Planning Minnesota

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Proud to be Part of the APA

Upon attending the National Planning Conference in Seattle a few weeks ago, I came home inspired and proud to be part of our fine APA organization. I hope you are too! Here are just a few of the benefits we receive as members of the national and local chapters of APA:

- Access to stories, speakers, and research about cutting edge planning topics through webinars, keynotes, conference sessions and the print and online newsletter.
- The comradery and network of passionate, smart people working to make a difference in the lives of the residents, businesses, and people in their communities.
- A large group of dedicated volunteers and APA staff who work tireless to ensure there are ample opportunities for planners to engage, learn, and lead in the planning field.
- The resources to delve into special planning topics in detail, to become experts on a subject impacting our own community through newsletters, Planning Advisory Service, Zoning Practice, and other periodicals and online publications, and to share that knowledge with our elected and appointed officials.
- Access to the Planners’ Salary Survey to ensure our profession is equitable in pay and benefits within our organizations.
- Stories from other parts of the country and world about how planners are making a difference, and lessons learned to bring back to our communities.
- Affinity groups, through membership in divisions, that strive to meet your particular passion and impact constituents in a direct, topic-specific way.

I’m truly proud to be part of a group of talented, caring, and passionate professionals, and I hope you are too! We have an incredible profession, and with that, a responsibility to give back. Please consider a run for the Minnesota Chapter board. We are NOW actively seeking interested candidates for the open director positions on the board, so please contact me at brothstein@wsbeng.com or at 612-360-1312 if you have any questions or are interested in being on the ballot for a board position in 2016 and want to know more information.

Breanne Rothstein, AICP
President, APA-MN
APA Elections: Call for Candidates

Dear APA MN Members,

As you likely are aware, the Minnesota Chapter, along with 30 other chapters, has agreed that beginning this year, our state elections will be held on the same cycle as the national elections. The purpose of this change is an attempt to have better coordination in orientation and in leadership development. In addition, it is an attempt to increase member participation. Therefore, at this time, we are opening the call for nominations of District Directors for our chapter, with a deadline of June 4.

APA MN members may run for District Director in the District in which they are employed or in which they reside. Interested candidates must submit a bio (two to three paragraphs), contact information, and a photo with their nomination. In addition, you may request a copy of the position description or the District map by contacting the administrators. Elections will be facilitated by National APA in August, with the results being announced in September. Successful candidates will have a web-based orientation in November.

Each position is a two-year term, and the new Directors will take office on January 1, 2016.

Please submit your Director candidacy for the 2016-2017 Board to the APA MN administrators at mnapa@buffleheadweb.net by June 4, 2015.

The APA MN Board would also encourage interested candidates to receive their employer’s support before committing to a two-year term.

If you would like to know more about these positions, please feel free to contact Breanne Rothstein, APA MN President, at 763-231-4863 or via email at brothstein@wsbeng.com.

On behalf of the APA MN Board, we hope you consider running for one of these rewarding positions.

Sincerely,
Breanne Rothstein
APA MN President

The Minnesota Chapter of APA would like to recognize the following member municipalities for their support:

- City of Detroit Lakes
- City of Dilworth
- City of Fergus Falls
- City of Frazee
- City of Glyndon
- City of Moorhead
- City of Perham
- City of Wheaton
Treasurer’s Update: Keep in Touch With Your Legislator

By Adam Fulton

Over the past several years the Chapter’s Legislative Committee has done an increasingly visible job of establishing a legislative platform and providing the latest in legislation to members. The committee tracks current legislation and works to develop the Chapter’s visibility in the context of the legislative process. Each year, dedicated volunteers put together a legislative day at the Capitol, allowing for members to have direct access to the legislative process and interaction with key Senators and Representatives. In 2015 and 2016, the Legislative Committee plans to begin the process of updating the Chapter’s legislative platform. Nearly all Chapter members work in a sort of quasi-political capacity, raising the question of how to handle situations where Chapter activity might conflict with that of an employer. The Legislative Committee has the tricky job of balancing whether to pursue changes in legislation, partnerships with outside groups, or even collaboration with elected officials.

The last legislative platform was completed over five years ago. It seeks common ground around best planning practices statewide. The platform resulted in a short-term collaboration with the Minnesota Association of Planning and Zoning Administrators, and eventually a white paper regarding options for reform of Minnesota’s planning and zoning enabling laws. Missing from the platform was a call for mandated statewide comprehensive planning: a controversial issue, sure, but something I believe planners should broadly support. I now work outside the Twin Cities metro area, and find this to be even more important today.

Even with the guidance of the Legislative Committee, the next set of legislative policy directives by the Chapter could go any number of directions. The outcomes will be based on the level of participation and ambitions of membership and approval of the Board. As planners we are around local legislative initiatives almost daily: ordinance changes, to name one example, can be part of daily life around a City or a County. But with state-level statutory decisions and rulemaking occurring on a continual basis, it is important for local and regional planners to stay attuned to statewide issues and provide professional guidance when appropriate. One need only look to the recent activity in Detroit Lakes to see the importance of state-level rules on cities. Should the local decision by Detroit Lakes be challenged in the courts by the Department of Natural Resources, the outcome could have statewide implications for how cities relate to water bodies within their jurisdiction.

As Treasurer, I have had the privilege of working with a passionate and talented group of individuals on the Legislative Committee. More than any other arm of APA-Minnesota, they have put together detailed budget requests each year ($6,250 in 2015) that seek to provide an adequate level of services to members. APA-Minnesota doesn’t presently do any lobbying. We are solely an educational organization. So it is important for the organization that you, if your position allows, remain in contact with your local legislators. In my position it can be easy to talk with my Representative about local issues, and I sometimes forget to emphasize the importance of good professional planning practices statewide. The Legislative Committee has a great brochure to handout to elected officials – look for it on the Chapter website. If you are interested in joining the committee’s mailing list, email Paul Mogush or Andrew Mack. Participation from a broad group of members is crucial to their (and our) success! Check out the website for more information on the Legislative Committee and tracking of current bills at www.planningmn.org.
Policy Statement 1. Intergovernmental Cooperation
MnAPA supports legislative reform to enhance coordination, communication and cooperation among local government units in the administration of land use planning, environmental controls, capital expenditures for infrastructure improvements, and all corporate boundary adjustments. MnAPA supports legislative reform efforts to clarify the roles of townships, cities, counties and regional/state agencies with regard to annexation and other cross-boundary issues.

Policy Statement 2. Integrated Multimodal Transportation System
MNAPA recognizes a sustainable and efficient integrated multimodal transportation system is needed to enhance the intra and interstate movement of people and goods and achieve goals of choice, mobility, access, safety, livability and economic vitality.

Policy Statement 3. Comprehensive Planning
MnAPA supports a clearly defined role for comprehensive planning outside the Seven County Metropolitan Area. The content of comprehensive plans should include elements that address land use, housing, parks, transportation, infrastructure systems, economic development, the environment, growth management (redevelopment and growth on the edges) and implementation strategies. A process should be outlined that supports and fosters intergovernmental coordination with regard to plan development, adoption and implementation. Enabling laws should require that zoning be consistent with an up-to-date comprehensive plan.

Policy Statement 4. Natural Resources and Land-Based Economies
Minnesota’s natural resources benefit ecosystems, quality of life, and the economy. MnAPA supports the continuous improvement of tools to protect land important to Minnesota’s land-based economic sectors—agriculture, forestry, and mining—from loss due to wasteful land-use practices. MnAPA supports the prudent use of new funding from the Outdoor Heritage and Clean Water sales-tax to protect the state’s habitat and water. MnAPA supports development of technology and methods to map and prioritize important resource lands, land-use planning and regulation, and conservation easements.

Policy Statement 5. Community Development and Housing
MnAPA supports community and housing development and redevelopment that builds and maintains the strength, vitality and stability of neighborhoods and communities. MnAPA supports activities and programs that provide a variety of housing opportunities to meet the needs of all members of society, in order to promote community livability.

Policy Statement 6. Economic Development
MnAPA supports economic development that diversifies and strengthens local, regional and the state economy through the creation and retention of permanent, private sector family wage jobs, and the expansion and diversification of the tax base. The Chapter recognizes that economic development can take many forms, from downtown revitalization, to industrial development, to tourism. Sustainable economic development balances interests and provides mutual gain overall, rather than simply moving economic activity from one place to another. Economic development should maximize a community’s assets, be pursued in a manner consistent with adopted comprehensive plans, and leverage public and private partnerships and resources.

Policy Statement 7. Sustainable Development
Sustainable development enhances community and economic vitality without compromising the needs of future generations. MnAPA supports activities that promote sustainable practices in the preservation, development, and maintenance of natural and built environments. Improvements to the built environment (buildings, infrastructure, and utilities) should be undertaken with awareness of their effects on other systems, including natural systems, energy consumption and community livability.


These policy statements are a collective initiative of the volunteer members of our organization to promote sound planning laws and practice in Minnesota. They are not intended to bind any member from supporting policies or legislation different from or inconsistent with the adopted policies in this Platform.
Airport Zoning Discussions

You are invited to participate in a discussion about airport zoning at any of the 10 upcoming outreach meetings hosted by the Minnesota Department of Transportation's (MnDOT) Office of Aeronautics.

What will be discussed at the outreach meetings?
- Today's airport zoning laws and rules
- Problems and challenges with these laws and rules
- A proposal to address problems with the laws.
- Your input, comments, questions and ideas
- Ways for you to participate in this effort

Who should attend the meetings?
- City, County and Township Zoning Administrators
- City, County and Regional Planners
- Airport Zoning Board Members
- Airport Commissioners and Managers
- Anyone interested in airport safety and planning

Where and when will the outreach meetings take place?
- May 7 - Duluth 9:00 - 11:00 am, MnDOT Duluth Headquarters
- May 7 - International Falls 1:30 - 3:30 pm, International Falls City Hall
- May 11 - Thief River Falls 1:00 - 3:00 pm, Thief River Falls Joint Facility
- May 15 - Detroit Lakes 1:00 - 3:00 pm, MnDOT Detroit Lakes Headquarters
- May 28 - St. Cloud 9:00 - 11:00 am, MnDOT St. Cloud Headquarters
- May 28 - Bemidji 1:30 - 3:30 pm, MnDOT Bemidji Headquarters
- May 29 - Mankato 9:00 - 11:00 am, MnDOT Mankato Headquarters
- June 2 - Austin 9:00 - 11:00 am, Mower County Government Center
- June 2 - Marshall 1:30 - 3:30 pm, MnDOT Marshall Headquarters
- June 10 - St. Paul 9:00 - 11:00 am, MnDOT Office of Aeronautics

Help us spread the word...

Cities and Counties: If you have township participation in your zoning process, please share this invitation with the appropriate people.

Airport Managers: Please share this email with your Airport Commissioners.

Also, please share this invitation with anyone else who may be interested.

More Information

MnDOT’s Office of Aeronautics has been working with an advisory committee since 2013 to develop proposed changes to the current airport zoning and compatible land use statutes under Chapters 360 (Airports and Aeronautics), with corresponding adjustments to Chapters 394 (County planning) and 462 (Municipal Planning).

The purpose of the upcoming outreach meetings is to involve a wider audience, inform stakeholders and solicit feedback to improve the proposed changes. A brief presentation will be given followed by an opportunity for questions and further discussion.

For more information on airport zoning visit: http://www.dot.state.mn.us/aero/planning/zoning.html

For more information on the work of the zoning advisory committee visit: http://www.dot.state.mn.us/aero/planning/zoning-advisory-committee.html

Rylan Juran
Aviation Planner and Zoning Coordinator
U of M Planning Students Help Advance Resilience in Rosemount

Authors:
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Director, Resilient Communities Project
Associate Professor, Urban and Regional Planning Program, University of Minnesota

Mike Greco, AICP
Program Manager, Resilient Communities Project
University of Minnesota

During 2014-2015 school year, students in the Master of Urban and Regional Planning program at the University of Minnesota have had the opportunity to engage in a variety of sustainability and resilience-related projects in the City of Rosemount. The City is currently partnering with the University of Minnesota through the Resilient Communities Project (RCP). The RCP program facilitates year-long partnerships with Minnesota communities to address the growing interest in finding sustainability solutions to issues facing our communities.

RCP chooses its partner community through a competitive request for proposals (RFP) process. RCP then serves as a central “matchmaker,” connecting the partner community’s projects to existing courses at the U of M. In its first three years, RCP has partnered with three communities on over 50 projects, with over 60 course matches in dozens of academic departments in 11 colleges on the Twin Cities and Duluth campuses of the U of M. RCP has provided opportunities for community-based sustainability education for over 500 students.

“(Students) had the opportunity to work on a number of projects that have offered deep insights into the challenges and opportunities of sustainability at the community scale.”

Among those students engaging with the partner communities are urban planning graduate students. They have had the opportunity to work on a number of projects that have offered deep insights into the challenges and opportunities of sustainability at the community scale. In addition, students have gained important “real world” planning experience that will serve them well as they move into the urban planning practice.

Economic Development/Eco-Business Park

As Rosemount continues to grow in population, the community is balancing its residential growth with commercial-industrial development that can provide local jobs for residents and grow the city’s tax base.

Students in PA 5512: Workforce and Economic Devel-
Development, taught by Senior Associate Dean of Extension Dr. Brent Hales, are learning the principles of asset-based community development and using this approach to inform short-term and long-term economic and community development strategies for Rosemount. In addition to providing general recommendations for how the City can capitalize on existing community assets to expand its commercial and industrial sectors, students will offer ideas for developing an eco-green business park in the community, as well as suggestions for improving the City’s economic development website.

**Greenhouse Emissions/Climate Adaptation**

Although climate change is a global issue, its impacts are felt locally. The Minnesota Pollution Control Agency has reported that climate change is already affecting Minnesota’s environmental, economic, and social systems. A team of students in PA 5242: Environmental Planning, Policy, and Decision Making, taught by Dr. Carissa Slotterback, is identifying the potential local impacts of climate change in Rosemount, as well as specific regulatory and other strategies to reduce the community’s vulnerability to these impacts and adapt to a changing climate.

**Urban Agriculture**

Many communities are exploring opportunities to expand urban agricultural production to achieve environmental, social, and economic benefits. As a historically agricultural community that includes an abundance of agriculturally zoned land, a popular City-run community garden program, and an active farmer’s market, the City is interested in expanding urban agriculture activities.

Working with a team of students in the PA 5242 course described above, the City is exploring opportunities to take advantage of its agricultural land, support new urban agricultural production, and explore opportunities for enhancing food-centered economic development strategies. The students are proposing efforts organized a theme of “Rooted in Rosemount.” Practices such as agro-tourism, community-based food processing, and small-scale food aggregation strategies are being evaluated.

These practical learning experiences are producing valuable insights and resources for Rosemount and the same time ensuring that graduating urban planning students are well-prepared for working in communities and on the most pressing planning issues of our time.
Railroad Island Community Development Initiative

This summary is part of a larger capstone-type group project that was produced in Fall 2014 for PA 8203: Neighborhood Revitalization Strategies and Theories, a Master of Urban and Regional Planning course at the Humphrey School of Public Affairs. This report was created as part of a student-client partnership with Project for Pride and Living (PPL) and East Side Neighborhood Development Company (ESNDC).

The Problem Definition

Regularly cited as one of the “most livable metropolitan areas” in the United States, the Twin Cities region has received significant recognition for low unemployment, diverse opportunities for wealth creation, and availability of affordable housing. The region is also praised for its strong neighborhood-level governing structures, in addition to its innovative approaches to transit planning and high rates of public engagement.

However, opportunity, affordability, and accessibility are not uniform throughout the metro area by neighborhood or by demographics. Among the 50 largest metropolitan areas in the United States, in 2010 Minneapolis had the greatest difference in employment rates between black and white residents, with a ratio of 3.1:1, with Saint Paul close behind. In addition, the Metropolitan Council estimates that about 10% of the Twin Cities metropolitan region population lives in a racially concentrated area of poverty.

The Context

Project for Pride in Living (PPL) is a local housing and community development nonprofit in the Twin Cities that has an interest in engaging in a redevelopment strategy in Railroad Island, Saint Paul in partnership with a local CDC, Eastside Neighborhood Development Company (ESNDC). PPL reached out to our group for recommendations and next steps towards a neighborhood revitalization strategy for the Railroad Island neighborhood. The basis of the report began as a comparative analysis of the community contexts in Railroad Island and Hawthorne EcoVillage, a sustainable neighborhood development in Hawthorne neighborhood in Minneapolis, of which PPL played a major roll in.

The Railroad Island neighborhood is situated in the southwestern portion of the Payne-Phalen District 5 Council in Saint Paul, just northeast of downtown. Railroads bound the neighborhood to the north and west, Payne Avenue and Swede Hollow Park serve as a joint boundary to the east, and 7th Street East forms the boundary to the south. The neighborhood is rich with community assets and a unique history but has experienced disinvestment and deterioration of the housing stock over time. Community partners have defined a key focus area in which commercial properties are underutilized, about 14% of housing units are vacant, and 20% of the total number of parcels are vacant. Of all 18 parcels of vacant land and buildings, the City of Saint Paul owns 14. The average age of residential properties in the focus area is 117 years and 24% of the properties are in need of major repairs or reconstruction. These high vacancy rates, public ownership rates, and level of exhaustion in the housing stock make the area ripe for a clustered redevelopment approach (*see definition below). A summary of our community analysis in Railroad Island found the
following:

- 37.3% of the neighborhood’s population lives below the poverty line, 58% of which are people of color
- The median household income of Railroad Island households is $31,060, which is approximately 37% of the 2012 HUD Area Median Income (AMI) for a family of four
- Although approximately two-thirds of the households living in the neighborhood are renters; one-third are homeowners
- Almost 43% of occupied housing units are cost-burdened, meaning they are paying 30% or more of income towards housing costs

*Definition of clustered redevelopment: Clustered redevelopment, also known as clustered revitalization, is a method of revitalizing a struggling neighborhood by focusing resources on a small geographic area, typically only a few blocks. In communities that have seen high levels of disinvestment, stand-alone projects (such as single-family home renovations) are less impactful if the surrounding neighborhood suffers from market failure. Clustered redevelopment entails the coordination of several individual redevelopment efforts so that a focus area benefits from synergies of those efforts. The strategy includes residents, developers, police, and even housing regulatory services. The immediate goal is to stabilize the focus area as an anchor so that the benefits can ripple throughout the surrounding neighborhood.

Methodology
Our group approached this project through multiple methods to understand the contexts and dynamics of both neighborhoods individually. We began by conducting a housing condition survey of a focus area in Railroad Island (see map) and interviewed key stakeholders associated with both neighborhoods. We paired this information with a literature review of case studies on past and present examples of cluster redevelopment and revitalization strategies, focusing on PPL’s recent work in the Hawthorne neighborhood. This research helped inform context specific next steps and recommendations for the implementation of a clustered redevelopment strategy in Railroad Island that will enable PPL to act in collaboration with stakeholders and residents in the neighborhood.

Findings
Although our project began as a compare and contrast study, we found few similarities between Hawthorne EcoVillage and the current Railroad Island context. The success associated with Hawthorne EcoVillage resulted from the alignment of political will, timing, and opportunity that drove the development process for Hawthorne EcoVillage. Of these factors, the well-executed collaboration between the Minneapolis stakeholders, grounded in committed resident participation, was the most influential and indispensable. However, there are several development opportunities in Railroad Island and there is desire for collaboration between residents and stakeholders in the neighborhood, which could lead to successful development outcomes. Based on our research and findings, a summary of our recom-
Recommendations for successful community driven development in Railroad Island include:

- Promote collaboration among local organizations, creating strategic partnerships
- Strive for inclusive and equitable community engagement to draw in new voices
- Define the purpose of the redevelopment and project goals
- Develop a clear neighborhood brand that builds on the area’s unique history
- Recognize and respond to residents’ perspectives and values throughout the process

First Step: Build Trust
Multiple neighborhood groups are affiliated with the Railroad Island neighborhood but not all have previously worked together. In order for any development to be successful, all involved entities must coordinate on activities and work towards common goals.

Second Step: Collaborate to Define Goals
Collaboration is necessary to engage a diverse group of residents and ensure successful implementation. Neighborhood groups must define the purpose of the redevelopment, conduct equitable engagement, and create connections between the numerous plans occurring in and around Railroad Island.

Third Step: Bolster Equitable Community Engagement
Community engagement should reach out to residents that have not been previously present, such as renters and minority populations. These groups need to be included in the decision-making process early and often to continually build trust throughout the process and to avoid their displacement.

The Impact
The impact and benefit of conducting an equitable community-driven redevelopment process will not only enhance the built environment, but also will reflect residents’ perspectives and values and continue to build community capacity in Railroad Island. The collaboration among neighborhood groups and other stakeholders can bring overlapping goals to fruition and bring new life to the community and character of the neighborhood.

2015 Update on the Project
The project was a great learning opportunity for us as students and we were able to see real change from our recommendations. PPL and ESNDC have already begun forming partnerships, meeting with key stakeholders, and engaging with the community in the Railroad Island that will inform the redevelopment goals and outcomes.

My group, that consisted of Ashley Foell, Erin Olson, John Pierce, and Michael Healy, also continued our work on the project and traveled to Philadelphia this March to present our project at the Fels Institute of Government at the University of Pennsylvania’s National Invitational Public Policy Challenge. The Fels competition challenges student groups to develop a proposal and civic campaign plan to achieve significant change in their communities and compete for funding that goes towards the project. Although we were not selected to move on to the final round of the competition, we had an invaluable experience being able to present our project in Philadelphia and met numerous inspiring public policy and planning professions from around the U.S.

Leila Bunge (Tripp), the student director with APA MN, is graduating from the Humphrey School of Public Affairs at the University of Minnesota.
The Annual APA-Minnesota Chapter Planning Awards are an exciting opportunity to give credit to outstanding projects and people that have contributed to the planning profession. The awards will be given at the APA-MN Annual Planning Conference on September 23-25, 2015. Winners will be notified ahead of time and asked to attend to accept their award. The below process is designed to make it easier and faster for nomination forms to be completed, accepted, judged, and awarded. Please follow the process, as listed below:

1. Choose a project/person to nominate in one of the below categories (can nominate yourself or a project you were involved in). 2015 categories:
   1. Innovation in Planning
   2. Excellence in Community Engagement
   3. Partnerships in Planning
   4. Success Stories in Implementation
   5. Planning in Context
   6. Outstanding Student Project
   7. Gunnar Isberg Student Scholarship

2. A complete application is one PDF with:
   - Cover form (included on page two of this document)
   - Up to two pages responding to the review criteria outlined below for each award
   - Executive summary of the planning document/process. Do NOT include the full plan. A link can be included.
   - For the Gunnar Isberg Scholarship, enclose all supporting documentation, as listed in the judging criteria

3. Email one PDF to Lyssa Leitner at Lyssa.Leitner@co.washington.mn.us

4. **Deadline for non-student award submittal is May 15th, 2015 by 5:00 pm.**
   **Outstanding Student Project and Gunnar Isberg Scholarship deadline is June 1st, 2015 by 5:00 p.m.**

5. Late and Incomplete Submissions will not be accepted.

6. If you have any questions about submitting, eligibility or evaluation criteria, please contact Lyssa Leitner.

Thank you and the awards committee looks forward to receiving many great proposals!
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Community Food Systems 2015 Planning Seminar

**When:** May 14, 2015 9:00am to 3:30pm

**Why:** Explore nexus between Food Systems & Planning
6.0 AICP CM Credits Approved (Event number #e30164)

**Where:** Silverwood Center 2500 County Rd. E, St. Anthony, MN 55421

**Fee:** $25 (includes lunch)

Topics include:
- Overview of Food Systems
- Deep Dives:
  - Comp Planning
  - Supporting local agriculture
- Exploration of ways to promote public health, economic development, and quality of life

**Registration:** EventBrite only!
Search “Minnesota Spring Seminar”
https://www.eventbrite.com/e/apa-minnesota-spring-seminar-tickets-16455054066

Members of APA-MN Chapter will be given priority for the first week of registration.

Registration to non-Chapter will be open to any interested persons after first week.

Via EventBrite, APA-MN will accommodate the first 75 registrants on a first come, first serve basis. Registrants exceeding the seminar’s capacity will be placed on a waiting list.

Many thanks to Blue Cross / Blue Shield! Substantial sponsorship means we are able to significantly discount our original seminar price of $85.00, down to $25.00!

**Generously sponsored by:**

**Speaker:** Kara Martin, AICP
Principal, Director of Regional Food Planning and Policy, Urban FoodLink
Specializing in the intersection of food and health with the built environment, Kara collaborates with local governments, community organizations, and educational institutions throughout Washington State. She often presents the role of food systems within the planning field. Today Kara leads the Washington APA Chapter’s Sustainable Agriculture and Healthy Food Systems working group and serves on the APA’s Food Interest Group Leadership Committee, Washington State Food System Roundtable and Seattle Planning Commission.

**PLANNING FOR HEALTHY COMMUNITIES**

The Spring Seminar is a part of a series the APA-MN is creating on “Planning for Healthy Communities.” Look for sessions at the annual Conference September 23-25, 2015 at Sanford Center in Bemidji, Minnesota. Planning is also underway for Midday Forums and Webinars around healthy communities throughout the year.
Minnesota APA and Minnesota NAHRO are teaming up for the first time to convene a Redevelopment Symposium!

Join us at for the Redevelopment Symposium as part of Minnesota NAHRO’s Spring Conference May 20 – 22, 2015 at Madden’s Conference Center in Brainerd, Minnesota! This one and a half day symposium features an all-star cast of Minnesota community development professionals who will examine the importance, value, and procedures for redevelopment initiatives in a community. The Symposium sessions will provide:

1. An overview of critical elements of the redevelopment process, featuring the new “Redevelopment Ready Guide” website by the Urban Land Institute Minnesota;
2. Identify tools to help communities relate community redevelopment goals with the realities of the marketplace;
3. Examine whether mixed use and mixed income developments are viable in different market settings;
4. Overview the legal requirements of redevelopment law in Minnesota including redevelopment planning, acquisition, relocation, and documentation of blighted properties;
5. Overview financial tools that work best in a redevelopment setting and to identify how the zoning and design review and approval process can be more proactive versus reactive;
6. Case studies of cities that are transforming tired and outdated sites and creating new economic investment.

The Symposium officially begins on Thursday morning May 21, but check out the sessions and mobile tours on Wednesday, May 20. Friday morning sessions feature case studies of completed redevelopments and a session where you can test drive your redevelopment concepts with fellow colleagues! 7.25 AICP credits have been requested.

For more details and to register, visit our website at:  http://mnnahro.com/node/247

Current list of speakers at the Redevelopment Symposium:

- Cathy Bennet, ULI MN, “Redevelopment Ready Guide”
- Jay Demma, Perkins +Will, Inc.
- Kersten Elverum, Director of Planning & Development, City of Hopkins
- Amanda Novak, Senior Vice President, Common Bond
- Schane Rudlang, City of Bloomington Port Authority Administrator
- Stacie Kvilvang, Ehlers Inc.
- Craig Waldron, Hamline University and former City Administrator
- Jay Jensen, Shelter Corporation
- Dan Wilson, Wilson Development Services
- Michael Fischer, LHB Inc.
- James Casserly, Monroe, Moxness and Berg
- Kristin Prososki, Economic Development Specialist, City of Mankato
- Julie Farnham, Senior Planner, City of Bloomington
- Tina Goodroad, AICP, Loucks and Associates
- Janice Gundlach, City of New Brighton
- Lisa Graphenteen, Chief Operating Officer Southwest Minnesota Housing Partnership
APA MN
Mid-Day Learning Event
Rochester’s Destination Medical Center Plans
University of Minnesota, Rochester   Room 417, University Square.
Ramp Parking-Center Street Ramp
May 15, 2015

PROGRAM
APA MN is pleased to offer a Midday Forum highlighting the Mayo Clinic Destination Medical Center plans in Rochester, Minnesota. A distinguished panel will offer insight into this ambitious project and how it will attract labor, stimulate urban investment, and transform the region. We hope you will join us for this event. Please bring your own lunch if you desire.

11:00AM        Welcome and Introductions
11:15PM-12:30PM Panel Moderator Questions and Answers

Panel:
Heidi Mestad, DMC Manager
Mitzi Baker, Rochester/Olmsted Planning Director
John Murphy, Mayo Clinic Communications

APA MN Board Meeting to Follow 12:30PM to 2:30PM
Upcoming Events and Webinars

**Annual Twins game outing**

On Wednesday, August 12, 2015, APA Minnesota will be going to Target Field to see the Twins battle the Texas Rangers. There will be a gathering at the Loop Bar (see website below for location) beginning at 5:15 pm. We have tables reserved at the rear of the bar. At the Loop, you can pick up your tickets and have a drink and bite to eat prior to the game. As part of the price, APA Minnesota will spring for several appetizers. The ball park is only 4 or 5 blocks from the Loop Bar. Here is the information.

**Date:** Wednesday, August 12, 2015  
**Time:** Gathering at the Loop Bar is at 5:15 pm - first pitch is at 7:10 pm  
**Cost:** $20 (this includes ticket and delicious appetizers at the Loop Bar)  
**Location:** 606 Washington Ave N (http://www.theloopmpls.com/)  
**Pricing:** We always suggest taking transit but if you drive, you are on your own for parking. Reservations. Reserve your ticket by emailing Lisa Wittman at lwittman@goldenvalleymn.gov  
**Payment:** Checks should be made payable (within one week of your reservation) to APA Minnesota and sent to Lisa Wittman, City of Golden Valley, 7800 Golden Valley Road, Golden Valley, MN 55427  

If you have questions, please contact Lisa Wittman at 763-593-8095.

**St. Paul Saints Game**

Join APA Minnesota for a Saint Paul Saints game June 10th. We'll kick off the night at 5:00 with a tailgate inspired happy hour at the nearby Great Northern Historic Riverside Lofts and walk over to the new CHS Field for the 7:00 game. Tickets are $25.00 and include happy hour refreshments and infield home team seats. Be one of the first to experience the new ballpark!

**Placemaking Residency**

The Saint Paul Riverfront Corporation will be holding the fourth annual Placemaking Residency, May 11-15. With the help of our residents Dr. Richard Jackson, Dr. Anthony Iton, Blaine Merker and Anna Muessig from Gehl Studio, and nearly 50 community partners, the week of May 11-15 will engage communities in presentations, workshops, walking and biking tours, and hands-on activities applying the newest thinking in city design.

Each of the five days will focus on a different geographic area around the Twin Cities. Click to view each of the days:

- **Monday: South Loop** (Minnesota Valley Wildlife Refuge, Bloomington)  
- **Tuesday: East Side** (On and around East 7th Street, Saint Paul)  
- **Wednesday: East Downtown** (downtown Minneapolis) and the **Cepro Site** (Midtown Phillips Neighborhood, Minneapolis)  
- **Thursday: EcoDistrict** (Downtown Saint Paul)  
- **Friday: University Avenue- Lexington to Little Mekong** (Saint Paul)

Click here to browse the full schedule, and to be sure to register for any and all events that interest you. Also, be sure join the conversation online on Facebook and Twitter (#placemakingMSP).
Urgent Call for Healthy Communities
The Michigan Chapter of APA is sponsoring a free webinar entitled “An Urgent Call for Healthy Communities” on Friday, June 19, 2015, 12:00 PM - 1:30 PM CDT.

“Healthy” community design is often spoken about in planning and transportation circles. But do you know what it means, and are you really working to make it a reality? This thought-provoking presentation will address the urgency and the great opportunity of this idea. The urgency is due to the disastrous health impacts and costs associated with an almost total elimination of walking, cycling, and transit as routine transportation modes. Americans are less active than ever, and we’re all paying the price. But there is an opportunity: the health community can be valuable partners in advocating for, planning, development, and policy changes to support active transportation plans and designs. This session will share practical examples of interdisciplinary collaboration and attainable first steps in crewing healthier communities.

To register: https://attendee.gotowebinar.com/register/7592884619446387201

New Contexts for Aging Webinar
The Private Practice Division of APA is sponsoring a free webinar entitled “New Contexts for Aging and Livable Communities” on Friday, May 8, 2015, 12:00 PM - 1:30 PM CDT.

America is aging. The webcast will explore this demographic change that is both unprecedented and global. A profound increase in longevity has transformed average life expectancy: Older adults over age 65 will represent, by 2030, one in every five people living in the US. The aging of the population offers an unique opportunity to improve communities and take advantage of new tools, strategies, and synergies at the policy and planning levels so communities can reach their full potential in all respects: Thus, creating more livable communities to serve the spectrum of needs and abilities of older adults and ensure a high quality of life for people of all ages. The planning community can lead in fostering new approaches to thoughtfully and carefully forge their community’s future. This session will explore new contexts to aging and livability and their influence: AARP’s Livability Index to assess/measure community livability and identify livability issues; the results of a 2013 national survey on new modalities in multigenerational planning outline effective, more comprehensive strategies for communities to mobilize resources to enhance the quality of life; and a new Community Resilience Framework to help communities find ways to encourage resource investment to strengthen communities and benefit all residents across ages.

To register: https://attendee.gotowebinar.com/register/8949539031500344322

Big Data and Small Communities Webinar
The Idaho Chapter of APA is sponsoring a free webinar entitled “Big Data and Small Communities: Opportunities and Challenges” on Fri, June 5, 2015, 12:00 PM - 1:30 PM CDT.

Nowadays a wide variety of data from the US Census Bureau is easily accessible for anybody to use and it is relatively easy to create impressive looking maps and flowcharts. But how reliable is this data and can we really use it to inform planning decisions? This program will highlight some of the issues with the data especially with regard to liability, comparability and data aggregation. In addition, the program will briefly discuss why these issues are even more relevant when you use third party software.

To register: https://attendee.gotowebinar.com/register/4374848280922720769

Role of Hazard Mitigation Webinar
The Role of Hazard Mitigation in Post-Disaster Recovery will be held May 6 from 3-4 p.m. As disasters become more common in the U.S., the role of hazard mitigation is enormous in a city’s recovery effort. Eugene Henry, AICP, CFM, Hazard Mitigation Manager of Hillsborough County, Florida, and Allison Boyd, AICP, Continuity and Resilience Planner for Multnomah County, Oregon, will discuss the role of hazard mitigation and the role it plays in disaster recovery. The moderator will be Jim Schwab, AICP, APA Hazards Planning Center Manager.

Register at https://www.planning.org/nationalcenters/hazards/planninginformationexchange/#webinars
Upcoming Events (cont.)

Economic Development 101 Webinar

In this webinar you will learn what your community can do to prepare for, and land your next economic development prospect. It will cover the following items: (1) Current trends in Economic Development & Site Selection; (2) Understanding your target audience - What Prospects, Site Selection Consultants and other key players are looking for; (3) Understanding your product & target markets; (4) Before the prospect shows up – what can make your community competitive; and (5) The site visit and afterwards - practical pointers for closing the deal.

Smart Growth and Resilience Webinar
May 20 – Sustainable Communities Division – Smart Growth and Resilience in Coastal Communities – Speakers: Susan Fox and Gavin Smith

Coastal and waterfront communities are challenged to create environmentally and economically sustainable neighborhoods while minimizing risks from natural hazards. How can planning for smart growth and hazard resilience provide mutual benefits? Representatives from NOAA, as well as local partners, will discuss projects, tools, and resources related to the task of planning for both resilience and smart growth in coastal and waterfront communities.

Transportation Technology Webinar
May 29 – Transportation Planning Division – Technology Applications for Transportation Planning – Speakers: Brandon Cox, Brett Fusco, Greg Griffin

Presenters will describe innovative uses of technology in the transportation sector, including integrated mobile wayfinding for the visually impaired, scenario planning, and ride-sharing platforms. (1) Wayfinding for the visually impaired: Application of ClickAndGo Wayfinding Maps in Mass Transit: Case Study of the Columbia Lighthouse for the Blind ClickAndGo DC Metro Wayfinding Project. (2) Choices & Voices: The Delaware Valley Regional Planning Commission launched Choices & Voices in October 2012, as a key component of its long-range plan public outreach. Choices & Voices serves as a way for members of the public to share their preferences for future development patterns, transportation projects, and approaches to funding them. It contains an educational component that offers the user a better understanding of the link between land use and transportation, the considerable repair needed for Greater Philadelphia’s transportation network, and the consequences of failing to make investments. Now on its third iteration, come learn about how Choices & Voices was developed, who is using it, how the results are being used, and what’s in store for the future. (3) Real-time ridesharing – Can toll discounts encourage carpooling? Real-time ridesharing apps match carpool partners at the time the trip is needed, or scheduled for a specific time and place. This session explores a pilot project in Texas involving electronic verification of vehicle occupancy for toll road discounts.

Job Posting

Job Title: Environmental Health Specialist - Geoscientist
Hiring Agency: Blue Earth County
Deadline for Application: May 18, 2015
Salary Range: $23.63 - $30.82 Hourly

Job Description: This position is responsible for implementing and enforcing the Wetland Conservation Act and Subsurface Sewage Treatment System programs, interpreting and enforcing codes and ordinances for the wetland, septic system and well programs, reviewing construction plans and permit applications, issuing permits, and conducting County inspections. This position is also responsible for resolving code/environmental issues with contractors and the public, investigating nuisance complaints, performing technical services, and administering various environmental health program activities.

Application Instructions: If you are interested in applying for this position click on the following link: http://www.blueearthcountymn.gov/index.aspx?NID=184
Climate Resilience Workshop

Featured speakers
Sara Hooverer, Georgetown Climate Center
Douglas Pierce, AREA Research, Perkins+Will

Impacts from extreme precipitation, the urban heat island effect, extended heat waves, stronger wind storms, and more frequent ice storms and freeze/thaw cycles are beginning to affect buildings, their occupants, the surrounding landscape, and related public infrastructure. How do we adapt? How do we thrive in a rapidly changing and more challenging world?

Sara Hooverer of the Georgetown Climate Center will describe policy, administrative and programmatic options that could provide more flexibility for Minnesota cities to increase the resilience of the built environment to a changing climate.

Douglas Pierce of AREA Research will explore the newly developed Resiliency Action List (RELI – pronounced relly), a balloted, pilot phase consensus standard designed to complement and inform existing leadership programs such as LEED for Neighborhood Development, Sustainable Building (SB) 2030, and Minnesota GreenStep Cities.

Learn about aspects of safer, healthier and more productive buildings and communities that can better handle weather extremes, economic turbulence and crisis conditions.

- How projected climate impacts in Minnesota fit into the overall resilience challenge.
- The boundaries and focus of the emerging area of resilient design.
- The newly developed RELI Resiliency Action List for Communities, Neighborhoods + Buildings.
- Economic rational and incentives for applying resilient design to projects.

There will be an opportunity for attendees to provide feedback on options and strategies presented.

Wednesday, May 20, 2015
8:45 a.m. – 11 a.m.
(Workshop and live webinar)

Who should attend:
City staff, elected officials, and environment/energy commission members

Location:
League of Minnesota Cities
145 University Ave West
St. Paul, MN 55103

Event is free, but registration is required and space is limited.

Approved for 2.0 APA CM credits and 2 GBCI credits (for live webinar, too).

Continental breakfast will be provided.

Register at:
https://gmc-wkshps-14-15.eventbrite.com
Greenstep Cities Workshop Webinar #8

For more information on the event:
Laura Millberg, 651-757-2568,
laura.millberg@state.mn.us

Sara Hooverer is a senior fellow at the Harrison Institute for Public Law at Georgetown Law. Within the field of climate change and public health, Sara works primarily with state and local governments to help them protect their most vulnerable residents from the public health and environmental impacts of heat and intense precipitation in urban areas. Sara has a B.A. from Yale University, and a J.D. and LL.M. from Georgetown University Law Center.

Douglas Pierce is a Senior Associate with Perkins+Will and a member of the AREA Research Board Steering Committee. He is a LEED Fellow with 25+ years in sustainable design and planning. His work includes The Wilder Center (LEED Gold) and Great River Energy Headquarters (LEED Platinum). Doug chairs the National Resiliency Initiative at The Institute for Market Transformation to Sustainability where he leads development of RELI. He serves on the UNN College of Architecture's sustainability faculty.
Job Opportunities and RFPs

Job Title: Assistant Public Works Supervisor  
Hiring Agency: City of Breezy Point, MN  
Web Link: http://www.cityofbreezypointmn.us/  
Deadline: May 1, 2015  
Salary Range: $16.77 to $23.49

Job Description  
The city of Breezy Point is accepting applications for a full time Assistant Public Works Supervisor. This position is second in charge and performs maintenance of roads, parks, cemetery, and other facilities. Maintenance and construction activities may include manual labor or the use of heavy equipment. The position requires a minimum of a high school diploma, heavy equipment school or equivalent experience, and a Class A CDL. The job description, application for employment, and supplemental questionnaire are available at Breezy Point City Hall, 8319 Co. Rd. 11, Breezy Point, MN 56472 or on the website at http://www.cityofbreezypointmn.us/.  

Application Instructions  
Completed application and supplemental questionnaire must be submitted by 4:30, May 1, 2015. For questions, please contact Joe Rudberg at jrudberg@cityofbreezypointmn.us.

Job Title: Planning Technician  
Hiring Agency: City of Dubuque, Iowa  
Web Link: http://www.cityofdubuque.org/employment  
Deadline: May 1, 2015 (5 p.m.)  
Salary Range: $36,067 to $47,091

Job Description  
GENERAL STATEMENT OF DUTIES: Under supervision, performs administrative, analytical and skilled planning duties related to planning studies and projects; performs related work as required.  
DISTINGUISHING FEATURES OF THE CLASS: The work in this class involves researching, analyzing and reporting data for municipal planning purposes and presenting the information in written, computerized and graphic form. Assignments are received from a supervisor who defines the scope of the project. The employee is responsible, after consultation with the supervisor, for the accuracy and completion of the work. The work is reviewed through observation, conferences and results achieved.  
EXAMPLES OF WORK: (ILLUSTRATIVE ONLY)

ESSENTIAL: Interacts with customers, officials, staff, board and commission members and the general public in person, by telephone and mail and/or email correspondence; assists in gathering information using geographic information systems relating to planning and community development; prepares graphic presentations for meetings, reports and publications; assists professional staff in the technical development of maps, graphics and reports; prepares agenda packets for distribution to boards, commissions and committees supported by the Planning Services Department; prepares meeting notices for publication and distribution; assists in key preparation of memorandums, staff reports, minutes, resolutions and ordinances; maintains written and electronic records; responds to citizens questions and service requests in a courteous and timely manner.  
KNOWLEDGE, SKILLS AND ABILITIES:  
ESSENTIAL: Knowledge of city planning principles; knowledge of the techniques required in the preparation of maps, charts, sketches and graphics; knowledge of research methodology and geographic information systems; ability to perform independent research on planning and community development matters; ability to present statistical data, facts and conclusions clearly in written, computerized and graphic forms; ability to understand and carry out written and oral instructions; ability to communicate clearly, both orally and in writing; ability to meet the public courteously and to obtain and give information; ability to establish and maintain effective working relationships with employees, board and commission members and the general public; ability to handle a variety of tasks without close supervision; ability to respond to customer inquiries in a courteous and professional manner; ability to assist with the preparation of grant applications and their subsequent administration and reporting; skill in the use of applicable software including word processing, spreadsheet, document imaging and graphic arts software; demonstrated ability to follow a management philosophy that is input oriented and values problem solving and the development of partnerships; demonstrated ability to work effectively as a member of a team; desire to be part of an organization that values service, people, integrity, responsibility, innovation and teamwork.  
ACCEPTABLE EXPERIENCE AND TRAINING: Possession of at least an associate's degree from an accredited college or university with major coursework in plan-
Job Opportunities and RFPs (cont.)

ning, public administration, geography or related field; or any equivalent combination of experience and training which provides the essential knowledge, skills and abilities.

**Application Instructions**

**APPLICATION:** Please submit a request for a Civil Service Entrance Examination packet to Randy Peck, Personnel Manager, City Hall, 50 West 13th Street, Dubuque, Iowa 52001-4864 by 5:00 p.m. on May 1, 2015. The Personnel Office may be contacted at 563-589-4125 or citypers@cityofdubuque.org. The job description and benefit summary are available at www.cityofdubuque.org/employment. Women, minorities, veterans and qualified persons with disabilities are encouraged to apply.

**SPECIAL NEEDS - DISABILITY SERVICES:** Persons taking the Civil Service test for this position who may need reasonable accommodations or other service requirements in the administration of the test, should notify the City Personnel Office at 589-4125 by 5:00 p.m. May 1, 2015.

**AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER**

**Job Title:** Transportation Planner  
**Hiring Agency:** Hennepin County  
**Web Link:** [http://www.hennepin.jobs](http://www.hennepin.jobs)  
**Deadline:** May 8, 2015  
**Salary Range:** $47,272.16 - $73,569.60 Annually

**Job Description**

The Transportation Planning Division of Hennepin County’s Transportation (Roads and Bridges) Department is seeking a Transportation Planner to assist in managing the evaluation of Preliminary Plats & Site Plans, participate on the county Plat Review Committee, review and comment on city Comprehensive Plans, environmental documents, and MnDOT and the Metropolitan Council Plans. The position also assists in the evaluation of transportation system performance, updating of performance measures, and helps to prepare federal and local assistance grant applications. This position requires the extensive use of computers, employing specialized software such as statistical analysis software, Synchro/SimTraffic traffic analysis software, ArcGIS, the Minnesota CMATS crash system database, and other spreadsheet, database, and word processing packages.

The Transportation Planning Division is one of five divisions in the Transportation (Roads and Bridges) Department which is overseen by the Director of Transportation/County Engineer. This position is located at the Public Works Facility, 1600 Prairie Drive, Medina, MN 55340.

**Best Qualified Candidates will have:**

- Bachelor’s degree or higher in urban/city planning, civil engineering, business administration, public administration, research methods, statistics, or computer science/MIS.
- Two or more years of experience in transportation planning, urban planning, or geography.
- A valid driver’s license and the ability to obtain a Hennepin County driver’s permit.
- Certification by the American Institute of Certified Planners (AICP) or eligible for certification within twelve months of hire.
- Experience using statistical analysis software, Synchro/SimTraffic traffic analysis software, Minnesota CMATS crash system database, and other spreadsheet, database, and word processing packages.
- Experience using geographic information systems software such as ArcGIS, and computer aided design software packages such as AutoCAD or MicroStation.
- Ability to:
  - Determine research requirements and conduct research.
  - Prepare plans and reports for project and program goals, implementation, and evaluation of results.
  - Analyze and evaluate operational effectiveness; collect, analyze, and interpret data.
  - Establish and maintain effective relationships with county team members and consultants, vendors, contractors, other public agencies, private utility companies, affected property and business owners, interest groups, and the general public.
  - Effectively communicate both orally and in writing.
  - Coordinate work activities with county and contracted staff for successful project completion.

**Application Instructions**

Application Instructions: Hennepin County offers stability, a life/work balance and impressive benefits that include: comprehensive health and wellness package, employee discounts, retirement preparation and savings plans, various insurance protection, family benefits, tuition reimbursement, and more.

To view the complete posting online and access the online application process, visit our website at [www.hennepin.jobs](http://www.hennepin.jobs). Posting is open for application until Friday, May 8, 2015.
Job Opportunities and RFPs (cont.)

Job Title: Senior City Planner  
Hiring Agency: City of Anoka  
Web Link: [http://www.ci.anoka.mn.us](http://www.ci.anoka.mn.us)  
Deadline: May 8, 2015 4:30 pm  
Salary Range: $61,755.20 - $77,180.80  
Job Description  
Performs advanced professional work related to varie-
ty of planning assignments. Manages complex plan-
ing studies, land use, development (and redevelop-
ment) applications, and reviews consultant proposals.  
Reviews and processes complex comprehensive plan
amendments, rezonings, site plans, building and sign
permit applications, and plats. Provides professional
planning assistance to regional agencies on varied land
use projects. Presents reports and other findings to
Staff, Planning Commission, and Council, and serves as
liaison to such committees. Conducts research and
prepares statistical reports on land use, physical, social
& economic issues. Provides staff support to the Part-
Time Planning Director, Planning Commission, and
Architectural Review Board, Heritage Preservation
Commission, and other boards and commissions as
assigned.  
QUALIFICATIONS:
Bachelor’s Degree in Urban Studies, Public Administra-
tion (Master’s Preferred) or closely related field.  
Minimum of two years experience with GIS (ARC Map
9.0 or higher).  
Excellent verbal and written communication skills for
preparing and presenting planning reports and pro-
jects.  
Creative problem-solving skills to gather relevant in-
fomation to solve less well-defined planning prob-
lems.  
Ability to manage projects effectively and meet firm
guidelines.  
Minimum of five years presenting, resolving, and en-
forcing of Planning policies/procedures.  
Thorough knowledge of computer systems including
Word and Excel.  
Ability to attend substantial number of evening
meetings.  
Valid MN driver’s license with satisfactory record nec-
essary.  
DESIRED QUALIFICATIONS:
Master’s Degree in Urban Studies, Public Administra-
tion or closely related field.  
Previous supervisory experience.  
Application Instructions  
All applicants must complete and submit an applica-
tion, along with a supplemental application form by
the application deadline date. Application packets may
be obtained at City Hall between the hours of 8:00
a.m. - 4:30 p.m., Monday - Friday, or downloaded
from the City of Anoka website [www.ci.anoka.mn.us](http://www.ci.anoka.mn.us) or
by calling 763-576-2740. Submit completed applica-
tion materials to: Human Resources, City of Anoka,
2015 First Avenue, Anoka, MN 55303. AA/EOE

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Job Title: Zoning Specialist/Code Compliance Officer  
Hiring Agency: Pierce County  
Web Link: [http://www.co.pierce.wi.us](http://www.co.pierce.wi.us)  
Deadline: May 8, 2015  
Salary Range: $47,632  
Job Description  
The purpose of this position is to assist in the admin-
istration and enforcement of the zoning, subdivision,
floodplain, St. Croix Riverway, sanitary, and shoreland
ordinances; perform zoning and compliance inspec-
tions; issue zoning/land uses permits; and handle zon-
ing complaints for Pierce County.  
Application Instructions  
Qualifications include a Bachelor’s Degree in Land Use
Planning, Resource Management, Law Enforcement,
Legal Administration or a related field with 1 to 2
years of zoning enforcement experience preferred, or
any combination of education and experience that
provides equivalent knowledge, skills, and abilities.
POWTS certification desirable. Candidates with an
internship in the field land use planning, resource
management or zoning/code compliance will also be
considered. Annual salary starts at $47,632 plus excel-
 lent fringe benefits. Valid Driver’s License is required.
Please contact hrdept@co.pierce.wi.us or go
to [www.co.pierce.wi.us](http://www.co.pierce.wi.us) for complete information.
Applications must be received by 4:30 pm 5/8/2015.
EOE

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Job Title: Coon Rapids Dam Regional Park Master
Plan: Public Engagement Plan and Implementation
Hiring Agency: Three Rivers Park District
Deadline: May 8, 2016 2 PM
Salary Range: NA
Job Description  
Three Rivers Park District is seeking proposals from
Job Opportunities and RFPs (cont.)

professional consulting firms for the development and implementation of a creative, innovative, and hands-on public engagement process for the Coon Rapids Dam Regional Park Master Plan Update.

General Park Background
Coon Rapids Dam Regional Park is located in Brooklyn Park, MN and serves one of the most diverse areas of suburban Hennepin County. The 160-acre park is located immediately along the western bank of the Mississippi River providing many opportunities to see the nation's greatest river up close.

Request for Proposal (RFP) Details
This RFP is for the public engagement associated with the master planning process only. The Park District will compile and prepare the master plan on its own accord.
Up to $45,000 is available for public engagement consultant services and expenses. All questions/inquiries shall be directed to the project manager/key contact listed below.
Project Manager/Key Contact
Kelly Grissman, Director of Planning
kgrissman@threeriversparkdistrict.org
763.694.7635

Application Instructions
If you are interested in submitting a proposal, please email your name and contact information to the project manager listed above. This will ensure that any addendums, clarifications, or similar will be forwarded to you for your use in preparing a proposal.

Proposal for the development of a creative, innovative, and hands-on public engagement process for the Coon Rapids Dam Regional Park Master Plan Update.

Application Instructions
The selection process is a resume-based, skills matching process. resumes will be evaluated against Minimum Qualifications. You will be contacted if your background best matches the selection criteria. For more information, please contact katie.engdahl@state.mn.us.

Job Title: Bertram Chain of Lakes Regional Athletic Complex Master Plan Development Request for Qualifications & Proposals
Hiring Agency: City of Monticello
Web Link: http://www.ci.monticello.mn.us/
Deadline: May 15, 2015
Salary Range: NA

Job Description
The City of Monticello is requesting firm qualifications and proposals for the development of a master site plan, phasing plan and feasibility study for the Bertram Chain of Lakes Regional Athletic Park, as well as preparation of an Athletic Park schematic grading plan, and construction design, plans & coordination for interim improvements at the Athletic Park.

Application Instructions
Sealed proposals should be marked "BCOL Athletic Park Proposal" and dropped off or mailed to:
Monticello City Hall
Attn: Angela Schumann
505 Walnut Street, Suite #1
Monticello, MN 55362
Proposals Due: Friday, May 15th at 2:00 PM (CST)

Job Title: Community Development Intern
Hiring Agency: City of Hermantown
Web Link: http://www.hermantownmn.com/
Deadline: May 15, 2015
Salary Range: $12 to $13 per hour

Job Description
The City of Hermantown is seeking applicants for a Community Development Intern (temporary part-time position). Duties will be focused on long range and current planning, gathering and preparing information on planning and development activity, assisting with code enforcement, and the development and implementation of ordinances, plans and policies. This position is designed for a college student pursu-
Job Opportunities and RFPs (cont.)

ing a Bachelor or Master's degree in Urban Planning, Urban Studies, Geography, or related field. Applicants must be currently enrolled and pursuing a related Bachelor or Master’s degree program. Must possess a valid driver’s license. The 2015 starting salary is $12 to $13 per hour. Hours may be flexible. The position will be a period of up to 12 to 24 weeks depending on hours per week.

**Application Instructions**

Applicants must complete a city job application form and submit a resume. Applications are available online at [www.hermantownmn.com](http://www.hermantownmn.com) or at Hermantown City Hall, 5105 Maple Grove Road, Hermantown, MN 55811 (218) 729-3600. Application deadline is May 15th, 2015. E.O.E.

**Job Title:** Community Development Director  
**Hiring Agency:** City of Waseca  
**Web Link:** [http://ci.waseca.mn.us/employment/](http://ci.waseca.mn.us/employment/)  
**Deadline:** May 15, 2015  
**Salary Range:** $58,541-$73,176  
**Job Description**  
The City of Waseca is seeking an experienced planning professional to lead its Community Development Department. Candidates must possess a Bachelor’s Degree in Urban Planning or related field and at least two (2) years of professional planning experience; Master’s Degree and four (4) years professional planning experience and certification by the American Institute of Certified Planners preferred. A complete position description, job application and the supplemental questionnaire is available by going to [http://ci.waseca.mn.us/employment/](http://ci.waseca.mn.us/employment/). Salary range: $58,541 – $73,176.

**Application Instructions**

Please send application, resume, cover letter and answers to supplemental questions to City of Waseca, Attn: Human Resources, 508 S. State Street, Waseca, MN 56093, or electronically to [FinanceDirector@ci.waseca.mn.us](mailto:FinanceDirector@ci.waseca.mn.us). Position is open until filled; review of applications begins April 24th.

**Job Title:** Executive Director  
**Hiring Agency:** Greater Minnesota Regional Parks and Trails Commission  
**Web Link:** [http://www.legacy.leg.mn/gmrptc](http://www.legacy.leg.mn/gmrptc)  
**Deadline:** June 1, 2015 4:00 pm  
**Salary Range:** $75,000 - $100,000  
**Job Description**  
The Greater Minnesota Regional Parks and Trails Coa-

lition is seeking a highly qualified professional to serve as its Executive Director. The Executive Director coordinates the operations of a Minnesota State Commission, appointed by the Governor, which brings together the efforts of public, private, and non-profit partners in support of the Minnesota Clean Water, Land and Legacy Amendment as related to Greater Minnesota Regional Parks and Trails. Directly supports the Commission in the development of a vision, undertakes strategic planning, oversees the development and implementation of policies, and manages all functions and operations of the Commission. The Executive Director is responsible for managing the annual budget subject to high-level oversight by the Commission.

**Application Instructions**

Qualified candidates should submit a cover letter and resume to: [keschoenbauer@gmail.com](mailto:keschoenbauer@gmail.com) Kathy Schoenbauer, Schoenbauer Consulting, LLC on behalf of Greater MN Regional Parks and Trails Commission.

**Job Title:** Management/Planning Intern  
**Hiring Agency:** City of Wayzata  
**Web Link:** [www.wayzata.org](http://www.wayzata.org)  
**Deadline:** open until filled  
**Salary Range:** up to $15/hour DOQ  
**Job Description**  
The City of Wayzata, a beautiful west metro suburb situated on the shores of Lake Minnetonka, has a unique employment opportunity available. Wayzata is seeking a Management/Planning Intern for a period of up to six months. This position will provide assistance to the City Manager and Director of Planning & Building on significant projects and key initiatives which will offer in-depth experience in the field of city management and planning. Special projects may include: policy analysis for various land use issues, code/ordinance updates, grant opportunity research, planning permit/application review and meeting material preparation. Current graduate student of Urban Planning, Community Development, Public Administration or related field required. Pay rate up to $15/hour DOQ. Position is open until filled; with first review of applications May 1, 2015.

**Application Instructions**

Please submit a completed application, cover letter and resume to Bryan Gadow, Director of Planning & Building at bgadow@wayzata.org For questions regarding this position please contact Bryan Gadow by email.
Job Opportunities and RFPs (cont.)

Job Title: Active Living/Transportation Planner  
Hiring Agency: West Central Initiative  
Web Link: [http://employment.wcif.org](http://employment.wcif.org)  
Deadline: Open until filled  
Salary Range: Hiring range is $16.00-$20.00/hour DOQ  
Job Description  
West Central Initiative is seeking an Active Living / Transportation Planner for regional planning activities including active living, active transportation, and Safe Routes to School planning work. The ideal candidate will have a Bachelor's degree in planning, community development, or a related field. Hiring range is $16.00-$20.00/hour DOQ. Benefits package offered. The posting is open until filled and may close at any time. Download information packet at link above. WCI is an equal opportunity employer.  
Application Instructions  
Interested applicants should email cover letter, resume and application to Wayne Hurley, Planning Director, [wayne@wcif.org](mailto:wayne@wcif.org); or mail to West Central Initiative, PO Box 318, Fergus Falls, MN 56538-0318.

Job Title: Senior Planner/Project Manager  
Hiring Agency: Stantec Consulting  
Deadline: NA  
Salary Range: Negotiable  
Job Description  
Come join us as a Senior Planner! We will put you to work immediately on an exciting and diverse set of projects. We are growing and this is a great time to join Stantec. The Senior Planner will work closely with Stantec's Planners and Landscape Architects on a diverse array of planning projects. We are looking for someone with strong client relationships who can help grow our business both in this region and nationally.  
Qualifications:  
10-15 years of relevant work experience in planning, market research or land development.  
Bachelors Degree in Planning, Urban Studies, Geography, Landscape Architecture, or related field required.  
Masters Degree in Urban and Regional Planning, Urban Studies, Geography, Landscape Architecture, or related field preferred, but not required.  
AICP certified.  
Licensed Real Estate Salesperson or Broker (MN) preferred, but not required.  
Familiarity with U.S. Census or other demographic data.  
Proficiency in Microsoft Office software, including Word, Excel, and PowerPoint.  
Familiarity with ArcGIS.  
Familiarity with Adobe software including InDesign, Illustrator, and Photoshop.  
Application Instructions  
To apply directly to the position please click the link below:  

Job Title: Real Estate Supervisor - Leasing and Land Management  
Hiring Agency: Hennepin County  
Web Link: [http://www.hennepin.jobs](http://www.hennepin.jobs)  
Deadline: open until filled  
Salary Range: $54,431 - $84,812 Annually  
Job Description  
The Land Management Division is seeking a well-versed real estate professional with leasing and land management experience who thrives in a highly collaborative team and client centric environment to fill the Real Estate Supervisor vacancy.  
The Land Management Division of the Planning, Policy, and Land Management Department is responsible for meeting the land management/real estate needs of the county. This responsibility includes the management and administration of leasing activity, the acquisition of property to support county activities, the disposition of property surplus to county needs, and the management of the assets of the Hennepin County Regional Railroad Authority. In collaboration with other county departments and Administration, the Land Management Division ensures that county land management/real estate needs are provided on a timely and economic basis.  
Best Qualified Candidates will have:  
A bachelor's degree or higher in real estate, civil engineering, surveying, business, urban/regional/city planning, geography, or a related field and four or more years of professional experience with real property pre-acquisition or acquisition property appraisal, property leasing, or property management. Experience may be substituted for education on a year-for-year basis. Professional certification and licensing as a real estate broker/representative preferred, but not required. Strong focus on providing exceptional customer service to both internal departments and external property owners. Demonstrated track record in the management of di-
Job Opportunities and RFPs (cont.)

verse real estate transactions.
Knowledge of both private and public sector land acquisition and disposal processes.
Knowledge of the principles of land development, construction, and property management.
Self-starter with the ability to manage multiple concurrent projects.
Excellent written and verbal communication and negotiation skills.
Supervisory experience.

Application Instructions
Hennepin County offers impressive benefits that include: comprehensive health and wellness package, employee discounts, retirement preparation and saving plans, various insurance protection, family benefits, tuition reimbursement, and more.
To view the complete posting, visit our website at www.hennepin.jobs.
The posting is open until filled and may close at any time. Recruitment Representative: Leanne.Rajtar@hennepin.us.

Job Title: Extension Educator - Aquatic Invasive Species
Hiring Agency: University of Minnesota Extension
Web Link: https://employment.umn.edu/applicants/Central?quickFind=125215
Deadline: Application review begins November 21, 2014; open until filled
Salary Range: Depending on qualifications
Job Description
The Extension Educator is responsible for planning, developing, implementing, and evaluating educational programs for aquatic invasive species detection and response. These educational programs will focus on helping local governments, lake associations, and citizens groups plan, develop and implement science-based programs that prevent, monitor, and control the establishment and spread of state-listed aquatic invasive species.
To accomplish this, the AIS Extension Educator will: 1) help identify and prioritize the most pressing aquatic invasive species challenges in different regions of Minnesota, 2) work with established Extension programs (e.g., Minnesota Master Naturalists) to develop AIS-focused educational programs, 3) assist in developing educational partnerships among state and local governments, lake associations, and citizens organizations, 4) assist these partners in implementing on-the-ground AIS detection and control projects, and 5) assist in securing funding to sustain AIS project efforts.
The AIS Extension Educator will be affiliated with the Minnesota Aquatic Invasive Species Research Center (MAISRC) and act as a critical interface between local community groups, university scientists, and state natural resource agency managers with the intent of building local capacity to respond to AIS threats. The AIS Extension Educator will coordinate with other Extension Educators and Specialists involved in AIS programming, and operate as a team. The AIS Extension Educator will also coordinate communications efforts with MAISRC communications staff. The Educator will interpret and disseminate the latest research findings using a variety of delivery and communication strategies appropriate for the intended target audience, including but not limited to workshops, classes, webcasts, social media, publications, mass media and community coalitions.
For the full list of responsibilities and required qualifications, please visit https://employment.umn.edu/applicants/Central?quickFind=125215.
Application Instructions
Please apply online via the Employment System at https://employment.umn.edu/applicants/Central?quickFind=125215.
Please attach:
Vitae
Cover letter
Transcripts for all college work (unofficial transcripts are acceptable at the application stage). To submit transcripts online, attach them to the "additional document" section of the "Optional Documents".
Names and contact information for three professional references. To submit list of professional references online, attach them to the "references" section of the "Required Documents".
If your unofficial transcripts cannot be submitted online send them to the address below. To check the status of your application, log-in to the University of Minnesota employment website at https://employment.umn.edu/. To log-in, you will need the user name and password you create when you apply for the position.
FOR QUESTIONS ABOUT YOUR APPLICATION CONTACT Naaz Babvani, Extension Human Resources 260 Coffey Hall, 1420 Eckles Avenue, University of Minnesota St. Paul, MN 55108 Telephone: 612-624-3717 Fax: 612-624-7749 babva001@umn.edu
FOR QUESTIONS ABOUT THE POSITION CONTACT
Job Opportunities and RFPs (cont.)

Nathan J. Meyer Program Leader for the Extension Center for Food, Agricultural and Natural Resource Sciences University of Minnesota Extension Cloquet Regional Office
179 University Road
Cloquet, MN 55720
Phone: 218.726.6473
Email: meyer179@umn.edu
Any offer of employment is contingent on the successful completion of a background check.
The University of Minnesota Extension is committed to the policy that all persons shall have equal access to its programs, facilities, and employment without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status or sexual orientation.

Job Title: Sr. Transportation Planner / Federal Environmental
Hiring Agency: WSB & Associates, Inc
Web Link: http://jobs.ourcareerpages.com/jobapplication/80161?appsource=mnapa
Deadline: NA
Salary Range: DOE
Job Description
WSB is seeking a Senior Transportation Planner/Federal Environmental Document Planner for our Minneapolis office.
What You Will Do: As a Senior Transportation Planner, you will lead transportation planning, environmental documentation and grant writing projects of all sizes. Typical projects include: long-range transportation plans, corridor studies, sub-area plans, pedestrian and bicycle plans, federal environmental documents and grants at the regional, state and national level. As part of job, you will be expected to write technical reports and memos; develop materials for public and agency meetings, correspond with internal and external clients, and coordinate with multiple agencies/organizations and the public. You will also be expected to help create, track and meet project budgets and schedules.
In terms of technical skills, you will be expected to be able to apply transportation methods, planning principles, standard industry evaluations and analyses to produce transportation projects of all sizes. Typical analyses require an understanding of functional classification, roadway jurisdiction, crashes, future traffic projections/forecasts, capacity, benefit-cost analyses, multi-modal planning and integration, alternatives evaluation, socio-economic data and environmental impacts.
In addition to having the technical skills necessary to lead projects, you will be required to develop and maintain relationships with clients and industry contacts for marketing and business development purposes. This will include participating in the development of proposals.
What You Will Bring: The successful candidate will have a Bachelor’s degree in transportation, urban planning, civil engineering or related field from an accredited program and their AICP certification and/or a Minnesota PE license. The successful candidate will have at least seven years’ experience in the transportation planning/environmental documentation field. Our preferred candidate will have their Master’s degree in transportation, urban planning, civil engineering or related field from an accredited program.
Who We Are: WSB is a regionally recognized leader in providing diverse engineering, planning, environmental and construction services. We are a first-generation, locally-owned firm with offices in Minneapolis, St. Paul, St. Cloud, Rochester, Northfield, Burnsville and Bismarck. We were named to the StarTribune’s 2013 and 2014 Top 100 Workplaces in Minnesota and the 2005 and 2014 Zweig Group Hot Firm List! WSB has more than 250 staff members comprising engineers, planners, landscape architects, environmental scientists, geographic information specialists, programmers, surveyors and economists, who provide our clients with the skills and services that they cannot complete on their own.
We are an equal opportunity employer. Qualified minorities, women, veterans and individuals with disabilities are encouraged to apply.
Application Instructions

Job Title: Transportation Planning and Traffic Engineering Manager
Hiring Agency: Stonebrooke Engineering
Deadline: NA
Salary Range: Varies based on experience
Job Description
Stonebrooke Engineering is seeking a qualified Civil Engineering or Planning candidate with 10+ years of experience working on, leading, and/or acting as project principal on municipal and transportation projects, with an emphasis in several or all of the following:

- Traffic operations, roundabout safety and operations, and signal timing
- Traffic safety analysis, road safety audits, and safety planning
- Permanent signing, striping, lighting, and traffic signal design
- Temporary traffic control design
- ITS design
- Corridor studies, alternative analysis, and traffic impact studies
- Multi-modal planning studies and implementation
- Applied research and implementation
- Candidates should currently be licensed Professional Engineers (PE) or an AICP Certified Planners in the State of Minnesota, or have the ability to obtain such licensure within 12 months. Professional Traffic Operations Engineer (PTOE) or Professional Transportation Planner (PTP) certification is a plus.

This is the lead position for all transportation planning and traffic engineering activities at Stonebrooke. Initially this position will primarily involve leading and assisting on various civil engineering projects in a production role, following design standards and agency technical requirements, creating traffic operations and safety plans and reports, communicating with clients, presenting at project related meetings and conferences, and performing a variety of other assignments related to municipal, transportation, research, and planning projects. The person in this position will also lead and assist on developing responses to requests for proposals, letters of interest, requests for qualifications, etc.

Concurrent with production role activities, the successful candidate will assist Stonebrooke’s leadership team on developing and implementing a vision for the growth of the Transportation Planning and Traffic Engineering section. It is expected that as Stonebrooke grows, and particularly as the Transportation Planning and Traffic Engineering section grows, a greater share of the person’s time in this position will be spent on leadership and personnel issues, mentoring, marketing, and business development. Project related work will continue to be a priority, but proportionally will represent a smaller share of job duties.

Job Requirements

- The successful candidate will possess a combination of some or all of the following attributes:
  - A work hard, play hard attitude and a desire to help guide the growth of Stonebrooke.
  - A commitment to engineering and advocating for reasonable and responsible solutions.
  - Demonstrated success as a group or section leader.
  - Demonstrated success developing responses to requests for proposals, letters of interest, and requests for qualifications.
  - Traffic signal, lighting, signing, striping, temporary traffic control, and/or ITS design experience.
  - Familiarity with traffic and roundabout operations, and traffic safety evaluation reports
  - Experience with planning activities, which may include corridor studies, alternatives analyses, multi-modal studies, development driven traffic impact studies, Minnesota county and city comprehensive or transportation plans, and road safety audits.
  - Knowledge of macroscopic and microscopic traffic operations modeling software (i.e. Synchro/Sim Traffic, RODEL, Highway Capacity Software, VISSIM, etc.). Knowledge of travel demand modeling software such as Tranplan, TRIPS, TP+, and CUBE VOYAGER.
  - Knowledge of CADD software, including MicroStation and/or AutoCAD.
  - Knowledge of and experience working on federal aid and state aid projects, including familiarity with federal, state, and local processes, policies, standards, and regulations.
  - Experience working with regulatory agencies.
  - Excellent written and verbal communication skills.

Stonebrooke Engineering is a growing civil engineering firm seeking motivated individuals looking for career advancement opportunities.

Application Instructions

To express interest in this position, contact Brenda Arvidson at barvidson@stonebrookeengineering.com or 952-402-9202.
Leadership Directory

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