Planning Minnesota

Inside This Issue

From the Desk of the President ........................................... Page 3
APA MN Annual Conference ............................................. Page 4
APA MN Award Winners .................................................. Page 7
Board Candidates .............................................................. Page 9
Upcoming Events ............................................................ Page 13
Proven Ways To Mobilize The Masses ............................... Page 14
Job Opportunities ............................................................ Page 15

APA MN 2012 Annual Conference, in Pictures
Pages 4-8

Published by: The Minnesota chapter of the American Planning Association (APA MN) publishes this newsletter on a bimonthly basis.

Submissions: We welcome articles, letters to the editor, photos, calendar items, project profiles, planners on the move items, and other news. Send all submissions via e-mail to: apamnnewsletter@gmail.com.

Otto and Peggy Schmid are the Chapter administrators.

They can be reached at:
mnapabuffleheadweb.net
9288 Beverly Drive,
Breezy Point, MN 56472.
Phone 888-882-5369

APA MN DISCLAIMER: The views expressed in articles published on the website (www.mnapa.com) or in this newsletter are those of the authors. They do not necessarily represent the views or opinions on APA MN or its staff and contractors, or any entity of, or affiliated with, the APA MN. Any questions or comments may be directed to the newsletter editors or the president of APA MN.
A Look Back At The Past Seven Years

In the last seven years, I have had the pleasure of serving this organization in several different capacities. Over this time, I have seen the organization evolve into one of the strongest state chapters. This success is credited to an amazing group of individuals who have dedicated their time to seeing this organization succeed. In that respect, I am truly thankful for the efforts put forward by our board, volunteers, and sponsors. More importantly, a special thanks to Adam Fulton (Treasurer), Jean Coleman (Secretary), Mike Darrow (2009 – 2010 Vice President), and Trisha Rosenfeld (2011-2012) for their leadership over the last four years. An immense amount of gratitude is also given to our Chapter Administrators, Peggy and Otto Schmid, for keeping us in line. I would also like to take this opportunity to end the year by showcasing the board’s success over the last four years. Below is just a sample of our accomplishments that have been supported by our members and partners:

- Received proclamations by former Governor Tim Pawlenty and Governor Mark Dayton declaring October as National Community Planning Month.
- Honored John Shardlow, Weiming Lu, Richard Bolan, and David Pitt through induction into the Fellows of the American Institute of Certified Planners (FAICP).
- Increased our State conference registration by 50 participants each year and set a conference record of over 500 attendees in 2011.
- Produced and sponsored a documentary with Minnesota Blueprint that highlighted Minnesota’s water infrastructure needs. The documentary has been airing on Twin Cities Public Television (TPT) since late 2011.
- Hosted the 2009 National APA conference.
- Introduced the first annual spring seminar in 2012 to increase CM opportunities.
- Increased our visibility as a professional organization by serving on various statewide committees (e.g., Active Living Advisory Group and Minnesota GO).
- Had representation on the Shoreland Rules Update External Advisory Committee.
- Refined and updated the Citizen Planner Manual.
- Launched the Law and Planning Committee.
- Increased our legislative initiatives, such as tracking legislation, adopting a planning policy platform, honoring legislative co-chairs at the 2010 National APA conference, and hiring a legislative education coordinator.
- Revamped and improved communication with members via APA MN’s website.
- Increased social events by hosting annual holiday parties, Twins games, and various happy hours.
- Streamlined and increased the efficiency of our Chapter Board meetings through the use of information and action item reports.
- Obtained state chapter liability insurance.
- Hired an independent auditor to complete an audit of the Chapter’s books in 2009 and instituted new reporting practices to increase financial transparency.
- Adopted a reserve fund policy to improve the Chapter’s long-term financial viability.

I hope you will continue to show your support for the organization as a new regime takes office in 2013. More importantly, please take the time to vote for our new officers. I look forward to serving this organization in the future as the 2013 Upper Midwest Conference Co-Chair and the Outgoing Chapter President.

Sincerely,
Lance H. Bernard
APA MN President

From the Desk of the President
More than 350 people attended the conference at Arrowwood. This year, we introduced electronic conference evaluations. The response rate for these evaluations was extremely high, and it allowed us to get the feedback a lot quicker. The Second Harvest fundraiser was an amazing success with over $1,200 raised. Thursday’s keynote speakers served as an inspiration to many and challenged us to consider how we think about place, transportation, and our approach to planning. There was plenty of opportunity to take advantage of the beautiful weather we had, either through a planned event like the 5K walk/run, bike tour, bonfire, or just on your own. It could be only a rumor, but it sounds like the next year’s Co-chairs are raising the bar and offering the first annual APA MN Marathon! Also, new this year were the Speed Sessions. Based on their popularity and the feedback we received, you might see a version of those again next year. In addition, we realized we have an excellent group of future planners based on the students who attended the conference. Not only were they able to showcase their impressive projects in a new format, but they also provided a much appreciated helping hand by volunteering in many capacities. Last but not least, we would like to again give a huge thanks to our fellow conference committee volunteers, and also the presenters, sponsors, and exhibitors. Hope to see you in Rochester next year!
Congratulations to all of the 2012 APA MN Award winners (clockwise from top left):

- Partnership in Planning: Dakota County Greenway Collaborative, Dakota County and HKGi
- Community Engagement: East River Road Corridor Study, Anoka County Highway Department, Cities of Anoka, Fridley, Coon Rapids, and Kimley Horn and Associates
- Scholarship winners. Georgia Rubenstein (not pictured) and Emmanuel Frimpong Boamah
- Lifetime Achievement Award: Bob Patton
- Innovation in Planning: Mississippi River Trail Bikeway, MNDOT and Stantec
- Student Project: UMORE Park, Mike Greco and student group (on facing page)
Here Are The New Board Candidates

One of the important privileges of being a member in APA Minnesota is the election of officers for the chapter board. Each year, we elect either an Executive Committee or District Directors, who serve for two years to carry on the functions of the Board. These officers agree to conduct and attend meetings, take minutes, plan activities, keep the budget, and supervise all of the other various undertakings for which the chapter has accepted responsibility. The chapter cannot continue to function without these officers, and the officers cannot serve if elections are not successful.

On December 1, electronic balloting will open for the election of President, Vice-President, Secretary, and Treasurer for the APA Minnesota Board. In addition, students will be able to elect a Student Representative. The balloting, to be done on the APA national website, will remain open until December 21. These positions are for two year terms.

On December 1, you will receive directions from the national office with the instructions for voting. Please read those directions carefully. Before that time, you may read the bios here in the November newsletter. The bios and pictures of the candidates can also be found on the website. We encourage you all to look at the candidates prior to voting. Thanks for taking part in this election; we appreciate your interest in, and support of, the APA Minnesota Board.

Here are the candidates. Their bios and photos follow:

President: Breanne Rothstein, AICP
Vice President: Tim Gladhill
Vice President: Bill Weber
Secretary: Tina Goodroad, AICP
Treasurer: Adam Fulton, AICP
Treasurer: William Reynolds
Student Representative: Chelsey Armstrong
Student Representative: Dean Porter

President: Breanne Rothstein, AICP

I’m excited to throw my hat in the ring for the APA-MN Chapter president! I have been a volunteer with the chapter since 2008, and am continually impressed with the level of commitment from the APA-MN volunteers, especially the annual conferences. It is for this reason I would love to be a part of the executive board.

Being a native to Minneapolis, I grew up with a passion for cities and how they operate. I graduated from Augsburg College in 2003 and promptly started grad school. Upon graduation from the Humphrey Institute, I was ready to start working in the field of my vocation. I recently accepted a position at WSB and Associates after 7 years as a city planner for the Cities

Continued on next page
I currently live in Minneapolis with my husband Mike, new baby Lucy, and dog Bailey (she is not enjoying her new, second rate status in the family!). Lake Harriet is our favorite hangout for walking, running, eating, and attending concerts. I’m active on my neighborhood organization, Windom Community Council, which is a fun way to contribute my professional skills on a volunteer basis.

Vice President: Tim Gladhill

I am excited to announce my candidacy for Vice-President of the American Planning Association – Minnesota Chapter. I hold a Bachelors of Science in Urban and Regional Studies as well as Geography from Minnesota State University, Mankato. I also hold a Masters of Geographic Information Science (GIS) with a Minor in Public Policy from the University of Minnesota. I am currently the Development Services Manager for the City of Ramsey, providing guidance for the Planning/Zoning and Building Inspection activities for the City. I began my career with Ramsey as a temporary Maintenance Worker in Public Works and understand the outcomes of the decisions we as Planners help support through thoughtful analysis and presentation. In my current role, I provide support in long-range planning, zoning administration, financial analysis, and budget management.

As the Chapter’s Vice-President, I plan to work to increase communication amongst our members, especially through our Chapter’s website and social media outlets. As we look to a new website project manager, we have an opportunity to create a fresh website that is easy for our organization to update and disseminate timely information. I desire to explore a website built on a content management system that facilitates easier updates to website content by our Board and Administrators.

In 2011, I served as the Conference Co-Chair for the state conference in St. Cloud. I was extremely excited to work with such an amazing group of colleagues. I was equally impressed with the quality of sessions that were presented at the 2012 state conference and the amazing work that our members provide to their communities. The conference sessions and networking have motivated me to become a better Planner and encouraged me to strive for greater achievements. With this opportunity, I promise to continue to facilitate the flow of information and experience among our members and continue to drive our Chapter as a model for others to follow.

Vice President: Bill Weber

Bill Weber has been a member of the Minnesota APA since 1978. During that time, he has served a term on the Board as Chapter Treasurer, co-chaired the conference committee, co-chaired the awards committee, assisted with other conference duties, delivered conference presentations, written articles for the newsletter and attended many Brown Bag Lunches.

Bill feels that the Chapter is doing a good job of delivering its core functions, which he believes are networking, professional education, and legislative advocacy and information. He believes that the digital newsletter is an essential element and deserves a high degree of support; that the Brown Bags Lunches are an inexpensive and convenient way to meet and learn; that the speed sessions were a smart addition to the annual conference; that the joint efforts with the Urban Land Institute, the Sensible Land Use Coalition and
the American Institute of Architects should be continued; and that staying or becoming more relevant to Minnesota planners will always be the challenge.

Bill does not feel that he has any major initiative to promote, but just wants to give back to the Chapter. He continues to build his career under Weber Community Planning.

Secretary: Tina Goodroad, AICP

Thank you for the opportunity to run for Secretary. My experience includes 19 years in community planning in multiple sectors including serving as a City Planner, as a developer and now as a consultant for the past six years where I serve as Senior Planner/Project Manager at Stantec. My work as a consultant focuses on comprehensive planning, small area plans and special studies, zoning and form based codes and day to day assistance to communities.

During the course of my career I have benefited greatly from the APA Minnesota including the trainings, conferences, blogs and camaraderie that is always present at these events. As Secretary, I believe this is my opportunity to serve and give back to APA Minnesota and will work hard to maintain and expand the resources, training, events and education that support and informs our profession.

I believe I am well suited for the position of Secretary as I am a very organized person and believe strongly in reliable communication in all aspects of my work. I will offer positive measures to help maintain efficient meetings with consistent communication. Goals that I have as Secretary will be to continue transparency of the Board and its actions to all members through meeting agendas, reliable minutes and summary of action items. Thank you for your support and the opportunity to serve.

Treasurer: Adam Fulton, AICP

Adam is a project manager for the Minnesota Department of Natural Resources. Adam has served as Chapter Treasurer since 2008. As chapter treasurer Adam has worked to ensure transparency in the chapter’s financial reporting and that the APA – Minnesota budget serves members and prioritizes the long-term viability of the organization. Adam will continue to expand on the level of financial transparency in the organization, and will work to increase Executive Board leadership in the NE region.

Adam has a Bachelor’s Degree in Environmental Design and a Master’s Degree in Urban and Regional Planning, both from the University of Minnesota. Out of the DNR French River / Duluth office, Adam is working on a major habitat restoration initiative in the St. Louis River Estuary.

Treasurer: William Reynolds

William is a transportation planner with Kimley-Horn and Associates, Inc. Prior to joining Kimley-Horn, William served as transit planner with Triangle Transit in Cary, NC while attending graduate school in Civil Engineering and Transportation Planning at NC State University. He earned his under-
as a student representative for the Minnesota Chapter of the APA. First, I would like to connect planning students with practicing planning professionals through organized APA events, as well as additional happy hours and networking events. I would also like to foster a supportive environment for young professionals entering the planning field. The APA provides wonderful opportunities for planners, and I hope that I can be a part of creating them!

**Student Representative: Chelsey Armstrong**

I am currently in my first year of graduate school at the Hubert H. Humphrey School of Public Affairs at the University of Minnesota. I am pursuing a Masters of Urban and Regional Planning and have an interest in transportation planning. In addition to attending graduate school, I am also an intern at Metro Transit. I work in the Service Development department and assist with organizing public comments, making maps, routing buses, and writing reports.

I grew up in Bloomington, with my mom, dad, and sister, and attended Thomas Jefferson Senior High School. Following high school, I went to college at Miami University in Oxford, Ohio. While at Miami, I obtained degrees in Business Economics and Urban and Regional Planning and was involved in my sorority, Chi Omega. Prior to Metro Transit, I also interned with HOURCAR and the City of Savage. Outside of work and school, I enjoy running, playing and watching sports, cooking, involvement with my church, and spending time with friends and family.

There are several things that I would like to contribute

**Student Representative: Dean Porter**

Dean Porter is a Master’s of Urban and Regional Planning (MURP) student at the Humphrey School of Public Affairs, University of Minnesota. He was born in Denver, raised in Ankeny, Iowa, completed his Bachelor’s at Grinnell College in Grinnell, Iowa and has lived in Minneapolis for the last two years. Dean believes in the importance of connections between the academia and professionals and hopes to build stronger connections between APA planners and the Humphrey School, Mankato State and Bachelor’s of urban studies programs. In addition to getting students out to the APA conference and other events, he hopes to work with APA folks to organize happy hours or other social events for students and professionals.

Dean’s professional and academic interests include community and neighborhoods revitalization, sustainable development and engaging diverse communities in the development process. Prior to starting his Master’s, he worked with CAPI, an immigrant and refugee service agency in Minneapolis. One of his favorite projects was working with staff and community members to create an initiative to make healthy food more accessible to refugees living in low-income neighborhoods through collaboration with corner stores and establishment of community gardens on vacant land. Throughout his career, Dean hopes he can continue supporting unique community initiatives that make resources accessible to citizens and find new ways to utilize urban space. Dean is looking forward to serving the APA as your student representative and hopes he can count on your vote!
Upcoming Events

Minnesota Environmental Congress
The Minnesota Environmental Quality Board is inviting Minnesotans to participate in conversations about the state’s environment. Join the discussion on what Minnesota’s priorities should be for maximizing environmental quality and economic prosperity.

There will be six forums around the state. Discussions will be organized around air, water, land, energy and climate. An energy and environment report card will be presented at the forums. Commissioners will attend. The forums are open to everyone.

November 27, 9:30 a.m.: Wood Lake Meeting Center, Rochester
November 27, 6:30 p.m.: Normandale Community College, Bloomington
November 28, 5:30 p.m.: Lake Superior College, Duluth
December 10, 3:30 p.m.: Worthington High School, Worthington
December 12, 5:30 p.m.: Stearns County Service Center, St. Cloud
December 14, 3 p.m.: Minnesota State University, Moorhead.

For more information, visit the website at mn.gov/environmentalCongress/index.html

Forecasting Brown Bag
When: Tuesday, November 13, 12 p.m. to 1 p.m.
Where: League of Minnesota Cities, 145 University Avenue West, St. Paul, MN

What: The planning process requires future expectations, and thus growth forecasts. Forecasting can be a useful tool for evaluating the impacts of policy, visualizing scenarios and considering future priorities.

This session will discuss the challenges and uses of growth forecasts, with a focus on the Metropolitan Council’s recent experience employing new technologies and data to provide scenario-based forecasts for regional planning.

Presenters include Dennis Farmer, AICP, a research analyst with the council, where he and his colleagues are implementing new models for its 2040 socioeconomic and land use forecasts. He has been working with the council since 2007. Todd Graham is a principal forecaster for the council, specializing in demography and urban economics.

Attendees are welcome to bring their own lunch. RSVP to Matthew Parent at matthew.parent@co.anoka.mn.us by Monday, November 12.

CM Opportunity: Ethics and Food Systems Planning
When: Wednesday, November 7, 3 p.m. to 4:30 p.m.
Where: Department of Natural Resources, lower level videoconference room, 500 Lafayette Road N., St. Paul, MN

What: Explore the ethical dimension of one of the newest areas of planning. Learn where the issues of personal choice and values come together with professional obligations. Everyone has strong opinions about the food we eat, but what about the social and political aspects of food systems planning that have a potential ethical dimension? How does planning provide an ethical roadmap.

The session is approved for 1.5 CM credits. RSVP to Suzanne Rhees at Suzanne.rhees@state.mn.us by Monday, November 5. She will need your names in advance for you to sign in at the front desk.
Proven Ways To Mobilize The Masses

Editor's note: This article has previously run on businessmn.com. You can find the full article here.

Whether it’s a board of directors, a team of employees or a neighborhood organization, mobilizing a group can be daunting. Yet the power of a large group with a common vision can transform communities.

In a matter of 18 months, University of Minnesota Extension’s Regional Sustainable Development Partnerships collaborated with nearly 650 stakeholders to sketch a road map for central Minnesota’s future. Aptly named the Central Minnesota Sustainable Development Plan, this road map focuses on everything from affordable housing and broadband access to education improvement and natural resource management.

Drawing on her recent experiences with the Central Minnesota planning effort, sustainability coordinator Jean Coleman shares her team’s secrets to getting the most out of a big and diverse advisory group.

Do more between meetings: If you’re able to get the right people in the room, be sure to keep them coming back by demonstrating regular progress. Gather the feedback you need at a regularly scheduled meeting, and get the work done behind the scenes to show results at each subsequent gathering.

“It was essential to keep people interested and productive, and make them feel like we weren’t wasting their time,” says Coleman.

Expect unexpected feedback: Determine how you will incorporate feedback from the group at the outset, factoring in how you will respond to the unexpected. If the group voices concerns you hadn’t anticipated or generates new ideas and strategies, be open to letting that feedback guide the project.

Plan for a heavy administrative load: Be prepared to dedicate significant time and resources to keeping the group organized, updated and informed. “Early on, we discovered we needed constant communication. So we held weekly conference calls and at least two in-person meetings per month. The responsibility fell on us to be sure everyone was contributing a fair piece to the project.”

Break down participation barriers: Don’t miss out on valuable input from stakeholders who may be unable to attend in-person meetings. Take advantage of videoconferencing or conference calls to include them, and make it clear that in-person participation is optional.

“We noticed a portion of the business community was not participating at the level we wanted them to, through the regular meetings. So we decided to change our method of interacting with them. This information would not have come in, had we not changed our method and were flexible.”

Designate champions to take action: After you get the group’s buy-in on the plan, set it in motion by designating a group of champions. Case in point: “regional champions,” or residents nominated by their peers, will play a lead role in the Central Minnesota plan’s implementation.

“The champions are charged with choosing action steps under their recommendation area that they want to move forward over the next year. Those champions will work to make sure something happens. The motivation is being responsible to the other champions to get things done.”
Job Opportunities

Project Manager, Creative CityMaking
Hiring Agency: Intermedia Arts
Web Link: Info@intermediaArts.org
Deadline: Open until filled
Salary Range: $38k

Job Description
PROJECT BACKGROUND:
Intermedia Arts is seeking a project manager for Creative CityMaking, a one-year partnership between Intermedia Arts and the City of Minneapolis that will foster collaborations between local artists and City planners to develop fresh and innovative approaches for addressing the long-term transportation, land use, economic, environmental and social issues facing Minneapolis. Creative CityMaking will embed four artists in the City’s CPED-Planning Division. Their collaborative work will be showcased throughout the year at citywide community events, culminating in a public exhibition and forum at Intermedia Arts.

POSITION PURPOSE:
The project manager for Creative CityMaking will be hired by Intermedia Arts to manage and coordinate the successful implementation of this program on time, on budget, and in a manner that exemplifies the following values: Collaboration, Diversity, Innovation, Excellence, and Accountability.

RESPONSIBILITIES INCLUDE:
- Coordination of Artist Selection Process
- Planning, Coordination and Management of Institutes
- Project Support for Artists/Planning Teams
- Management of Artists
- Management of Relationships with Anchor Organizations
- Planning and Implementation of Culminating Community Forum
- Planning and Implementation of Culminating Community Forum
- Coordination of Advisory Committee Meetings and Communication
- Coordination of Evaluation Team Meetings and Communication
- Coordination of Staff Team Meetings and Communication with Partner Entities
- Development and Maintenance of Project Documentation
- Other Project Administration and Duties as Assigned

DESIRED SKILLS AND QUALIFICATIONS:
Essential Qualifications
- Minimum of five years of experience in Arts Administration and Arts-Based Community Development
- Demonstrated experience developing programming, managing events and projects, supervising contractors and volunteers, and developing and adhering to budgets
- Demonstrated knowledge of Public Policy and experience with City/Urban Planning processes
- Experience in artist selection and panel processes
- Experience working with artists
- Experience managing and facilitating partnerships and collaborations
- Strong meeting facilitation skills
- Excellent writing and editing skills

Intermedia Arts is an Equal Opportunity, Affirmative Action employer. Excellent interpersonal and conflict resolution skills
Proactive and self-directed; able to find solutions, innovate, and solve problems Highly organized; able to manage multiple demands and adjust work schedule accordingly

Preferred Qualifications
- Knowledge of local community and arts community
- Demonstrated experience working in and with traditionally underrepresented communities
- Demonstrated experience working with city/regional planners
- Flexibility; able to adapt to changing circumstances
- Demonstrated record of professionalism and excellence

Willingness and ability to learn and grow while meeting the changing requirements of the job
Computer Skills: Mac User; Proficient in MS Office Suite; Web and social media savvy; Able to use and manage digital media files (digital video, digital audio, digital images)
Application Instructions: Send a letter, a professional writing sample of 1-5 pages, samples of other relevant work, a resume and three references to info@intermediaArts.org, or:

Intermedia Arts
Attn: Creative CityMaking
2822 Lyndale Ave South
Minneapolis, MN 55408

City Planner
Hiring Agency: City of Lino Lakes
Web Link: www.ci.lino-lakes.mn.us
Deadline: November 12, 2012
Salary Range: $27.96 to $30.77/hour
Job Opportunities

Job Description
This position performs professional planning work with considerable independence under the general supervision of the Community Development director; enforces established land use and planning policies and ordinances as set out in the City’s zoning ordinance; coordinates the activities of planning consultants; assists members of the public in interpretation of land use policies and ordinances.

Application Instructions: Application packets are available online, www.ci.lino-lakes.mn.us, or at Lino Lakes City Hall, 600 Town Center Parkway, Lino Lakes, MN 55014

Community Development Planner
Hiring Agency: Region Nine Development Commission
Web Link: http://www.rndc.org/employment/
Deadline: Until Filled
Salary Range: $34,299 - $43,497

Job Description
Region Nine Development Commission is looking to add a full time team member to the Community and Economic Development Department.

The position will be responsible for economic development planning activities including: hazard mitigation, renewable energy, comprehensive plans, and community contracts for economic development assistance; transportation planning including Safe Routes to School and Active Living plans; grant writing and resource development activities. The position will also provide general assistance in other areas such as planning support, technical assistance, and needs assessments.

The candidate must possess a four-year degree. Preference given to those with a focus on urban and regional studies. A Master’s Degree is preferred. Must be available for evening meetings and travel as needed. The candidate must also be a team player, possess good writing and speaking skills, and be comfortable with computers and multiple software applications. GIS experience is preferred.

Application Instructions:
Send cover letter, application and resume to:
Ronda Allis
Director of Community and Economic Development
PO Box 3367
Mankato, MN 56002-3367

Community Development Specialist (IRC567)
Hiring Agency: SEH, Inc.
Web Link: www.sehinc.com
Deadline: December 1, 2012

Job Description
Short Elliott Hendrickson Inc. (SEH®) is a multi-disciplined firm of engineers, architects, planners, and scientists known for our comprehensive technical capabilities and superior client service, which contribute to Building a Better World for All of Us. We’ve been in business for 85 years serving both public and private clients from more than 30 offices across the Midwest, Colorado, and Wyoming. SEH is looking for an entrepreneurial individual to assist local governments and private business in the funding and development of projects. Projects would include but not be limited to: water/wastewater facilities, industrial parks, streets as part of renewal, housing and other economic development projects. This position would be responsible for servicing clients in southeastern Minnesota and southwestern Wisconsin.

Required Qualifications
• Bachelor’s Degree in Community Development, Business, Political Science or related field.
• Minimum of five (5) years of experience in a Community Development role.
• Previous experience calling existing and prospective clients to discuss current and future community development needs and plans.
• Previous experience and strong ability to present concepts of project development to public and private clients as well as the general public; Extensive experience in public involvement.
• Strong working knowledge of Minnesota, Wisconsin and Federal foundation funding programs available for community and development projects.
• Strong working knowledge of financial vehicles to finance private business, development, and relocation.
• Strong working knowledge of local, state, and Federal government processes.
• Must possess a valid Driver’s License.

Ability to frequently travel for client consultations, public presentations, etc.; Overnight travel will be required.

Preferred Qualifications
Master’s degree in Community Development, Business, Finance, Political Science or related field.

Application Instructions:
For confidential consideration, please apply through the SEH website (www.sehinc.com) or send resume and salary requirements by fax to 651.490.2138. Please refer to Job #567 when applying by fax.
Job Opportunities

Transportation Planner/Engineer (Part-Time Intern)

Hiring Agency: SRF Consulting Group
Web Link: www.srfconsulting.com

Job Description
Part-time intern would assist professional staff with the development of a variety of transportation and planning projects including plans, corridor studies, multi-modal projects, freight plans, environmental documentation, and related activities. Interests/skills include:

- Data collection and analysis
- Roadway, trail and transit system planning
- Environmental planning and documentation
- Report and memo writing
- Public presentations

The ideal intern candidate will possess the following qualifications:

- Nearing the completion of a bachelor’s degree in transportation planning, urban/community planning, and/or transportation/civil engineering. Working towards a master’s degree a plus.
- Familiarity with geography, land use and transportation issues
- Strong analytical skills
- Technical writing ability
- Excellent interpersonal and public communication skills

Proficiency in a number of computer applications including word processing, spreadsheets and database software

Application Instructions:
Please complete our online application and submit your cover letter/resume at www.srfconsulting.com and select career tab. EOE

Study: Smart Growth Reduces Congestion

Editor’s note: This story was reprinted with permission from the U.S. Department of Housing and Urban Development. The full story can be found here.

Can mixed-use development reduce congestion? It apparently did in Phoenix. A recent study by the Arizona Department of Transportation found that higher density, mixed land-use patterns reduce dependency on automobiles, traffic congestion and residents’ vehicle miles traveled (VMT).

The study, Land Use and Traffic Congestion, examined whether applying smart growth principles could reduce traffic congestion in Phoenix. The study found that higher density and mixed-use developments designed to be walkable and accessible to regional transit could reduce VMT by an average of 25 percent.

Previous studies have shown that as density increases, the level of auto ownership decreases, leading to fewer car trips, higher rates of walking and transit use and reductions in VMT. But residential density is not the only factor. Land use, design choices that improve walkability and access to regional jobs also reduce vehicle trips. These concepts, density, diversity, design and destinations, are known as the “4 Ds” of compact mixed-use development.

Researchers used 2001 regional household travel surveys, combined with GIS land-use datasets, to develop a series of regression models that quantified the 4 Ds and the relationship between travel behavior and traveler demographics. The models showed that as the 4 Ds of land use increase, vehicle ownership and VMT rates decline proportionately.

Researchers also found that jurisdictions with optimum land-use patterns could reduce vehicle miles traveled by 20 to 45 percent. Researchers also found that urban densities and land use mixes, combined with transit service, a well-organized street grid in the area, and regional accessibility through transit, provided the best opportunities to ultimately reduce traffic congestion. The 4 Ds contributed to reduced automobile ownership, handled pass-through traffic more effectively, and reduced VMT because many of the nonwork trips could be made more efficiently or through alternate means.

The findings suggest that municipalities and metro planning organizations that want to decrease VMT and traffic congestion should consider improving land use efficiency, transit options, connectivity and walkability, plus rehabbing and upgrading older areas.
Leadership Directory

Executive Committee
Lance Bernard
President
SRF Consulting Group, Inc.
One Carlson Parkway N., Suite 150
Minneapolis MN 55447-4443
Phone: 763-249-6750
E-mail: ibnard@srfrconsulting.com
Cell: 320-420-7768

Trisha Rosenfeld
Vice-President
Community Development Director
City of Belle Plaine
218 N. Meridian P.OB 129
Belle Plaine MN 56011
Phone: 952-873-5406
E-mail: trisharosenfeld@msn.com

Jean Coleman
Secretary
CR Planning, Inc.
Attorney/Land Use Planner
2634 Vincent Ave. N.
Minneapolis, MN 55411
Phone: 612-588-4904; Fax: 612-588-2637
E-mail: jcoleman@crplanning.com

Adam Fulton, AICP
Treasurer & Conference Comm. Advisor
Project Manager
Mn-DNR
5351 North Shore Drive
Duluth MN 55804
Phone: 218-525-0853 X 226
E-mail: adam.w.fulton@state.mn.us

Directors
Crystal Paumen, AICP
Central District Director
City of Watertown
309 Lewis Ave. S., PO Box 279
Watertown MN 55886-4519
Phone: 320-217-4296
E-mail: crystalpaumen@yahoo.com

Bryan Gadow, AICP
Metro District Director
City of Wayzata, City Planner
600 Rice Street East
Wayzata MN 55391-1799
Phone: 952-404-5312
E-mail: bmgadows@wayzata.org

Andrew Gitzlaff, LEED AP, AICP
Metro District Director
Transportation Planner
Washington County Public Works Dept.
11660 Myeran Rd N
Stillwater MN 55082
Phone: 651-430-4338 Fax: 651-430-4350
E-mail: andy.gitzlaff@co.washington.mn.us

Suzanne Rhees, AICP
Metro District Director
Park and Trails Division DNR
500 Lafayette Road
St. Paul MN 55155-4052
Phone: 651-259-5586
E-mail: Suzanne.rhees@state.mn.us

Wayne Hurley, AICP
Northwest District Director
West Central Initiative
1000 Western Ave.
Fergus Falls, MN
Phone: 218-739-2239 Fax: 218-739-5381
E-mail: wayne@wci.org

Bruce Peterson, AICP
Southwest District Director
City of Willmar
333 6th St. SW
Willmar MN 56201
Phone: 218-325-8311 Fax: 218-325-4917
E-mail: bpeterson@ci.willmar.mn.us

James Gittameier, AICP
Northeast District Director
Arrowhead Regional Development Comm.
221 West First Street
Duluth, MN 55802
Phone: 218-529-7556
E-mail: jgittameier@ardc.org

Greg Kruschke, AICP
Southeast District Director
Community Development Specialist
City of Owatonna
540 West Hills Circle, Owatonna, MN 55060
Phone: 507-774-7317
E-mail: gkruschke@ci.owatonna.mn.us

Hilary Holmes
Student Director
Hubert H Humphrey Institute
Minneapolis MN 55455
Phone: 612-269-9304
E-mail: austin303@umn.edu

Eric Laska
Citizen Planner Director
401 S 1st St #2102
Minneapolis MN 55401
Phone: 612-770-6982
E-mail: elaska@cityofminnetka.com

Carolyn Braun, AICP
APA Minnesota Past President
Anoka
2015 First Avenue
Anoka MN 55303-2245
Phone: 763-576-2722; Fax: 763-576-2727
E-mail: cbraun@ci.anoka.mn.us

Mark Grimes, AICP
Program Committee, ex-officio
City of Golden Valley
7800 Golden Valley Road
Golden Valley MN 55427-4508
Phone: 763-593-8097; Fax: 763-593-8109
E-mail: mgrimes@goldenvalleymn.gov

Loren Gordon, AICP
Networking Committee, ex-officio
City Planner, City of Minnetonka
14600 Minnetonka Blvd
Minnetonka MN 55345
Phone: 952-939-8296 Fax: 952-939-8244
E-mail: lgordon@minnetonka.com

Bob Patton, AICP
Legislative Committee Co-Chair, ex-officio
16015 26th Ave N
Plymouth MN 55447
Phone Home: 763-559-3961 Office: 651-201-6262
E-mail: rpatton@aol.com

Andrew Mack, AICP
Legislative Committee Co-Chair, ex-officio
Greater Bemidji Area Joint Planning Board
Box 1100
Bemidji MN 56601-1100
Phone: 218-766-8993 (cell)
Office: 218-759-3582
Fax: 218-759-3591
E-mail: andrew.mack@jpbgba.org

Breanne Rothstein, AICP
Awards Committee Chair, ex-officio
City of Minnetrista
7701 Hwy 110 W
Mound MN 55364-9553
Phone: 952-241-2522
E-mail: brothstein@ci.minnetrista.mn.us

Cynthia R. Kirchoff, Esq., AICP
Law and Planning Committee, ex-officio
Attorney at Law
Phone: 651-442-5850
E-mail: cynthia@kirchoff-law.com

Carissa Schively Slottbacker, PhD, AICP
Faculty Liaison, ex-officio
Humphrey Institute of Public Affairs
University of Minnesota, Rm. 130, HHH Ctr.
301 19th Ave. S.
Minneapolis MN 55455
Phone: 612-626-3193 Fax: 612-625-3513
E-mail: cschively@umn.edu

Sam O’Connell, AICP
Minnesota Design Team Liaison, ex-officio
Public Involvement Manager
Southwest Light Rail Project
6465 Wayzata Boulevard, Suite 500
St. Louis Park, MN 55426
Phone: 612-373-3815
E-mail: sam.ockenell@metrotransit.org

Julie Hamilton
Web Designer, ex-officio
Avallo Web Development
7219 Forestview Lane N
Maple Grove, MN 55369
Phone: 763-488-1360
E-mail: info@avallo.com

National Officers
Cynthia Bowen, AICP
APA Representative
Email: cbowen@rwa.com

Other Representatives
Jane Kansier, AICP
Professional Development Officer, ex-officio
Bldg and Trans Services Director
City of Prior Lake
4646 Dakota St SE
Prior Lake MN 55372
Phone: 952-447-9812
E-mail: jkansier@cityofpriorlake.com

Brown Bag Coordinator
Matthew Parent
Anoka County Highway Department
1440 Bunker Lake Boulevard
Phone: 763.862.4291 Fax: 763.862.4201
Roger@parent.co.anoka.mn.us

Wayne Hurley, AICP
Northwest District Director

Wayne Hurley, AICP
Northwest District Director

Wayne Hurley, AICP
Northwest District Director