American Planning Association
Minnesota Chapter

2015 WORK PLAN

Proposed by: Breanne Rothstein - President
Date: Finalized January 19, 2015

APA-MN BOARD GOALS

Goal #1: Be the premiere resource to professional and citizen planners in the state

Goal #2: Advance the profession of planning

Goal #3: Increase our contribution to the political/policy process

Goal #4: Have fun and build comradery

Goal #5: Increase our financial efficacy

Goal #6: Gain exposure as one of the most productive chapters in the Association

Goal #7: Have engaged, passionate members

Goal #8: Be a resource to other professional organizations

Goal #9: Recognize and honor members.

Action Items:

1. Host and sponsor the State Conference in Bemidji in September of 2015. (Jeff Thomson and Kristina Nesse)

2. Host and sponsor a Spring Seminar to provide specialized training on a specific topic and provide CM credit (Bryan Gadow and Patrick Boylan)

3. Host and sponsor at least 10 CM eligible events in the metro district, and at least 1 CM eligible event in each district outside the metro (this may include Midday Forums, national/local webinars, etc). (Professional Development Committee)
4. Host social gatherings (for fee) – 1 Summer Gathering, 1 Twins Game, 1 Brewery Tour, 1 Holiday Gathering, student tour and happy hour & 1 Greater Minnesota Gathering. (Tracey Kinney, Leila Tripp, Mark Grimes)

5. Revamp and refine the chapter’s website. (Tim Gladhill)

6. Maintain a sustainable and working budget for 2015. (Adam Fulton)

7. Continue to enhance our legislative initiatives, (plan Planners’ Day at the Capitol and work on our platform and other 2015 work plan items) (Andrew Mack and Paul Mogush)

8. Increase partnerships with schools, students, and future members (Breanne Rothstein)

9. Increase member mentoring activities and activity with Young Planners Group by planning a career reality/resume clinic. Student Rep (Leila and Darin)

10. Determine the best venue for connecting our members to other members regarding questions/issues, ie listserve, blog, etc. (Tim Gladhill)

11. Increase our visibility in state and national planning discussions. (Breanne Rothstein)

12. Appoint a citizen director and work with them to establish a program for planning commissioners (Need volunteer)

13. Nominate candidates for FAICP (in odd years)

14. Explore new product development to generate revenue (videography/jump drive with resources (Jason Gilman)

15. Research the use of a new member welcome packet (Jason Gilman)

16. Implement a “Planner of the Year” Award and re-vamp Lifetime Achievement Award (Carissa Schively Slotterback and Awards Chair)

17. Review and re-write legislative platform and use as a guiding policy document in member communities

18. Build relationships with faculty at various schools across the state (Breanne Rothstein and Carissa Schively Slotterback)