APA-MN Board Meeting

March 17, 2017


1. Gladhill called the meeting to order at 12:00.
2. Minutes-motion- Gladhill, second Campbell
3. President Report-
   Legislative issues- Gladhill testified- Met Council bill
   Gladhill met with Forecast for Public Art- grant to create toolbox for local practitioners to incorporate public art. Also engaged with Planning 4 People- Jack Becker and Mark VanderSchaaf

Website domain name has been taken with content and reposted. Webmaster is still working on getting it back.

Gladhill reviewed National Chapter performance criteria- minimum requirements, and electives. Perdu- do we want to choose electives from our priorities or what we know we do well? Gladhill- call out some things in the strategic plan that we want to do and what we are doing well. Rothstein- a lot of this criteria is set for those chapters that are not doing a lot.

Mission and Vision- draft prepared based on board retreat. Board reviewed draft. Discussion-question over networking- what do we mean by this? Use collaboration?

Vision- for “One Minnesota”- unites the full range of communities from rural to urban. Maybe serve versus unite. Serving a full range of communities and people. People and their communities. “ APA MN Vision is to Plan with a full range of people and their communities??”

Need more work on vision statement

Core Values- reviewed of proposed list: equity, inclusiveness, empowerment

Suggestion: APA MN Vision is to foster equitable and inclusive communities.- No motion today- this will be our working draft for final work plan-future adoption.

Executive Committee Search- PT contract position. Gladhill reviewed existing MOU for administrative services. Need to discuss ideas/options. Send out letter of interest and then RFP Understand cost of this as compared with our revenue (any changes to dues).

Include potential cap in cost with LOI- will influence who responds. Motion by Overhaug; second Boylan-on approach for preparing a LOI and talk to finance consultant (such as Ehlers).

Percentage based dues- approved concept earlier at 20% of income. Schmid- Also need to include chapter only dues- need to increase this as well. Chapter only would not be a percentage. Or do we keep this at $50 now? Motion by Boylan; second Overhaug to approve at 20%.
2018 Conference -

Schmid- Rochester and/or Breezy point. Could also consider 2018 and 2019. Schmid reviewed her report. Rochester was a lot more last time- chairs will have to really work on budget. Food is a lot more expensive in Rochester; other hidden costs. Great location for mobile tours; lots of things going on.

Resort location really limits mobile options.

2018- are we comfortable with Rochester? Makes most sense – more desirable location. Motion by Perdu to approve 2018 conference in Rochester; second Boylan. All ayes

2019- conference- consider resort location; benefit of locking in the price. Motion- Boylan; 2nd Overhaug; all ayes

Need conf co-chairs for Rochester early- announce at 2017 Conference.

Planning 4 People- Weiss update. Planning for heath grant. Second taskforce meeting. Zan Associates- consultants. Working on final contract and work has to be completed in July. May have to do email vote or negotiate with our second choice

- Focus on happiness and health/stress- and how environments can impact stress.
- Book- Happy Cities

Administrator report- elections for district directors- encourage folks to run for positions. Lots of requests from other organizations to communicate to our memberships.

2017 conference- two weeks left in conference submittals; looking for help in encourage people to apply for sessions. They have a designer for the logo; looking for event MC; award info out next week; Jane needs to review all the conf sessions for CM credits.

Zimmerman- Treasurer’s report review- does not include revenue for Planning 4 People- will need to include.

Motion – Goodroad; Second Perdu to approve March report; All Ayes

Need to remove Lance Bernard and Carolyn Brann from the account as a signature and only Tim Gladhill and Jason Zimmerman should be on the account.

Spring Session- Boylan- mobile session on redevelopment in Lowertown St. Paul. Was to be April 27 but will be moved to the 20th so it’s not the same day as WTS. St. Paul staff will be providing tours of sites. Take Greenline and tour other sites. Not a lot of expense with this event. Will have AICP credits available. Email blast the membership. Will be charged for the event

Committee updates:

PDO- Poehlman is on-board. First book club. Upcoming CM activity. Did AICP examine prep.

Legislature/Law- Mack update on activities- Planners Day at Capital- 13 people registered. One last email blast. Webinar- legislative overview or fall conf? Would be better as a conf session.

Young Planners- Rothstein and Goellner- update at next meeting
FAICP nomination- Rothstein- overview- only nomination is Carissa- board will serve as the “nominating committee”. Brief summary on action- need authorization for Carissa as a candidate-

Motion by Perdu to nominate Carissa; seconded Boylan. All ayes

Two national awards at the conference

Motion to adjourn by Boylan; second Perdu. All Ayes; Meeting adjourned at 2:30 pm