APA MN Board Meeting

May 19, 2017

Meeting called to order about 12:05 PM. In attendance--Tim Gladhill, Breanne Rothstein, Elise Durbin, Chloe Brigt, Myles Campbell, Jason Zimmerman, Eric Weiss, Wayne Hurley, Andrew Mack, Paul Mogush, Brad Chapulis, Lew Overhaug, Jane Kansier, Suzanne Rhees, Peggy Schmid, Brian Petersen, and online, Patrick Boylan and Haila Maze.

Minutes approved, Patrick and Eric.

Administrator’s Report--included update on the elections and on the conference. Slate of candidates approved, Brad and Jason.

Patrick gave a spring seminar report. 26 attendees. He reported on the details and the sequence of the tour, train ride, walking tour, weather, etc. Said the written evaluations rated the tour high. He is thinking they might do a similar outing next year for the spring seminar. Tim mentioned the use of social media, and suggested it could be used more frequently for events.

Peggy presented the criteria for Lifetime Achievement and Planner of the Year. It was agreed to keep the criteria, but to consider putting them into a format more like a survey, to limit the size of the application. Breanne offered to work on that. Info will be available on June 1, with a deadline for submittal of June 30, and the discussion and choices to be made at the July Board meeting. Approved by Brad and Wayne.

Eric gave a report on the Planners 4 Health grant. Zan Associates was hired, and the first focus group met. They intend to do a second practice focus group, and then take the focus group format to each of the districts in the chapter, working with the directors from each district. Perhaps keep the size of each group to between 15 and 20 people. Once all the information is collated, an event will convene to celebrate and present the information, probably in August. Suggestions for that event ranged from conference to a joint meeting with a partner, like ULI. Eric reported that 37 projects are occurring around the country, and Minnesota seems to be ahead in its planning. Eric will be presenting at the WI convene.

Board held a long discussion concerning the direction of the chapter in relation to its mission and policies. It was agreed that Tim would discuss that focus in his next President's report. It was also agreed that conference was a good place to make sure that equity is the focus of many of the presentations as well as the events held. We also would encourage members to volunteer for the chapter in an attempt to be more inclusive.

Jason presented the treasurer's report. He mentioned the need to send deposits to both Rochester and Breezy Point for conferences 2018 and 2019, which means he will be adjusting the budget. Approval by Suzanne and Lew.

Tim focused briefly on the LOI he is writing to seek an administrator/executive director. He is looking at several options, including sharing an administrator, looking at a management company, and keeping the format as it is now with different individual contracts. Tim will send the draft of his letter to board members for comment.

Tim reported on NYC national. Said it was a good experience, but very expensive. Felt there were many good sessions. Eric said he felt national recognizes that they need to provide value to planners. Many conversations occurred there concerning the AICP exam and also about advocacy. Planners need to be forward and vocal. The chapter will need to submit an annual report so national can see that chapters are accountable. It was recommended that the national website needs some major work.

PDO report. Jane commented on national meeting of PDO’s. They feel there is much work given to them from national, and not enough resources to do that work properly. They need to make training easier for remote members. They also need to reach out to students better. They have revamped the fee structure for students. Jane also discussed the new fee and exam structure for AICP. It will be started in November, and will be monitored to see how those who take the exam shortly after graduation do in comparison to earlier groups who took the exam. Elise reported that nine are taking the exam this month.

Law and Legislative Committee--Andrew mentioned they were holding monthly meetings, and that there had been three legislative updates done by Tom. Paul reported that the summer retreat will be held July 14 in the Cities. They will discuss the approach and schedule of the update of the platform, solidify the process for action items from the platform, and revisit their
approach to Planners Day to include visits to specific legislators. They also submitted several conference sessions, and Tom will do a complete post mortem of the legislative session from this year.

YPG-Breanne submitted their ideas for a work plan. They intend to host 3 events, initiate an informal mentoring process, hold a kickoff event, and work with the PSO's to hold a peer exchange. They will put the events on the calendar. They requested that they be given a specific budget for next year.

Meeting was adjourned at about 2:00 PM.