The MnAPA Board is requested to act on the following items at the November 21, 2014, Chapter Board meeting. Please review this report prior to the Board meeting.

Jane Kansier, Rita Trapp and Elise Durban

1. **Action you are requesting of the Chapter Board:**
   Consideration of partnership with NAHRP for Redevelopment Symposium

   a. **Background information for your request:**

   The MN Chapter of NAHRO (National Association of Housing and Redevelopment Officials) would like to partner with the APA MN to offer a one-day Redevelopment Symposium during their May 20-22nd Conference at Maddens in Brainerd. The Symposium would be offered on Thursday, May 21st and would represent one track of their overall conference. Since the last Board Meeting, Tina Goodroad and Rita Trapp have been in contact with NAHRO about the symposium.

   The Executive Director for Minnesota NAHRO requested that we convey to the APA MN Board that this request is not for monetary reasons but rather because NAHRO sees the benefits of a partnership including the building of a relationship between the two organizations, the ability to design a track that is timely related to redevelopment efforts and best practices, the opportunity to cross promote the track, and the provision of CM credits for those who participate.

   As was discussed that the November Board Meeting, APA MN has requirements it must meet from APA in order to partner with another organization in offering a seminar with CM credits. This includes actively participating in its planning, marketing of the event, contributing 1/3 of the costs for the event, and sharing proportionally in the profits/losses. NAHRO is aware of these obligations and has been making an effort to provide information about finances. However, as it is part of a larger event it costs are not straightforward. NAHRO is willing to enter into a Memorandum of Understanding regarding the partnership. Additional information about the financial obligation and potential MOU will be presented at the Board Meeting. A representative from NAHRO will also be available to answer questions.

   The following is a tentative outline of the proposed program with topical areas (not session titles). Each is anticipated to be about 1.25 to 1.5 hours in length.

   1. Redevelopment Overview
      - Redevelopment Ready Guide (ULI MN) - how and why ULI put this together; what are the benefits, how to use the guide, etc.
      - Setting the Vision (planning process, market analysis) - understand market realities and relating the market realities to the vision of land uses
      - Foster collaboration and integrated strategies - how do I convince elected officials and get community support and how do I establish trust and collaboration?
2. Strategies to create compact and mixed use developments; reality or pipe dream?
   - Examine innovative land use and zoning tools that meet new market preferences
   - What is the right “mix”? (housing and commercial; mix of affordable and market rate housing; housing, commercial, and industrial; entertainment)
   - What goes first?
   - The development review process - how can the review and approval process be proactive versus reactive and how can the process increase efficiency and reduce development time and cost?

3. Getting it Done
   - MN Law and redevelopment processes - what is the redevelopment plan and when does the relocation requirements start ticking?
   - Role of the Developer and the development contract - what are the key priorities of a good contract?
   - Appraisal, environmental analysis, acquisitions, and relocation – do’s and don’ts

4. Case Studies from urban, suburban and Greater MN

2. **Action you are requesting of the Chapter Board:**
   Feedback regarding the Professional Development Committee Draft Workplan

   a. **Background information for your request:**

   The new Professional Development Committee kicked off on Thursday, January 8th. The intent of this committee is to oversee and coordinate the development of professional development opportunities for the chapter. In the interest of getting the committee started, an invitation was sent to those who have been active in the development of professional development opportunities over the last few years or have expressed interest in such a committee to the PDOs. It is intended that this group will include, at a minimum, the PDOs, Brown Bag Coordinator, Spring Seminar Coordinators, and those who would be interested in organizing an educational event. A general call for members will be sent this spring. The group will likely meet just a few times a year.

   The following are the preliminary recommendations from the Professional Development Committee. Feedback on these recommendations is requested:

   - In 2015 APA MN should have a goal of offering at least one free educational event each month starting in February with additional events being planned as interest and volunteer coordinators are available.
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For January 16, 2015 Chapter Board meeting

a. Locally developed webinars should be added to the mix of events, especially since they broaden access to educational opportunities to Greater MN. It may be beneficial to schedule webinars either during months when there are other major chapters events (Spring Seminar or Fall Conference) or when personal schedules are busy (i.e. December).

b. Free events would be in addition to the Planners Day at the Capital.

c. Hosting of streaming education from APA should be incorporated as topical and of interest to MN.

- APA MN should continue to hold its Spring Seminar. Coordinators are currently looking at early May at Silverwood Park in St. Anthony. Preliminary discussions have been focused on a law related topic. Board is requested to provide feedback and approval to move ahead with event planning.

- Brown Bag Coordinator requested feedback from the Board on whether it would be preferred to have the same central location each time or to move the location around the Twin Cities.

- Committee also recommended the exploration of a name change for the Brown Bags. Due to APA Policy changes, Brown Bags must be reduced in CM by 0.25 to reflect eating and socializing time of participants. Given that APA MN Brown Bags do not have that component, it is recommended that the name be changed to differentiate the event and allow the full time to count for CM. Suggestions on a new name are being solicited.

- The PDOs are soliciting input on whether an additional law/ethics session should be offered in November/December and whether a fee should be charged. In the past an extra session has been offered at the end of the year when more APA MN planners have their CMs due. In the past there has not been a charge for the event. The committee noted that there are now more opportunities to earn the ethics and law credits, particularly with the additional national webinars available. In addition, planners will be able to attend the Planners Day at the Capital and potentially the spring seminar for law credits. The committee also questioned whether a nominal fee should be charged since many of the other local opportunities for earning law and ethics sessions are at paid events. Feedback from the Board would be appreciated. The PDOs will be sure to communicate with APA MN members throughout the year on this topic.