Planning Minnesota

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Submissions: We welcome articles, letters to the editor, photos, calendar items, project profiles, planners on the move items, and other news. Send all submissions via e-mail to: apamnnewsletter@gmail.com.

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Recap From L.A.

Los Angeles drew thousands of planners from across the globe to partake in this year’s National APA conference. As usual, the conference offered a dynamic program that provided participants a wealth of opportunities to learn, socialize and explore. Highlights included opening keynote speaker Andrew Weaver, lead author for the UN Intergovernmental Plan on Climate Change, policy discussions with Shelley Poticha, director of the Office of Sustainable Housing and Communities in the U.S. Department of Housing and Urban Development, and over sixty-five mobile workshops.

Attending the National Conference is an important part of serving the organization. In fact, the conference is one of the few times APA leaders and chapter presidents have a chance to meet off-line. Throughout the conference we discuss a number of topics ranging from membership retention, emerging planning issues, federal funding and the state of the organization. However, this year a strong focus was on technology. For instance, APA rolled out a new website and launched a mobile application. APA can also be found on iTunes for podcasts and other educational materials. Now, the mobile application may not surpass the number of downloads for Angry Birds, but it is a step towards a new era.

The conference did not just involve leadership playing with their smart phones. A number of important items were discussed and addressed. For example, a proposal was submitted early in the year that would allow tenured faculty from an accredited planning program to receive the AICP designation without taking the exam. The proposal developed a lot of opposition from members, which was clearly heard. As a result, APA removed the proposal from the table and has created a task force to reevaluate faculty engagement. Other items included the alignment of chapter elections with APA elections, and roundtable discussions on affordable housing.

APA MN also held a happy hour for those in attendance. This year’s happy hour was extra special. It was an opportunity to congratulate David Pitt’s (Professor from the University of Minnesota) induction into the FAICP. The induction is a true testament to David’s contributions to the profession, in addition to the students he has reached over the years. On behalf of David, he is overwhelmed and grateful for the award. Let us all make one last toast to David Pitt, FAICP.

From the Desk of the President
Keeping Tabs On Chapter Finances

Most financial reporting starts with statements about whether the organization’s financial results met (or failed to meet) investor expectations. Fortunately, the APA is a not-for-profit organization, and we don’t spend much time worrying about profits or losses for any given quarter, as long as we’re roughly even for a given year. The vast majority of our yearly spending is associated with the annual conference, and nearly all those bills come in September and October. And as a comparatively small non-profit, keeping track of the Chapter’s finances can still be done by a volunteer from within the organization – in our case, that’s my role as the Chapter Treasurer.

Nevertheless, investor expectations are still important to the Chapter Board. Our investors – public, private, and non-profit members – have helped create and maintain a robust, diverse organization that provides important continuing education and networking opportunities for planners and citizen planners across the state and region. There is an expectation that the Chapter will continue to provide value to our membership, and whether those expectations are met are reflected in yearly membership renewals and conference attendance. During the 2011 fiscal year, the Chapter spent roughly $104,000 providing services to members. The expenses, more or less, balanced with our revenues, although for members interested in the fine-grained details, we actually had a loss of $21.88.

The job of the Chapter Treasurer is made easier through the support of exceptional Chapter Administrators and the Chapter Board. We remain a small organization by the standards of the US Internal Revenue Service and the Minnesota Department of Revenue, so we aren’t required to hire a part-time accountant or have a yearly audit of our books. It’s a good thing we remain small by those standards, because an audit costs around $3,000 (about 3% of our budget) and hiring another contract employee would likely cost around $10,000 for the year (or about 10% of our budget). To provide additional oversight, the Board reviews every financial transaction of the Chapter at bi-monthly meetings, and the Executive Committee provides additional oversight for unusual or unexpected day-to-day financial issues. The Board adopted a policy of conducting an audit of the Chapter’s books every five years, with the last audit completed in 2010. Yearly reporting and tax forms, including payment for any taxes owed, are submitted to the IRS and Minnesota Revenue in May. Yearly reporting to the Minnesota Office of the Attorney General is also required for the organization to maintain its non-profit status. As a state-level chapter of a larger national organization, APA-Minnesota also provides a quarterly financial report to the national APA.

It seems unlikely that many of us got into planning, either as citizens or professionals, as the result of a “live in the moment” attitude. Speaking generally, planners usually recognize the value in thinking ahead – whether about issues like development, access to water, or adequate transportation infrastructure. Planning for the future extends to the Chapter’s finances; recognizing that, the Board has taken several steps to maintain the organization’s long-term financial health. A newly adopted reserve fund policy will ensure that we can continue to meet our financial obligations through difficult economic times. The Chapter currently has a little over $40,000 in savings, sufficient to cover a shortfall in membership dues or unexpected expenses associated with the yearly conference. The Board also acted a few years ago to purchase insurance coverage. As the organization has grown, so have the number of educational sessions and networking events. Holding an insurance policy to cover catastrophic events is a prudent way to manage the organization’s risk exposure.

If you are interested in learning more in the budget, or have any specific questions about opportunities for educational or networking events in your area of the state, feel free to contact the Chapter Treasurer or any member of the Chapter Board. District Directors, elected to represent the various geographic areas of Minnesota, have funds available to conduct local events, and new ideas are always welcome.

Adam Fulton, AICP, is the APA MN treasurer and a planner in St. Louis Park.
Tweeting The APA Conference

Attendees at the recent APA National Conference in Los Angeles were armed with their smartphones, tablets and other mobile devices, helping to generate a discussion on Twitter and other social media sites. Here is a sampling of some of the most retweeted messages on Twitter from the conference, according to the blog PlanningTech:

@planetizen: @NelsonNyggaard: “we don’t have an obesity epidemic, we have a sedentary lifestyle epidemic” #apa2012

@jominglau: NYC taking phones out of phone booths, and putting in wifi enabled tvs for engagement with community issues. Awesome #APA2012

@APA_Planning: Smart growth: On the cusp of the ‘next big thing.’ #APA2012 http://t.co/dWZqRaWr

@Cbartshire: Climate change is an issue of intergenerational equity. #apa2012

@ryangravel: In 1950, average size of housing in US was 950 sf; today 2,300 sf #APA2012

@urbandata: “To make #opendata useful for citizen engagement & planning, need more data literacy” @fkh & @synchronouscity #apa2012 #CPlan MT @npstorey

@terraplanner: “America needs to fall back in love w/ planning again!” APA Pres Mitchell Silver AICP @ opening keynote. #APA2012 http://t.co/czVZmAi0

@transportdata: New study: Vibrant downtowns lead to much less #sprawl – @MinetaTrans http://t.co/08qf9YsG #smartgrowth #apa2012

@BTArchitects: Don’t make plans, learn also to make history #APA2012 #tacticalurbanism

@transportdata: “The future of cities is in open data” -DC Director of Planning Harriet Tregoning @OPinDC at #APA2012 conference. #CPlan MT @civichack

@APA_Planning: #APA2012 Opening Keynote: Communicating Climate Change. http://t.co/vCNNuoa0

@civichack: “The future of cities is in open data” -DC Director of Planning Harriet Tregoning @OPinDC at #APA2012 conference. #opendata #CPlan

@DutchEmbassyDC: Ambassador @RJones_Bos gives closing keynote on Dutch approach to Living w/ Water at #APA2012 conf. http://t.co/t4uilkiiR

@nicadler: Excited 2 share @TheSunsetStrip’s story of hard work/collab over last 5 yrs w/ #apa2012. TY @SoCal78 4 letting me & @AlfLamont tag along

@nlamontagne: Huge overflow for the tactical urbanism session at #APA2012 Quicker, lighter, cheaper (and more playful) is the #futureofplanning

Twins Game

On Thursday, May 10, 2012, APA Minnesota will be going to Target Field to see the Twins battle the Toronto Blue Jays. There will be a gathering at the Loop Bar (see website below for location) beginning at 5:15 pm. We have tables reserved at the bar. At the Loop, you can pick up your tickets and have a drink and bite to eat prior to the game. As part of the price, APA Minnesota will spring for several appetizers. The ball park is only 4 or 5 blocks from the Loop Bar. Here is the information:

Date: Thursday, May 10, 2012
Time: Gathering at the Loop Bar at 5:15 pm. First pitch is at 7:10 pm.
Cost: $15 (this includes ticket and delicious appetizers at the Loop Bar)

Location: 606 Washington Ave
Parking: We always suggest taking transit but if you drive, you are on your own for parking.

Reservations: Reserve your ticket by emailing Lisa Wittman at lwittman@goldenvalleymn.gov

Payment: checks should be made payable (within one week of your reservation) to APA Minnesota and sent to Lisa Wittman, City of Golden Valley, 7800 Golden Valley Road, Golden Valley, MN 55427

If you have questions, please contact Mark Grimes at 763-593-8095 or mgrimes@goldenvalleymn.gov
Bringing About A Roundabout In Princeton

Collaboration between many agencies brought to fruition the construction of a roundabout and two bridge replacements within the City of Princeton. The project included a new bridge on CSAH 29 over the West Fork of the Rum River and an adjacent bridge on TH 95 over the Rum River. Each bridge was designed to accommodate pedestrians on both sides of the bridge. The nearby intersection of CSAH 29 and TH 95 was designed as a roundabout by MnDOT District 3 staff.

For years, the Robert C. Dunn Memorial Bridge carried Mille Lacs CSAH 29/Rum River Drive over the West Branch of the Rum River in Princeton. In its 2006 historic bridge inventory, MnDOT determined that the bridge was eligible for the Register of Historic Places.

Constructed in 1931 in the Beaux Arts Style, the bridge featured three concrete arches. It was dedicated to Robert C. Dunn, a Representative in the Minnesota House, known as the “Father of Good Roads” and the creator of the Minnesota Highway Commission. While historic, the bridge was structurally deficient, functionally obsolete, had insufficient capacity, and was susceptible to scour.

The deck, railing, girders, piers, and abutments were delaminating. The bridge could not be rehabilitated and needed to be replaced. Bridge designers worked with the State Historical Preservation Office and the U.S. Army Corps of Engineers to obtain a permit to replace the bridge that closely mimicked the aesthetics of the original structure and honored its historic look.

Concurrently, MnDOT was planning to replace the TH 95 bridge just east of Rum River Drive, which was constructed in 1939. The bridge designers were dedicated to replacing the bridges with structures that shared the existing architectural features.
Due to the Rum River’s Wild and Scenic River designation by the Minnesota DNR, both bridges were required to have a minimum clearance of three feet above the 50-year storm level in order to accommodate canoeing as well.

A roundabout at the intersection of CSAH 29 and TH 95 between the two bridges was also being designed by MnDOT. The two bridges and the roundabout needed to be constructed quickly to minimize the economic impacts caused by road closures in Princeton. Both bridges and the roundabout were constructed on a very tight schedule of one construction season despite delays caused by high water due to heavy rains. This timeframe was essential since the bridge closures resulted in a detour as long as 14 miles, detouring traffic and commerce away from downtown Princeton.

The entire project design and construction required collaboration between many agencies, including Mille Lacs County, MnDOT, the City of Princeton, the Minnesota DNR, the U.S. Army Corps of Engineers, the State Historical Preservation Office, and the consulting engineer, WSB & Associates.

The opening ceremony for this $6.7 million project took place on November 19, 2011, and the completed bridges and roundabout have now become a source of pride in the Princeton community.

WSB & Associates and Carie Fuhrman, AICP, Community Development Director, City of Princeton
As the 2011-2012 academic year comes to a close, some of us will be graduating, moving up in the world, moving away, but all of us will be moving forward. Maybe it’s a bias, but I hope that many of my peers choose to continue on as professional planners.

What I enjoy about the position of Student Director is connecting graduate as well as undergraduate students in Minnesota to the planning world through MnAPA. In September, the state planning conference will once again be a place for these students to connect with each other and meet professionals from across the state.

This year a Pecha Kucha style session of six short presentations will give students a new opportunity to share their work.

The National APA conference is also a great experience for students. This year’s conference in Los Angeles inspired me, with the city’s original food trucks, art deco architecture, CicLAvia Open...
Street event, ongoing historic restoration and the city’s effort to face its challenges. I can honestly say that I was surprised by Los Angeles. Isn’t it shortsighted to forget that great planning is not always obvious or large-scale? Student attendance last year in Boston and this year in L.A. was impressive -- I only expect next year in Chicago to surpass those, especially in Minnesota student attendance.

In my position as Student Director, I organize professional development opportunities and networking events to support my fellow planning students as they embark on their careers. Needless to say, a great planning community exists in Minnesota and I am thrilled to work with the forward-thinking students and professionals that are a part of MnAPA.

Hilary Holmes, the student director with APA MN, is graduating from the Humphrey Institute at the University of Minnesota.
Legislative Update

Municipal Detachment Becomes Law
Gov. Mark Dayton signed a municipal detachment bill into law in March. The law, which will be effective August 1, establishes procedures for detachment of property from a city. It makes significant changes to the hearing process to better involve counties and townships in the decision. It requires better documentation of the history and rationale for the detachment by the property owner. It requires local planning decisions be considered as factors in a detachment. It changes who pays for the process and says that a petition must be denied if both the city and township oppose a detachment. More information can be found on the League’s website.

House Passes Environmental Bill
The House passed its version of the omnibus environment and natural resources bill (HF 2164) in April. The bill includes a requirement that the Minnesota Pollution Control Agency must approve or deny minor permit or minor permit amendments within 60 days. The bill also addresses aquatic invasive species measures to improve enforcement. The legislation would also grant wetland banking authority to the Board of Water and Soil Resources to establish wetland banking for 80 percent areas and public road projects. The Senate version of the bill, SF 1830, was sent to the Senate floor in March.

Tax Bills
The Tax Conference Committee began work on resolving differences between the two omnibus tax bills, HF 2337 and SF 1972. Several provisions may or may not include existing economic development proposals. The League of Cities, the Association of Minnesota Counties, Metro Cities and the Minnesota Inter-County Association are closely tracking the work of the committee.

Bonding not done
The State Legislature is stuck on a bonding bill. Heading into the final weeks of the session, it has yet to find a super majority consensus on bonding proposals and investment levels in SF 2577 and HF 2622. A summary of the proposals in both bills can be found here.

Governor Vetoes Met Council Bill
Dayton vetoed a bill that would have changed how Metropolitan Council members are appointed. The bill would have had council members serve staggered, four-year terms. And members would have no longer served “at the pleasure of the governor,” nor would their terms have ended with the term of the governor. Members could have also been removed for “misfeasance, malfeasance or nonfeasance.”

State Agency Rules Changes
A bill making changes to state agency rules has been sent to the Senate floor. SF 1922, and its companion, HF 2169, require agencies make reports to the State Legislature, including special reports from the Pollution Control Agency, the Department of Natural Resources, the Board of Water and Soil Resources, Environmental Quality Board and the Department of Agriculture by January 15, 2013. Each bill would also restrict any “nonbinding interpretive statements” that have not been adopted as a rule. They must also assess the “cumulative effect” of the rule with various federal, state and local regulations related to the rule’s purpose. More information is available here.

Transportation Bills Await Votes
Bills in the House and Senate that affect transportation policy are awaiting floor votes. Both SF 2321 and HF 1284 would make changes to rulemaking for county and municipal state-aid highways. The Senate bill would also require the commissioners of Transportation, Natural Resources and the Pollution Control Agency to make recommendations to legislative committees for a single point of issuance to streamline water-related permitting for transportation projects. Both bills would also change small business and other transportation contracting programs.
Here Come The Planning Awards

The Minnesota Chapter of the American Planning Association has opened solicitations for the 2012 Planning Awards!

The awards ceremony at the 2012 conference is a way to highlight the best planning initiatives and projects of the year. The deadline for submittal will be June 1, 2012. The awards will be given out at the APA-MN Annual Planning Conference Sept. 26-28. Winners will be notified and asked to attend the award.

We encourage planners to submit nominations for projects or plans in the following categories:

Innovation in Planning, in which the planning process is renewed and improved with new ways of thinking and new methods of accomplishing tasks. An innovative plan or project will present a visionary approach to addressing the needs of those it serves.

Excellence in Community Engagement, which will honor those communities that used successful community engagement as part of an approval process during the past year.

Historic Preservation Project, which focuses on the success of preserving a building, infrastructure, historic area or neighborhood through planning efforts consistent with preservation.

Partnerships in Planning, which recognizes efforts involving a partnership between different organizations. Successful partnerships result in an outcome that meets the objective of each participating organization.

Lifetime Achievement and Leadership in Planning, which recognizes the sustained contributions to the planning profession, as defined by their peers. Candidates cannot be self-nominated. Professional planners, citizen planners or elected officials can qualify.

We are also soliciting awards for an Outstanding Student Project and the Gunnar Isberg Student Scholarship Award ($2,000 in scholarship dollars available) and we encourage students to apply for these awards.

Please visit www.plannersconference.com for all the details regarding submittal.

Upcoming Brown Bag

Southwest Light Rail Transit Project Brown Bag
When: Wednesday, June 20, 12 p.m. to 1 p.m.
Where: Southwest Rail Transit Project Office, 6465 Wayzata Boulevard, St. Louis Park, MN, large conference room on the first floor.

The Southwest Light Rail Transit Project will be Minnesota’s first “mega project” implemented under the federal New Starts program. The Southwest LRT project is a 15-mile extension of the Central Corridor LRT line from Minneapolis through the southwestern suburbs of St. Louis Park, Hopkins, Minnetonka and Eden Prairie, passing close to Edina. The $1.25 billion project is in preliminary engineering with a projected service start date of 2018. The event has been submitted for CM credit approval, and attendees will be able to tour the project office with staff.

The presenter will be Craig Lamothe, the deputy project director for the Southwest LRT project. He is a planning graduate of the University of Minnesota’s Humphrey School of Public Affairs. He’s been with Metro Transit since 2004.

Attendees are welcome to bring their lunch. RSVP to Matthew Parent at matthew.parent@co.anoka.mn.us by Monday, June 18.
Job Opportunities

Job Title: Seasonal Planning Intern, City of Woodbury

Salary Range: $10-$12/hour
Deadline: Open until filled.
Contact: Name: Melissa Douglas
Email: mdouglas@ci.woodbury.mn.us
Phone: 651-714-3531

Job Description:
The City of Woodbury (population 61,000) is seeking applicants for a Seasonal Planning Intern. Primary responsibilities of this position will be performing field inspections and using ArcView to make maps and charts. Other responsibilities will include reviewing building permits for zoning compliance, completing preliminary review of development requests, code enforcement activities, assisting with planning file review for escrow returns and creating presentations for the Planning Commission and City Council.

Minimum qualifications include:
- High school diploma or GED equivalent
- Valid driver’s license
- Strong verbal and written communication skills
- Ability to work independently with minimal supervision

Education and experience with GIS/ArcView 9.3

Preferred qualifications include coursework toward an undergraduate or graduate degree in Geography, Landscape Architecture, City and Regional Planning, Urban and Regional Studies or a related field OR a recent graduate of the aforementioned programs Municipal work experience

This is a full-time seasonal position available from May to August 2012. Salary range is $10.00 to $12.00 per hour.

Application Instructions:
To be considered for this position, submit a cover letter and resume to:
Melissa Douglas, Senior Planner
Woodbury City Hall

For more information on these and other job opportunities, go to http://www.mnapa.com/jobs.php

8301 Valley Creek Road
Woodbury, MN 55125
mdouglas@ci.woodbury.mn.us

Job Title: 2012 Summer Planning Internship, City of Red Wing

Salary Range: $10/hour
Web Link: www.red-wing.org
Deadline: Open until filled
Contact: Brian C. Peterson, AICP
Email: Brian.Peterson@ci.red-wing.mn.us
Phone: 651/385-3617

Job Description:
In 2012, the intern will focus on economic development market analysis and redevelopment planning related to the City’s EPA Brownfield Community Assessment Grants.

Application Instructions:
Candidates should submit a completed City of Red Wing job application and a resume for consideration. Job applications may be obtained at www.red-wing.org or by calling 651/385-3616.

Job Title: Community Planning & Development Director, City of Northfield

Salary Range: $83,949 to $92,139
Contact: Greg Albrecht
Email: galbrecht@maexecsearch.com
Phone: 952 545-6980

Application instructions:
To request an application and job profile, contact Greg Albrecht of M&A Executive Search.
Job Opportunities (cont.)

Job Title: Senior Planner, City of Jordan

Salary Range: $46,308-$49,956
Web Link: www.jordan.govoffice.com
Deadline: May 18, 2012
Contact: Edward Shukle
Email: sdault@ci.jordan.mn.us
Phone: 952 492-2535

Job Description:
Duties include evaluating land use and development proposals, development process, zoning and subdividing. Serves as staff to the planning commission and parks and recreation commission. Researches and writes reports and recommendations for these commissions and city council. Collects and organizes data and information, prepares GIS maps and conducts field surveys on various planning topics. Assists the Executive Director of the Economic Development Authority. Bachelor’s degree preferred in urban planning or closely related field. Minimum of 4 years experience required.

Application Instructions:
Submit completed city application, cover letter and resume to eshukle@ci.jordan.mn.us, or mail to: City Administrator, City of Jordan 210 E. First Street, Jordan, MN 55352.

Job Title: Zoning and Code Enforcement Intern, City of Fridley

Web Link: www.ci.fridley.mn.us
Deadline: Friday, May 11, 2012
Salary Range: $12.88 to $14.91

Job Description
To conduct field inspections for the purpose of detecting and correcting general property ordinance and zoning violations as well as to monitor and document violation information.

Application Instructions:
Please submit a City of Fridley application, along with a cover letter, resume, and a recent copy of academic transcript.

City of Washburn Request for Proposals:
Zoning Code Re-Write
Hiring Agency: City of Washburn
Web Link: http://www.cityofwashburn.org/news.htm#rewrite
Deadline: May 17, 2012

Notice is hereby given that the City of Washburn is accepting proposals until 4:00 p.m. on Thursday, May 17, 2012 from organizations or individuals to provide zoning code re-write services. Sealed proposals will be received by the City of Washburn for said services until 4:00 p.m. according to the clock on the wall at the Office of the City Clerk, 119 Washington Avenue, P.O. Box 638, Washburn, WI 54891.

Request for Proposal (RFP) packets may be picked up at the Office of the City Clerk. Packets may be mailed upon request by contacting Mr. Scott Kluver at 119 Washington Avenue, P.O. Box 638, Washburn, WI 54891, or call at 715-373-6160 Ext. 4, or e-mail at Washburnadmin@cityofwashburn.org. Packets may also be downloaded off of the City’s website at www.cityofwashburn.org.

By responding to this RFP an individual respondent accepts the process outlined in the RFP and fully acknowledges that the final determination of the City of Washburn Common Council is binding and without appeal. The City Administrator reserves the right to reject any or all proposals and/or waive any irregularities if deemed in the best interests of the City. The City of Washburn Common Council reserves the right to accept the proposal considered most advantageous to the City of Washburn. All respondents accept this process in submitting a proposal.
Can Zoning Laws Hurt Kids?

Kids are afraid of clowns, the dark or monsters under their bed. But they apparently should be afraid of restrictive zoning rules.

According to The Atlantic, a new report from the Brookings Institution found that areas with overly restrictive zoning requirements can doom children to getting stuck in bad schools. And bad schools can limit their educational attainment and future economic success.

Jonathan Rothwell analyzed standardized test results of more than 84,000 public schools in 100 large metro areas in the U.S. Lower-income students attended schools with lower scores, middle and higher-income students attend schools with higher scores. That’s no surprise. But then Rothwell analyzed those scores in relation to zoning rules.

He found that neighborhoods with fewer restrictions on the type of housing saw a mix of students, and higher test scores than schools with a high concentration of lower-income students.

Schools have a huge impact on housing prices. And in areas with restrictive zoning, homes near good schools are valued at 2.4 times higher than those next to poor performing schools, on average. It costs $11,000 more a year to live near a nice school. Zoning rules can limit affordable or multi-unit housing, which can also drive up the cost of the homes.

But in neighborhoods with less restrictive zoning, that difference is less severe. Thus, poor families are better able to move into neighborhoods with better schools, giving their kids a better chance at getting a good education.

EDAM Conference

The Economic Development Association of Minnesota is holding its annual summer conference June 6-8 at the Duluth Entertainment Convention Center in Duluth.

The theme of this year’s event is called “Ready for Redevelopment,” a timely focus given the number of cities across the state focusing on redevelopment in the recovering economy. Sessions will include fundamentals of redevelopment projects, how to fund redevelopment, a redevelopment guide and a developers’ panel. There will be a bus tour of redevelopment projects, and a walking tour of Duluth’s Canal Park.

Register by May 25 for lower prices. The cost for EDAM members is $290, and $390 for non-members, $75 for students. After May 25, the cost goes up to $315 for members, $415 for non-members and $100 for students.

Last call for Spring Seminar

Several spaces are still available for the Spring Seminar on May 17th. Contact mnapa@buffleheadweb.net for more information if you are interested in attending.
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