Benefit People: The Hennepin County New Mobility Strategic Plan</td>
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<td>1:30 - 3:00</td>
<td>Heartland I &amp; II</td>
<td>Transportation Equity - What Does It Mean and How Do We Work Toward It?</td>
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<td>1:30 - 5:45</td>
<td>Whitebirch Room</td>
<td>Exhibits Open</td>
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<td>2:45 - 3:45</td>
<td>Heartland I &amp; II</td>
<td>Don’t Fear the Renter: Creating Communications That Resonate with All of Your Community</td>
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<td>Music History as a Preservation Catalyst</td>
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<td>Serious Trivia: A Refresher on Planning History, Theory, and Topics</td>
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<td>Balancing and Managing Your Parking Needs</td>
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<td>2:45 - 3:45</td>
<td>Whitebirch Room</td>
<td>APA Minnesota Board Meeting; All are welcome to attend&lt;br&gt;&lt;i&gt;Heartland I &amp; II&lt;/i&gt;</td>
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<td>4:00 - 4:30</td>
<td>Whitebirch Room</td>
<td>Sponsor Meet &amp; Greet Student Poster Session&lt;br&gt;&lt;i&gt;Whitebirch Room&lt;/i&gt;</td>
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<td>4:45 - 5:45</td>
<td>Whitebirch Room</td>
<td>Engaging Diverse Communities in Planning Initiatives</td>
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<td>Bring It Back to the Office: How You Can Support Women in Planning</td>
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<td>Planning for Connected Vehicles Can’t Forget Freight</td>
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<td>Game of Zones: The Fun, Interactive Way to Learn About Building Homes for Families</td>
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<td>6:00 - 7:00</td>
<td>Whitebirch Room</td>
<td>Social Hour with MDH SHIP&lt;br&gt;&lt;i&gt;Whitebirch Room&lt;/i&gt;</td>
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<td>7:00 - 9:30</td>
<td>Minnesota Room</td>
<td>Dinner Followed by BINGO Fundraiser&lt;br&gt;&lt;i&gt;Minnesota Room&lt;/i&gt;</td>
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Next Generation Public Engagement: Guess What, It’s Still About Relationships

What does “next generation public engagement” mean? Nope, it’s NOT 100 percent online, and it doesn’t incorporate virtual realities (yet), but we’re convinced it’s the future. We think it’s meaningful, relational, and disciplined. For the Rush Line BRT Project it’s meant:

- Always sharing information but asking for input on things where and when input can make a difference.
- Considering who the interested public is and deliberately seeking their participation in the project—not just at public events, but on regularly-meeting decision-making committees.
- Valuing relationships and the expertise, networks, and advice of people in communities we want to reach.
- Documenting, counting, and tracking—ensuring that we’re using our resources in a way that reflects our values and shows our project partners the fruits of our efforts.

The 14 miles of the Rush Line BRT project cover the urban core of downtown Saint Paul; racially, linguistically, and economically diverse neighborhoods of Saint Paul’s East Side; modest suburban neighborhoods; jobs-rich commercial, industrial, and healthcare settings; and a downtown with a small-town feel. Three Rush Line BRT project staffers—Frank Alarcon from Ramsey County, Adele Hall from SRF Consulting, and Marc Valencia from NewPublica—will use real project decisions to illustrate the Rush Line engagement approach.

- Adele Hall, AICP, Senior Associate Transit Planner, SRF Consulting Group
- Frank Alarcon, Planning Specialist II, Ramsey County
- Marc Valencia, Senior Communications and Engagement Consultant, NewPublica

MOBILE TOUR

5K Run

Join us for the annual 5K run before heading to the first session. We have outlined a beautiful out and back route that will take you through a large portion of Breezy Point Resort. You will enjoy scenic views of the resort’s golf course, developments and beautiful Pelican Lake.

The run starts promptly at 6:30 a.m., and snacks and water will be available at the finish line.

Fee: $20 which includes a conference t-shirt.
Shaping Communities through Park Planning

Parks, trails and open space are one of the community features most cited in choosing where to live. Sometimes planners’ involvement in planning for these amenities, though, does not go much beyond ensuring parks are close to residents and connected by a sidewalk or trail. Be inspired to integrate park planning into community development by looking at how cities have successfully used parks as a foundation for land use planning. Then, expand your planning toolbox for discussions with other staff, policymakers and developers by exploring the economic importance of these amenities, trends in recreation, and implementation strategies like park dedication and community directed design.

- Rita Trapp, AICP, Associate, HKGi
- Gabrielle Grinde, PLA, Landscape Architect, HKGi

Do it Yourself Development Planning

Place-based improvements are a primary focus of most urban planning efforts. Planning for development has unique challenges, because it requires the willing participation of a developer that will take a development risk, and who requires a financial return on their investment. Attracting new development may also depend on public sector actions that set the stage for development, through the provision of financial support, or by taking other proactive actions. The purpose of this session is to demystify development planning, and empower local planning staff to take on aspects of development planning in-house. The session will be aided through a kit of materials—a development planning process-in-a-box—that offers a framework for working through a development planning process.

Process elements will include:

1. A gameboard that offers a well-defined series of sequential steps to follow.
2. Worksheets that facilitate the gathering of key information about the market and development context.
3. Instructions for a method of “playing with” development options on a given site, which deepens an understanding of the development potential for that site.

We’ll also discuss ways of utilizing consultant support in limited or targeted ways, or serve an advisory function at key points in the process.

- Thomas Leighton, AICP, EDFP, Senior Urban Planner, Community Development Specialist, Stantec
Walking and Biking for All Ages and Abilities in a First Ring Suburb: The Edina Pedestrian and Bicycle Master Plan

Edina’s new pedestrian and bicycle plan focuses on building an “All Ages and Abilities” walking and biking network - an ambitious and achievable goal for a developed first-ring suburban community. What are the key ingredients of Edina’s approach for success? The session will discuss lessons from the planning process used by the City and the planning team, including:

- Leveraging existing assets (both existing and planned)
- Setting up funding for construction, maintenance and planning
- Using a comprehensive “6Es” approach
- Working with engagement and planning data
- Moving the conversation forward and building on success

- Mark Nolan, AICP, Project Lead - Planner, Landform Professional Services
- Antonio Rosell, P.E., AICP, Director, Community Design Group

The Future of Single Family Housing in Planning

Single-family home ownership has occupied a central role in the American dream and has been critical to planning and housing policy for more than 100 years. But as demand for more intense land use and density have increased and criticisms that past land use policies have been discriminatory mount, zoning for single-family housing has been questioned. This session examines the present and future role of single-family housing units in zoning and comprehensive planning, drawing upon speakers and experiences across municipalities.

- David Schultz, Professor, Hamline University
- Tara Beard, AICP, Housing Policy Analyst, Metropolitan Council
- Tim Gladhill, AICP, Community Development Director, City of Ramsey
- Luis Pereira, AICP, Planning Director, City of Saint Paul
- Paul Mogush, AICP, Planning Manager, Long Range Planning Division, City of Minneapolis
- Cindy Sherman, Planning Director, City of Brooklyn Park
Beauty and the Beast: Planning by Design or by Market Reality

To imagine something new or different requires design; whether it is a process, a vision, or a physical change to the built environment. However, every design idea, no matter how great, must respect the collective will of the marketplace or else it risks never becoming a reality. This program will feature a war of ideas in support of which approach is the true foundation of planning and which is a supporting player. After hearing both sides, attendees will be asked to share their perspectives in a fun, interactive activity.

- Jay Demma, AICP, Senior Planner, Perkins+Will
- Michael Lamb, AICP, Urban Design & Planning Leader, LHB

Nice Bike Route...but What Does It Connect To? Quantifying, Mapping, and Prioritizing Low-Stress Bicycle Access to Destinations for the St. Louis Park Mobility Action Report, an Element of Their Comprehensive Plan Update

Low-stress bicycle networks are essential infrastructure for bicyclists of all ages and abilities. St. Louis Park is the first community in Minnesota to customize and apply the nationally recognized Bicycle Network Analysis (BNA) tool. This data-driven analysis tool integrates land use with bicycle level of traffic stress to measure safe and comfortable access to key destinations. As part of its Comprehensive Plan Update, the city developed a Mobility Action Report (MOBAR) that includes the BNA results. The BNA measured existing conditions as well as full implementation of the city’s Connect the Park plan. Connect the Park is the city’s 10-year plan to add more bikeways, sidewalks and trails throughout the community. The MOBAR also focused on pedestrian needs and used a pedestrian demand analysis tool to help the city prioritize pedestrian infrastructure improvements. The city’s attention to overall mobility connectivity permeates throughout the MOBAR with a comprehensive review and understanding of bicycle, pedestrian, transit, and vehicular connectivity needs. We will inspire the audience with creative multimodal analysis tools, and an open-source resource from People for Bikes to apply in their communities - including fun maps.

- Clara Schlichting, AICP, Director of Operations, Midwestern US, Toole Design
- Craig Vaughn, P.E., PTOE, Transportation Engineer and Planner, SRF Consulting
- Deb Heiser, P.E., Engineering Director, St. Louis Park
Resilience Hubs: Emerging Strategies in Public-Private Partnership for Community Resilience and Emergency Response

Resilience hubs are trusted and well-utilized community-serving facilities that are enhanced to support residents and coordinate communication and resources before, during, and after disruption. In addition to hosting supplies, communications, and resources in the event of an emergency, they ideally serve community members year-round as a center for community-building and community revitalization. In this session, presenters from Minneapolis will offer a quick overview of resilience hub examples from across the U.S. and in our own backyard. Audience members will be broken into small groups and tasked with designing their own resilience hubs. The session will end with an interview-style Q&A with presenters and audience members.

- Kelly Muellman, AICP, Sustainability Program Coordinator, City of Minneapolis
- Ron Harris, Chief Resilience Officer, City of Minneapolis

Artists on Main Street: A Participatory Approach to Community Development through Placemaking

Artists on Main Street was launched in 2018 by the Preservation Alliance of Minnesota and Springboard for the Arts, with support from the Bush Foundation, in three Minnesota Main Street communities. The program provides training and support for artists who want to address local community challenges through creative placemaking strategies, resulting in dozens of projects that are activating downtowns, increasing pedestrian activity, and creating welcoming spaces. You will learn about the impact of these projects and reflect on how artist-led engagement is often an untapped resource that can help your own public processes be more proactive, creative, and inclusive.

- Sarah Swedburg, City Planner & Willmar Main Street Director, City of Willmar
A Genuine Opportunity: Making Opportunity Zones Work for Minnesota Communities

Since their designation in 2018, Opportunity Zones have generated significant attention as a potential tool to drive new investment in long underserved communities. While OZs are already generating millions of dollars of investment, they also come with serious concerns for the communities in which they are located. As a tax benefit with little regulatory oversight, many investors may pay little attention to the potential public benefits of their projects, and some threaten to displace the people who live in the communities the incentive was intended to help. Opportunity Zone projects will also look very different in urban and rural areas, and communities must tailor their approaches to best coordinate local development opportunities with potential sources of funding. In this session, the partners behind the MN Opportunity Collaborative will explain how communities can leverage Opportunity Zones, outlining how to make sure projects result in genuine social impact in Minnesota.

- Karl Schuettler, Director, Research & Marketing, The Northspan Group, Inc.
- Lynne Osterman, Executive Director, Community Exchange
- Elissa Hansen, President & CEO, The Northspan Group, Inc.
- Terri Thao, Program Director, Nexus Community Partners
After 50 Years of Marriage, How Is the State-Local Government Shoreland Management Relationship Doing?

With the 1969 Shoreland Management Act, state and local governments were bound, for better or for worse, in a long-term partnership to manage Minnesota’s shorelands. This was one of the first efforts by the State of Minnesota to use local land use/zoning to advance state-wide goals. This presentation will cover why Minnesota was one of the few states to protect shorelands and how zoning standards, nonconformity statutes, and conditional uses are used to protect shorelands. Just as marriages face internal and external stressors so does the state/local shoreland management relationship. Communication, trust, growth and change are relationship issues that must be managed to successfully address the increasing scale of development, water quality degradation, habitat loss and climate change. Resiliency and adaptability are critical relationship success factors. The DNR, along with two local government panelists, will discuss the state-local partnership and the challenges of successfully managing shorelands together into the future. Marketing or selling “resource protection” to elected officials and property owners is a challenge all planners face. Find out how some local governments are doing this and learn how your community can improve shoreland protections for the next 50 years.

- Dan Petrik, Planner, Land use Specialist, MNDNR
- Brent Rud, Planner, Environmental Services Director, Beltrami County
- Chris Pence, Planner, Board Conservationist, Board of Water and Soil Resources

Certified Sites: A Case for Community Involvement

Certified Sites are becoming table stakes in the site selection process. Learn why communities and utilities have adopted this concept and how you can implement this in your own community.

- Morgan Hill, MBA, EDFP, Corporate Economic Development Analyst, Xcel Energy
- Ryan Bruers, Corporate Economic Development Manager, Xcel Energy
SPEED SESSION

Bridging Generations in our Workplaces
- Connor Schaefer, Planner, Washington County
- Emily Jorgensen, Planner, Washington County
- Joe Ayers-Johnson, Planner, Washington County

Revitalizing Rural Food Systems and Water Quality with Emerging Crops
- Suzanne Rhees, AICP, Conservation Projects Coordinator, MN Board of Water and Soil Resources

Keeping Preservation Relevant: Your Voice in the Statewide Historic Preservation Plan Update
- Leslie Coburn, AICP, Environmental Review Coordinator, Minnesota State Historic Preservation Office
- Catherine Sandlund, Associate AIA, Design Reviewer, Minnesota State Historic Preservation Office

3D Engagement: Using 3D Physical Models to Overcome Communication Barriers and Improve Our Built Environment
- Kristin Petersen, M Arch, AICP, NCI, Senior Planner, SEH

Beyond the Property Line: Designing Bus Stops
- Sonja Burseth, AICP, Planner, Metro Transit
- Ari Del Rosario, Planning and Urban Design Intern, Metro Transit
MOBILE TOUR

Evolved Humans or Evolved Roads; Creating More Forgiving and Inclusive Roadways

Walking and bicycling are common modes of transportation for many Minnesotans. This session will discuss how planning that is focused on cars has fundamentally changed our transportation system, and why it’s important to consider the safety of all users in roadway designs. Participants will learn from real world examples how to incorporate non-motorized elements into projects. The presentation will include information on what MnDOT is doing to plan for vulnerable users in projects during the scoping phase. Session attendees will participate in a “project field walk” similar to the field walks that MnDOT pedestrian and bicycle staff lead with project managers during the scoping phase of projects to learn about how communities can plan and prepare for future MnDOT projects that focus on serving people walking and bicycling.

Wear comfortable shoes, and be prepared to be outside for more than 30 minutes.

Fee: $10

- Hannah Pritchard, PE, Pedestrian and Bicycle Engineer, Minnesota Department of Transportation
- Sonja Piper, PE, Bicycle & Pedestrian Safety Engineer, Minnesota Department of Transportation
**2019 Legislative and Law Overview**

The Legislative and Law Committee will provide an overview of the legislative session, the Congress, quasi-judicial proposals and action, and courts. The overview will focus on the Chapter’s policy and priority areas: sustainable transportation; affordable housing; comprehensive and metropolitan planning and governance of land-use; agriculture and rural development; environmental planning and natural resource protection; and other issues related to the livability of Minnesota’s communities. The session will also include a discussion with attendees about what the committee is planning for 2020 and legislation and law that may be expected to affect planners beyond 2019. The committee also wants to hear from you and what attendees think are important issues to follow.

- Tom Jensen, AICP, Education and Outreach Coordinator, APA MN
- Lance Bernard, Planner - Project Manager, HKGi
- Paul Mogush, AICP, Manager, Community Planning, City of Minneapolis

**Lunch Featuring Minnesota DNR Commissioner Sarah Strommen**

Sarah Strommen was appointed as Minnesota’s DNR Commissioner by Governor Tim Walz on January 7, 2019. Formerly the DNR’s assistant commissioner, she now oversees a DNR staff of about 2,700 located in St. Paul and around the state, with the mission of working with Minnesotans to conserve and manage the state’s natural resources, providing outdoor recreation opportunities, and providing for commercial uses of natural resources in a way that creates a sustainable quality of life. Prior to coming to DNR in 2015, Strommen served as assistant director at the Board of Water and Soil Resources (BWSR) before becoming acting deputy director. She previously served as policy director for Friends of the Boundary Waters Wilderness and as associate director of the Minnesota Land Trust.

Strommen holds a bachelor’s degree from Grinnell College, where she majored in biology and Latin American studies. After graduating from college, she used a Fulbright research scholarship to do field work in Costa Rica, and subsequently earned her master’s degree in environmental management from Duke University.

She served several terms on the Ramsey city council and was elected mayor in 2012, a position she stepped down from in May 2018. She is an avid outdoors person, spending family weekends fishing, hunting, snowmobiling, camping, and hiking.
MOBILE TOUR

After 50 years of Shoreland Management – How Do Our Shorelands Measure Up?

Concerns with the overdevelopment of Crow Wing County shorelands gave birth to the 1969 Shoreland Management Act. This pontoon tour will visit Minnesota’s classic shorelands to take stock of 50 years of shoreland development and explore opportunities to protect and restore shorelands for the next 50 years. This tour will explore good examples as well as missed opportunities for developing shorelands that better protect water quality and habitat. We will also explore how exercising riparian property rights to remove vegetation and ice ridges and install beaches, riprap and docks affects these resources as well as how state and local government regulations attempt to manage these impacts.

The tour will explore a variety of residential and commercial examples of shoreland development on Rush Lake and/or the Whitefish Chain.

Participants should plan to bring a light jacket as it can be cool on the lake at the end of September.

Fee: $10. Space is limited.

- Alex Conzemius, AICP, Planner, Bolton & Menk, Inc
- Dan Petrik, Planner, Land Use Specialist, MnDNR

Sponsored by

BOLTON & MENK

Real People. Real Solutions.
The Watershed Approach: A New Path for Regional Planning

The watershed-based approach that Minnesota state agencies employ for water and related land resources offers new opportunities for truly regional planning. The cycle of resource assessment, issue identification, cross-jurisdictional planning, monitoring and assessment at a major watershed scale can result not only in natural resource enhancement but in stronger regional economies and intergovernmental collaboration. While the watershed-based approach has been quite effective at the county scale, participation from cities and under-represented populations is sometimes lacking. This session will attempt to build awareness among these groups in order to encourage broader participation. Presenters will provide an overview of the status of the One Watershed One Plan program and related watershed-based funding. We will examine a number of case studies of actual projects and invite attendees to share their experiences with watershed-scale plans and other regional collaborations.

- Suzanne Rhees, AICP, Conservation Projects Coordinator, MN Board of Water and Soil Resources
- Julie Westerlund, One Watershed One Plan Coordinator, Board of Water and Soil Resources
Rural and Suburban Approaches to Providing Affordable Housing in Scott County

Affordable housing continues to be an issue in communities throughout the state of Minnesota, from urban centers to rural townships. This session will describe a year-long collaboration between Scott County Community Development Agency staff and students at the University of Minnesota from a range of disciplines--from Film Studies and Geography to Urban Planning, Public Policy, and Design--that investigated innovative approaches to providing affordable and workforce housing. Attendees will learn about the market and demand for affordable housing in Scott County along the urban-to-rural transect, as well as three approaches to providing affordable housing that staff and students investigated: community land trusts, employer-assisted workforce housing, and rental-assistance programs. Presenters will also discuss how collaborative, interdisciplinary academic and community-based partnerships can build momentum and capacity for increasing housing access while providing future practitioners an opportunity to develop professional planning skills.

- Brad Davis, AICP, Planning & Resource Management Director, Scott County
- Julie Siegert, Housing Director, Scott County Community Development Agency (CDA)
- Molly Link, MSW, LGSW, Assistant Housing Director, Scott County Community Development Agency (CDA)
- Linda Janovsky, Assistant to the Executive Director, Scott County Community Development Agency (CDA)
- Matt Lupini, MURP, Community Development Coordinator, City of Plymouth
Innovations in Engagement for Mille Lacs Lake Management Planning

In its public engagement process for lake management planning on Mille Lacs Lake, the Minnesota DNR is initiating a redesigned process that elicits wider stakeholder values and participation.

Family focused events, public art, interpretive planning and community conversations will help the agency understand stakeholder values for the future of the lake. Engaging with tribal partners to plan for effective co-management, toward a shared future vision, is a key goal of this process. Mille Lacs Lake is biologically, socially and legally complex. Climate change and invasive species are driving changes to the walleye fishery and the lake’s systems as a whole.

Designing engagement processes that are inclusive and culturally relevant is essential for informing management actions. In this session, DNR will explain some examples of novel engagement and how those processes informed decision-making.

DNR will co-host this with perspectives of fisheries biologists, as well as community and tribal perspectives.

- Jamie Adams, Economic Development Planner, Fond du Lac Band of Lake Superior Chippewa
- Tom Heinrich, Mille Lacs Area Fisheries Supervisor, Minnesota Department of Natural Resources
- Liz Scherber, MURP, Planning and Policy Specialist, Minnesota Department of Natural Resources
How Can Emerging Transportation Technologies Improve Equity and Quality of Life? Meeting New Mobility Head On

From self-driving cars to electric bikes and scooters to automated delivery vehicles, how are emerging transportation technologies actually going to solve our transportation problems? Rather than “a self-driving car in every driveway,” what if the vision for the self-driving future is “people of all abilities everywhere can easily get their transportation needs met”? With fleets of fully self-driving cars still in the future, now is a great time for planners to try to harness emerging transportation technologies to solve existing transportation challenges. Join this interactive session for an overview of new mobility followed by small group scenario discussions to consider how these technologies can help or hurt people with transportation challenges. In addition to shining a people-centered light on emerging mobility, the scenario stories will highlight the implications and opportunities for public services beyond transportation, such as health care, social services, criminal justice, and workforce development.

- Tim Burkhardt, AICP, Assistant Vice President and Senior Planner, WSP
Transportation Equity - What Does It Mean and How Do We Work Toward It?

The AICP Code of Ethics compels planners to “seek social justice by working to expand choice and opportunities for all persons, recognizing a special responsibility to plan for the disadvantaged...” This session includes a brief refresher of the AICP Code of Ethics. This session will encourage self-reflection on the “privilege” many planners have (by virtue of their professional status) to have transportation choices, acknowledging that access to safe, reliable, efficient transportation options is a key component of economic success and personal quality of life. Those who do not have that “privilege” spend significant amounts of time and energy organizing less than optimal transportation to fulfill household needs – work, school, shopping, medical appointments as well as social activities. These challenges continue to increase as our land uses, shopping experienced and medical/social services become increasingly specialized and geographically dispersed. Recognizing the gaps in the transportation system – and working to identify who has the responsibility and the resources to address these gaps – should be an ethical focus of the planning profession as it is a key component to our citizens quality of life and our communities’ success. Attendees will have the opportunity to explore this ethical responsibility and contribute to our profession’s response to this challenge. In this session attendees will learn about the definitions of equity as it is being defined in the context of transportation planning, and participate in activities that help them apply that definition to their own experience as well as the communities they serve. Through discussion and group interaction, attendees will be invited to identify how their organizations can contribute to achieving equity through a variety of modes via long- and short-range planning activities. A broader objective of this session is to expand the awareness of equity issues in the planning profession, and how improved equity can help achieve economic development, job training, community cohesion and quality of life goals of each community.

- Hally Turner, Planning Program Coordinator, Minnesota Department of Transportation
- Emily Smoak, Principal Planner, Office of Statewide Health Improvement Initiatives, Minnesota Department of Health
- Beth Bartz, AICP, Vice President, SRF Consulting Group
- Melissa Poehlman, AICP, Assistant Director of Community Development, City of Richfield
Don’t Fear the Renter: Creating Communications That Resonate with All of Your Community

When renters and advocates for renters show up, it makes a difference in the results of city engagement. The process of creating space and new communication channels for housing advocates can have widespread benefits, but it’s not without its challenges, too. Join the Neighbors for More Neighbors community advocates as they present a multimedia, multi-perspective and sometimes irreverent conversation about city outreach. Using the Minneapolis 2040 engagement process as a springboard, the panelists will discuss the benefits of unique and non-traditional ways of collaborating around shared values, and how cities can use and work with these collaborations to enrich their communities. Community engagement goals shape the design of a communication strategy; hear how Neighbors for More Neighbors supported their work to engage renters and housing advocates in the comprehensive planning process. From memorandums and mission statements to memes, there’s always space for your community to broaden its outreach; here’s how to do it fearlessly.

- Nick Muellerleile, JD, Attorney, Cameron law Office, Chartered
- Janne Flisrand, Co-founder, Neighbors for More Neighbors
- Ryan Brown, Member, Neighbors for More Neighbors
- Nicky Salica, Member, Neighbors for More Neighbors
Music History as a Preservation Catalyst

During this interactive session, you will learn how to use a broad topic to engage a diverse population on preservation planning. Music is a subject that almost everyone has a special memory of tied to a certain place and can be used to bring a population unaware of preservation planning to the table. The planners managing the Minneapolis Music History project found that the idea of preserving historic music buildings was received better than preservation for the sake of keeping historic architecture standing. In this session, you will learn how residents were engaged through events, an interactive website, online survey, and map of identified sites that grew to almost 200 properties including music venues, record stores, recording studios, and other music sites based on public feedback. You will also learn the importance of forming a steering committee of local music experts and preservation professionals and how the final document was created. At the end of the presentation you will leave with ideas on how to develop a similar project in your city to further the goals of preservation planning and bonus knowledge pertaining to Minneapolis music trivia.

- Stephanie Rouse, AICP, Urban Planner, RDG Planning and Design
- Jason Wittenberg, AICP, Manager, City of Minneapolis
- Elizabeth Gales, Architectural Historian, Hess Roise

Serious Trivia: A Refresher on Planning History, Theory, and Topics

Refresh and Expand your Planning knowledge with an hour of raucously enlighteningly team trivia. In this very serious session we will have very serious fun while refreshing our knowledge in the fields if Planning History, Planning Law, Planning Methods, and perhaps even a daily double section on “Acronyms and Federal Programs You Can’t Live Without.” The session will be interactive, collaborative, and inclusive of topics relevant to Planners of all backgrounds and geographies.

- Andrew Dresdner, AICP, Urban Planner, Cuningham Group
Balancing and Managing Your Parking Needs

Historically, communities have developed over the decades with a strong orientation to car mobility over other modes of transportation. As a result, parking efforts have often overextended actual need, resulting in a surplus of parking. Too much emphasis on parking can negatively impact the unique qualities a community/downtown has to offer, resulting in a less desirable place to visit. Today, there are many players that can help advance parking strategies through direct or indirect efforts. Many of these efforts are currently tied to long-range planning efforts, business support, parking enforcement, and the facilitation and approval of development proposals. Our presentation will highlight several case studies (e.g., Downtown Victoria, Duluth and Stillwater) throughout Minnesota that have balanced their parking needs, while promoting walkability. National examples will be provided on various parking approaches that reduce demand. The presentation will also focus on district-wide parking models. A district-wide parking approach uses a combination of strategies to maximize the existing parking supply, while reducing the demand to build additional spaces. This approach is commonly applied in downtown settings to encourage walkability, foster economic growth, and strengthen the urban form.

- Lance Bernard, Planner - Project Manager, HKGi
- Patrick Smith, Community Development Director, City of Victoria
- Bill Turnblad, Community Development Director, City of Stillwater

APA Minnesota Board Meeting

Please join for the Minnesota Chapter’s annual board meeting. Learn about current strategic or strategic plan initiatives and opportunities to get involved, and voice your opinions to the board. All are welcome and encouraged to attend.
**APA Planning Home Initiative**

Today’s housing challenges demand new tools and better planning. The housing options we plan for today will foster the homes that families will grow, thrive, and dream in tomorrow. APA conceived Planning Home, an organization-wide initiative, to reshape the way planning is used to address America’s housing affordability crisis as well as other housing issues. We challenge planners, developers, policy makers, and advocates to think bigger—to change state laws, improve local practices, convene to address pressing problems, and reimagine ways to engage with communities and reach solutions together. Hear about the six principles with underlie APA’s action agenda to alleviate the nation’s housing affordability crisis as well as participate in a discussion about new planning initiatives.

- Wendy Moeller, FAICP, Principal and Owner of Compass Point Planning and APA Region IV Representative

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**Engaging Diverse Communities in Planning Initiatives**

Is outreach the same as public engagement? This session will provide insight on how to distinguish public engagement from community outreach and how to use creative and effective engagement strategies to engage communities that are traditionally underrepresented in public processes. Through three case studies, the session will demonstrate the unique opportunities and challenges in engaging with underrepresented communities and present successful engagement tools that have produced positive outcomes. Attendees will also participate in a scenario-based learning activity where attendees will work in groups to apply the tools that they learned to define engagement goals and develop engagement strategies that include critical elements for engaging diverse communities.

- Gloria Jeff, AICP, Project Director, Rethinking I-94, Minnesota Department of Transportation
- Pat Stieg, Certified Health Education Specialist, Public Health Program Specialist, Carver County Public Health Department
- Brenda Thomas, Business Development Manager, KLJ
Bring It Back to the Office: How You Can Support Women in Planning

The APA MN Women in Planning Committee presents this session that provides specific strategies for both women and allies in a modern workplace. This is an opportunity for allies to join-in on the conversation and learn from seasoned planners about their experiences with sexism in the workplace. Attendees will hear specific strategies the panelists used to support women and overcome obstacles together. The session will begin with a brief introduction of sexism in the workplace and what women currently face in the field of planning. Attendees will hear the perspective of coworkers and how they have tackled sexism head-on. This session will end with a casual Q&A highlighting how our female panelists have felt supported and what they look for in their workplace. The Women in Planning Committee encourages participation of male attendees and believes all attendees will leave better equipped to support women in planning.

- Emily Goellner, AICP, LEED Green Associate, Community Development Director, City of Wayzata
- Jason Zimmerman, AICP, Planning Manager, City of Golden Valley
- Corrin Hoegen Wendell, AICP, Senior Planner & Sector Representative, Metropolitan Council
- Eric Wojchik, AICP, Senior Planner, Metropolitan Council

Planning for Connected Vehicles Can’t Forget Freight

Communities are struggling to understand how disruptive technologies - like connected and autonomous vehicles (CAVs) - could affect the built environment. Within the planning profession, that conversation has mainly focused on passenger vehicles, omitting a critical aspect of any livable community: freight. As the old saying goes, “if you bought it, a truck brought it.” As the logistics industry automates and deliveries shift to a “mobility as a service” model, the reality of that old saying could be dramatically different. This talk will focus on how MnDOT and other agencies are integrating disruptive freight technologies into their long term plans.

- Daniel Haake, AICP, ENV SP, CMILT, Senior Transportation Planner, HDR
- Andrew Andrusko, AICP, Principal Planner, Office of Freight and Commercial Vehicle Operations
Game of Zones: The Fun, Interactive Way to Learn About Building Homes for Families

After organizing to support the Minneapolis 2040 comprehensive plan, Neighbors for More Neighbors found that people were eager to talk about one most boring, complicated, but fundamental aspects of land use: zoning! While terms like “setback,” “floor area ratio, and “variance” may be well known to planning staff and developers, start using this jargon with the any person on the street and you will probably get a glassy-eyed stare in return. To help people better understand how the zoning code impacts housing, Neighbors for More Neighbors has created the Game of Zones! Working together with a neighbor or two, your team will get a parcel of land, families to house on that parcel, and building materials. Based on the zoning requirements, can you create enough housing for the families? Give it your best and take it to the planning staff for review. With a roll of the die, you might find your project has neighborhood support or a lawsuit is filed. The team able to house the most people in the allotted time, wins! Grab a neighbor and join us to play the Game of Zones: the most fun you’ll have learning about the municipal code!

- Ryan Brown, Neighbors for More Neighbors
Thursday, September 26 | 6:00 - 7:00 pm | Whitebirch

**APA Minnesota Social Hour**

Join us for a special evening of socializing! Attendees will gather to connect with one another in a relaxed and informal environment.

Sponsored by

**Minnesota Statewide Health Improvement Partnership (SHIP) Social Hour**

The Minnesota Statewide Health Improvement Partnership (SHIP) will hold a social during this same time in the same room. Join them to connect with planning peers and public health staff working with SHIP, and to learn how SHIP can work with your community.

SHIP helps build thriving communities, creating opportunities for all people in Minnesota to live longer, healthier lives. You can learn more about SHIP at [https://www.health.state.mn.us/ship](https://www.health.state.mn.us/ship).

Thursday, September 26 | 7:00 - 8:30 pm followed by BINGO | Minnesota Room

**APA Minnesota Evening Dinner Followed by BINGO Fundraiser!**

Join us for an evening of dinner with peers. Join us for a rousing game of bingo after dinner! Purchase game cards to play. Proceeds will be donated to a local charity.
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<td>EV Ready Minnesota</td>
<td>New Guides to Advance Active Transportation in Minnesota</td>
<td>Branding Your Plan</td>
<td>The Battle for Midway</td>
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<td>11:00 - Noon</td>
<td>Healthy Communities: From Plans to Implementation</td>
<td>Corridor Urbanism: New Life for Old Corridors</td>
<td>Tidying Up: Do Your Greenhouse Gas Emissions Spark Joy?</td>
<td>Signs...The Good, The Bad, and The Ugly</td>
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<td>11:30 - 12:30</td>
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Power of Engagement: Community Energy Planning and Disclosure Policy in Action

How we use energy is changing fast – both residents and businesses are looking for ways to increase comfort and safety, while also saving money on energy bills. Become a local energy leader and learn how to use community engagement, energy efficiency planning, and energy disclosure policies to strengthen your local economy, reduce energy burden, and achieve your climate goals. We will present on common tools and strategies used by local governments and how to identify strong community partners. We will also review case studies of energy planning and disclosure policies in action, including benchmarking ordinances and time of sale energy disclosure.

- Marisa Bayer, Community Energy Program Manager, Center for Energy and Environment
- Isaac Smith, Residential Program Development Manager, Center for Energy and Environment
Preventing Displacement During an Affordable Housing Crisis: A Deep Dive into Minneapolis’ New Renter Protection Ordinances and Naturally Occurring Affordable Housing (NOAH) Programs

Minneapolis policymakers and City staff are not afraid to try new approaches in their efforts to address the City’s affordable housing crisis. Some of the City’s recent efforts include policies to protect renters and several programs aimed at preserving naturally occurring affordable housing (NOAH). Minneapolis NOAH programs aim to preserve affordability in existing buildings that do not currently receive government subsidies. These programs also create housing opportunities for low & moderate income people making 60% or 80% of Area Median Income (AMI). Minneapolis NOAH programs include the Minneapolis 4d Affordable Housing Incentive Program, a property tax reduction program, and two City funds that help nonprofits purchase NOAH properties. Minneapolis has also been instrumental in developing and implementing new policies to protect renters, including the Advanced Notice of Sale ordinance, as well additional renter protections ordinances currently being considered by policymakers. In addition, the City expanded funding for renter legal services in 2018, and identified reducing racial disparities in evictions as a strategic priority. This session will provide a deep dive into the specifics of these policies and programs, with content geared at sharing lessons learned with communities working to develop or implement similar policies and programs.

- Dean Porter-Nelson, AICP, Housing Stability Specialist, City of Minneapolis CPED
- Katie Topinka, Housing Policy Coordinator, City of Minneapolis CPED
Regulating Design: Code Development for Exterior Building Materials

Exterior building materials exert a powerful effect on cities, helping to create a sense of character and place while ensuring a durable and high-quality built environment. Balancing the desire to enable design freedom in new development while ensuring that projects meet design guidelines and performance standards can be tricky. The challenges faced by the affordable housing crisis bring additional complexity to this issue. This session will explore how Minneapolis has regulated exterior building materials in new development over the past 5-10 years and will look at potential future ways of shaping a zoning ordinance around issues of building design.

- Peter Crandall, Senior City Planner, City of Minneapolis
Working Together for Walkability: A Community’s Perspective

Learn about community-driven walkability efforts taking place in Saint Paul. This session shines a spotlight on two public housing communities that organized their neighbors and leveraged partnerships to create change!

Ravoux Hi Rise, a large public housing building home to 220 residents in the Summit University Neighborhood, is situated next to Interstate 94 and Marion Street. 90% of residents living at Ravoux are elderly and/or disabled and very engaged within their building. Many residents rely on public transportation and the closest bus stop is across the busy four-lane road. Residents risk their lives daily trying to cross Marion Street.

McDonough Homes, the largest public housing family site in Saint Paul with 2,620 total residents and nearly 1,400 youth, is situated next to Interstate 35E, Wheelock Parkway, Jackson Street and Arlington Avenue in the North End Neighborhood. There are approximately 15 miles of streets without sidewalks on one or both sides of the street within a half mile radius of McDonough Homes. The railroad and wide street car routes that once served the bustling working class community now create a barrier for the community to access nearby business, housing, transportation, schools, parks, and trails.

- Betsy Christensen, Master of Public Health (MPH), Statewide Health Improvement Partnership (SHIP) Program Coordinator, Saint Paul Public Housing Agency
- Ellen Pillsbury, AICP, Active Transportation Coordinator, Minnesota Department of Health
- Carissa Glatt, MPH (Master of Public Health), RD (Registered Dietitian), Planning Manager Statewide Health Improvement Partnership (SHIP) Grant Coordinator, Saint Paul-Ramsey County Public Health
**EV Ready Minnesota**

Electric Vehicles (EVs) are coming. By 2025 Electric Vehicles are expected to be as affordable as an internal combustion engine. You need to be EV ready. Providing adequate charging infrastructure throughout your community is a key component to mass adoption of this green technology. Planning for EV infrastructure not only benefits your residents, visitors, and employees but can save property owners money. There are a variety of tools to help promote EV chargers. See how the cities of St. Louis Park, Bloomington, and others are approaching the issue. This session will review why your City should be EV Ready, how to discuss the topic with decision makers and the public, and what your City can do to be ahead of the game.

- Jacquelyn Kramer, Associate Planner, City of St. Louis Park
- Michael Palermo, AICP, Planner, City of Bloomington

**New Guides to Advance Active Transportation in Minnesota**

Through the use of a demonstration projects (also known as “tactical urbanism” or pilot projects), MnDOT is supporting communities in Minnesota to raise awareness for walking and biking as convenient and comfortable modes of transportation, evaluate project impacts, and build support for long-term infrastructure improvements. In addition to providing technical assistance and demonstration project materials to communities this year, MnDOT has created a Demonstration Project Implementation Guide as a resource to communities when planning, designing and implementing demonstration projects in the state. The demonstration project guidance supports recommendations in Safe Routes to School (SRTS) plans, as well as other opportunities to enhance existing infrastructure to create safer, more vibrant, healthy, and attractive communities. MnDOT’s Bicycle Facility Design Guide is being created to include new and emerging design guidance for the design of bicycle facilities in Minnesota and will help designers interpret and apply design practices to create safe, accessible, and comfortable facilities and multi-modal networks. The new Guide will be a resource for not only engineers and planners, but also for elected officials, community members, and advocates. The Manual will highlight state-of-the-practice information and strongly promote design flexibility and creativity.

- Colin Harris, Engineer, Sr. Engineering Associate, Alta Planning + Design
- Hannah Pritchard, PE, Pedestrian and Bicycle Engineer, Minnesota Department of Transportation
- Dave Cowan, Safe Routes to School Coordinator, MnDOT
Branding Your Plan

How do you create an engaging and impactful brand for your plan that becomes more than just a logo and tagline, one that captures and harnesses the shared beliefs and brand that is already in place? This session will focus on the importance of branding your plan, the dos and don'ts of creating your plan’s brand, how to integrate the brand throughout the planning process, and how to leave a brand legacy behind after the plan document is completed. Presenters will use examples from Stearns County, MN, Johnston, IA, Kasson, MN, and other places to highlight real-world branding successes.

- Jesse Thornsen, AICP, LEED Green Associate, Planning, HKGi
- Ryan Short, CEO, CivicBrand
The Battle for Midway

The session will include a review of the Minnesota Supreme Court’s 2019 Decision in In re Annexation of Certain Real Property to the City of Proctor from Midway Township. Attendees will learn what this court case means for the future of orderly annexation agreements (OAA) in Minnesota.

In January 2013, the City of Duluth and Midway Township entered into an OAA and designated certain land in Midway as an OAA. Midway abuts both Duluth and the City of Proctor. In May 2014, owners (three parcels) in the OAA extend a petition requesting annexation by ordinance to Proctor. Proctor adopted an ordinance to annex the property in August 2014. Duluth objected to the proposed annexation ordinance on the grounds that the property were under the OAA. In October 2014, the chief administrative law judge (ALJ) issued an order annexing a parcel into Duluth. In October 2016, the chief (ALJ) issued her findings of fact, conclusions of law, and order approving Project’s annexation by ordinance. Duluth and Midway appealed to the district court, which vacated the chief ALJ’s order and determined that once real property is subject to an OAA, that property cannot by annexed by ordinance.

The Supreme Court affirmed the judgment of the court of appeals reversing the order of the district court vacating the order of the chief administrative law judge that approved an annexation of certain property by the City of Proctor, holding that an orderly annexation agreement does not limit the authority of non-parties to the agreement to annex by ordinance property subject to the agreement.

Did the district court err by concluding that once parties execute an OAA with respect to a designated area, nonparties cannot subsequently seek to annex real property within the designated area by ordinance? You decide as we discuss this court case with fellow colleagues and our guest speaker, Nathan N. LaCourseier (former Assistance City Attorney for the City of Duluth).

Nathan N. LaCoursier, Senior Lecturer, J.D., Legal Studies & Criminal Justice Program, University of Wisconsin-Superior
Healthy Communities: From Plans to Implementation

Communities across Minnesota and the nation are taking strong stances, identifying community needs, and adopting plans which hope to address and improve community health and health equity. Unfortunately, this can be the easy part. Tangible steps, regular action, and accountability must be strategically fostered to ensure progress towards community health implementation is realized.

This session will review much of the great work done to include community health in comprehensive plans, including the dozens of communities that wrapped up planning initiatives in the Twin Cities. In this session, we explore strategies to implement health goals, discuss available resources to assist with implementing, and review the importance of partnerships, community engagement and activations, and value-based communication efforts.

- Ross Daniels, Planner, Mitchell Hamline School of Law
- Janet Bush, RDN, LD, Registered Dietitian, Southwest Health & Human Services
- Eric Weiss, AICP, Community Planning Manager, WSB
- Nadja Berneche, Director of Healthy Community Projects, Terra Soma
Corridor Urbanism: New Life for Old Corridors

Transportation corridors are integral to all our cities, rural or urban, but rarely create places that encourage interpersonal contact, business opportunity, active transportation, and community identity. Yet their public visibility; the retail uses, restaurants, and community services that frequently locate along them; and inefficient use of land provide fertile territory for the emergence of a new kind of mixed use and connected corridor environment—the urban corridor. Historically, policy for these corridors has taken three paths: neglect, a focus on roadway improvements, or a vision based on large-scale redevelopment and replacement of existing uses. This session proposes a new theory of Corridor Urbanism, based on embracing and building upon the existing fabric of a corridor to create a mixed use, connected environment that serves the economic, environmental, and civic goals of communities. It will explore these principles in two very different projects: Route 71B corridor in Fayetteville, Arkansas and the Academy Arts District in Maize, Kansas. These communities show how it can work in a city of less than 5,000 and more than 80,000. The session will provide participants an introduction to the concept and principles of Corridor Urbanism, the specific contexts of Fayetteville and Maize, and a methodology they can use to apply Corridor Urbanism principles to their own community corridors.

- Martin Shukert, FAICP, Urban Planner, RDG Planning & Design
- Larry Remmen, Community Development Director, City of Detroit Lakes

Tidying Up: Do Your Greenhouse Gas Emissions Spark Joy?

Through a topical, pop-culture lens, the session will dive into the ways that communities can “tidy up” their emissions for impactful climate action and ultimately spark joy. The focus of this session will rest on the three biggest local impact opportunities: transportation, clean energy, and energy efficiency, and provide opportunities and strategies for emissions reduction across these sectors. Session participants will also be led through group discussion where they can identify opportunities in their work to engage the tenets of tidying up in their own communities.

- Abby Finis, Senior Energy Planner, Great Plains Institute
- Ash Narayanan, Executive Director, Our Streets Minneapolis
- Katie Jones, Certified Energy Manager, Benchmarking Outreach and Policy Specialist, Center for Energy and Environment (CEE)
- Jessi Wyatt, Energy Planner and Analyst, Great Plains Institute
Signs...The Good, The Bad, and The Ugly

Sign regulations always seem to be the bane of a planner’s existence; there is an ever-present struggle to balance the needs of businesses with community aesthetics and the administration and enforcement of regulations seems to be never-ending. To add to the fun, the Supreme Court’s ruling on the Town of Gilbert v. Reed case in 2015 made many a sign code unconstitutional in the blink of an eye. The purpose of this session is to discuss best practices in the process of updating your sign code, the meaning and impact of the Reed case, and some tips and tricks for creating modern sign codes based on common sense.

While this session will be in a lecture format, it will be designed with a lot of time for questions and answers because of the variety of issues with sign regulations in different communities. The primary value of the session will be to identify where communities are most at risk of being challenged on the constitutionality of their sign regulations and possible solutions as well as new ideas in sign regulations to help community planners think about modernizing their sign regulations.

- Wendy Moeller, FAICP, Principal and Owner of Compass Point Planning and APA Region IV Representative
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